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TRENDS IN INFRASTRUCTURE IN LATIN AMERICA, 1980-2001

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Working Paper N° 269

TRENDS IN INFRASTRUCTURE IN LATIN AMERICA, 1980-2001

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Resumen

La provisión de servicios de infraestructura en América Latina ha declinado como consecuencia de la reducción del sector público y de la insuficiente respuesta del sector privado a la apertura de los sectores de infraestructura a la participación privada en la mayoría de países. El presente artículo documenta las tendencias recientes en los acervos en sectores de infraestructura —energía, transportes, telecomunicaciones— en América Latina así como en las tendencias de inversión pública y privada. El artículo halla que América Latina presenta un atraso respecto de las normas internacionales en términos de cantidad y calidad de infraestructura, con poca evidencia de que la brecha se esté acortando —excepto en el sector de telecomunicaciones.

Abstract

There is widespread concern across Latin America that the provision of infrastructure services has suffered as a consequence of the retrenchment of the public sector and the insufficient response of the private sector to the opening up of infrastructure industries to private participation in most countries. This paper documents the recent trends in infrastructure stocks and infrastructure investment in major Latin American economies. Using an updated dataset constructed for this task, the paper describes the evolution of the quantity and quality of infrastructure assets – power, transport, telecommunications – as well as the investment expenditures of the public and private sectors. The paper finds that Latin America lags behind the international norm in terms of infrastructure quantity and quality, and there is little evidence that the gap may be closing – except in the telecommunications sector. Furthermore, overall infrastructure investment has fallen, as a combined result of the retrenchment of public investment and the limited response of the private sector, which has been mostly confined to the telecommunications industry. However, there is considerable disparity across countries. On the whole the data show that the countries most successful in attracting large volumes of private investment (Chile, Colombia, Bolivia) are precisely those where public investment has remained high.

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1. Introduction

There is widespread concern across Latin America that the provision of infrastructure services has suffered as a consequence of the retrenchment of the public sector under the pressures of fiscal discipline, and the insufficient response of the private sector to the opening up of infrastructure industries to private participation in most countries.

A recent empirical analysis of infrastructure trends in the region (Calderón, Easterly and Servén 2003) provided a first assessment of the patterns of infrastructure stocks and their accumulation in major countries in the region, largely confirming those concerns. The study found a wide gap in infrastructure provision between Latin America and other regions, and a decline in infrastructure investment in several countries -- with the telecommunications sector as the only exception – following the fiscal retrenchment and the opening up of infrastructure to private activity since the late 1980s.

Those findings were based on a large dataset on infrastructure stocks and investment flows assembled for the research. The dataset collected information on infrastructure assets and their quality for a large sample of countries, as well as infrastructure investment flows for major Latin American countries, over the period 1980-97.¹ This paper builds on that work to document the recent trends in infrastructure assets and their quality, infrastructure investment, and patterns of private and public sector participation across countries and infrastructure sectors in Latin America. The paper is based on an extension of the earlier data until 2000-2001. A companion paper uses the updated data to assess the contribution of infrastructure to growth and income equality in Latin America.²

The scope of the update has been largely determined by the availability of information, and hence reflects the limitations of the latter. For this reason, some of the findings summarized below have to be viewed as highly preliminary.

The rest of the paper is organized as follows. Section 2 reviews the trends in the quantity and quality of infrastructure in Latin America. Section 3 turns to the trends in infrastructure investment. Section 4 provides some concluding remarks. The appendix gives details on the sources of the investment data described in the main text. The main sources of the infrastructure quantity and quality data are described in Calderón, Easterly and Servén (2003).

¹ The database is available at

http://wbln1018.worldbank.org/LAC/LAC.nsf/ECADocByUnid/9A886DFD517053AB85256D440002B20 6?Opendocument

² Calderón and Servén (2004)

2. Trends in the quantity and quality of infrastructure

We start by reviewing the main trends in the availability and quality of infrastructure over the last two decades. We focus on 19 major Latin American and Caribbean countries, excluding the smaller Caribbean economies because their data availability is more limited, and also to avoid influencing the region-wide statistics with too many observations from small island economies. In some cases, however, constraints posed by data availability force us to limit the analysis to a narrower set of Latin American countries.

To place Latin America's trends in context, we use a comparative perspective. We use two sets of comparator countries. The first one comprises the seven East Asian Miracle economies. These are Hong Kong (China), Indonesia, Korea, Malaysia, Singapore, Taiwan, and Thailand. The second comparator is the entire set of middle-income developing economies for which information is available; this includes a total of 64 countries.³ Further, we also assess the progress of these developing regions in terms of infrastructure indicators vis-à-vis the 21 industrial economies of the OECD⁴.

Of course, regional differences in infrastructure trends may partly reflect the differences across regions in key infrastructure drivers (e.g., geographic and demographic factors, per capita income).⁵ It is not trivial to assess this hypothesis, however, since some of those drivers (notably income levels) are themselves affected by infrastructure trends. Although we do not explore the issue of causality here, below we review major trends in measures of infrastructure corrected for changes in those key drivers. In Calderón and Servén (2003, 2004) we pursue rigorously the statistical identification of the exogenous component of observed infrastructure trends in order to establish their impact on income and growth.

We focus first on the comparative performance in terms of infrastructure stocks, and then review indicators of infrastructure quality.

2.1 Infrastructure stocks

Telecommunications -- Figure 2.1 shows the evolution of several telecommunications capacity indicators over the last two decades. In each case we show the regional median. Panel (a) presents the number of main telephone lines per worker. It is apparent from the graph that Latin America has trailed the other regions in terms of the growth in phone lines per worker. In 1980, Latin America was roughly on par with other middle income developing countries, and trailed East Asia by a relatively small margin. By 2001, however, Latin America had fallen behind the norm of middle-income developing

³ We use middle-income economies rather than all developing countries because most Latin American countries belong to the former category. Like with the Latin American economies, we exclude countries whose total population is less than half a million.

⁴ OECD is defined here excluding Korea and Mexico.

⁵ See Canning (1998).

countries, and its number of main phone lines per worker was roughly one-fourth of that of East Asia, which was approaching parity with industrial countries.

Figure 2.1(b) presents the same information for total phone lines, including mobile phones. The pattern is roughly similar to that of the preceding figure, although over 1995-2001 the rapid expansion of mobile lines seems to have allowed an incipient catch-up of Latin America with the rest of middle-income countries.

A more accurate measure of the availability of phone services is the connection capacity of local exchanges, portrayed in Figure 2.1(c). However, information on this measure is more limited, and does not extend to all the countries in the preceding graphs. Nevertheless, the pattern is similar to that in panel (a) above: in 1980, there was a modest lag of Latin America vis-à-vis East Asia, and virtual parity with middle income developing countries; by 2001, Latin America falls short of the middle-income median and places far behind the East Asia norm.

Finally, panel (d) of Figure 2.1 provides a comparative perspective on the number of Internet hosts per worker. The trends in this new telecommunications technology are not different from those found in older ones: Latin America, as well as middle income developing economies, lag far behind East Asia (let alone industrial economies) along this dimension too.

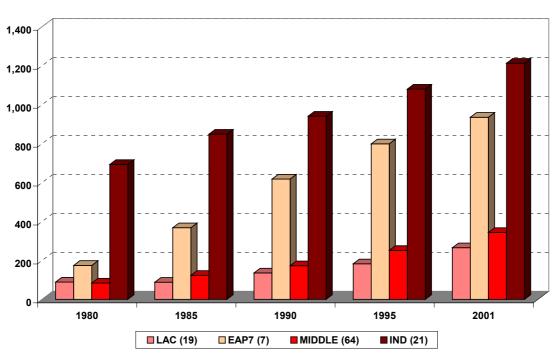


Figure 2.1a. Telephone Main Lines, Medians by Region (lines per 1,000 workers)

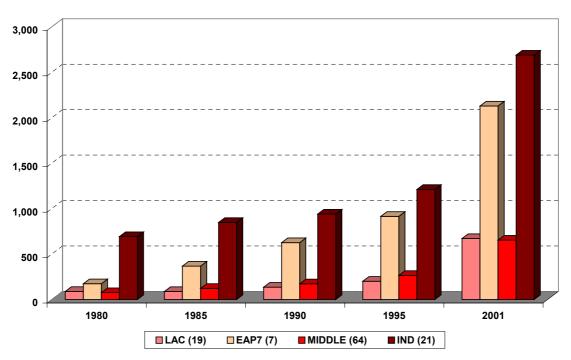
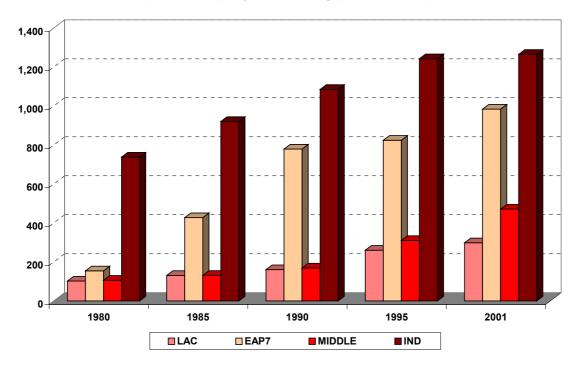


Figure 2.1b. Total Telephone Lines, Medians by Region (lines per 1,000 workers)

Figure 2.1c. Local Connection Capacity, Medians by Region (connection capacity of local exchange per 1,000 workers)



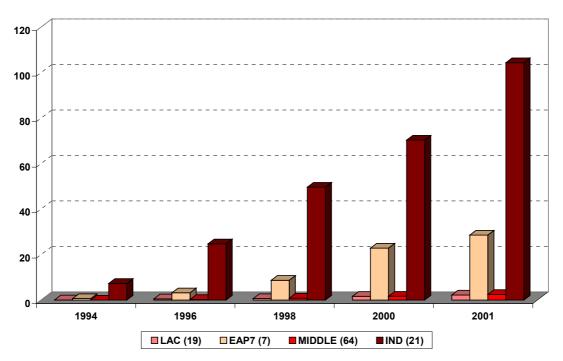
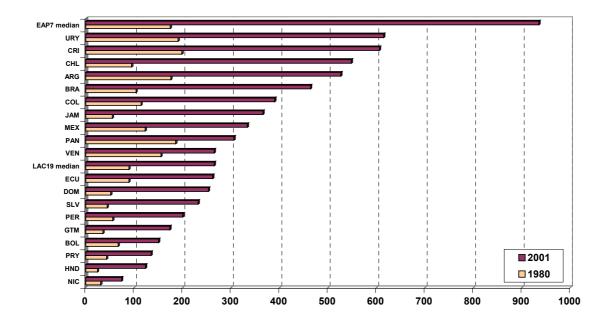


Figure 2.1d. Internet Hosts, Medians by Region (hosts per 1,000 workers)

Figure 2.2. Telephone Main Lines by Country (lines per 1,000 workers)



Behind these region-wide statistics, there is a wide range of variation across Latin American countries. The case of main phone lines is shown in Figure 2.2. At one end, a few countries (Uruguay, Costa Rica, Chile, Argentina) were almost on par with East Asia in terms of main phone lines per worker in 2001. At the other end, a number of smaller, lower-income economies (Nicaragua, Honduras, Paraguay) remained far below the East Asia median, and even the Latin American median. Among the countries shown, Chile was the one having experienced the fastest growth in telecommunications capacity since 1980, while Panama had the slowest.

Power – Figure 2.3 shows the trends in power generation capacity per worker. Along this dimension, Latin America has lagged behind not only East Asia, but also the rest of middle-income developing economies. There is little sign of improvement along this dimension – indeed the region's lag relative to middle income countries developed in the 1990s, while that relative to East Asia has widened considerably in the last five years.

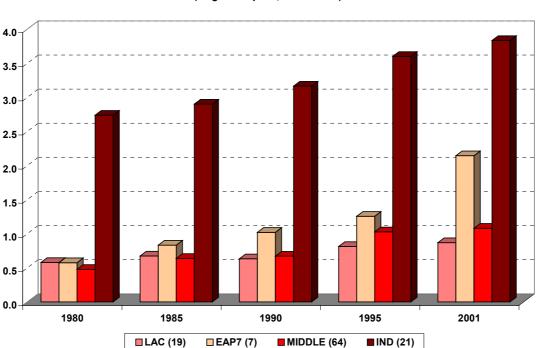


Figure 2.3. Electricity Generating Capacity, Medians by Region (megawatts per 1,000 workers)

Like with telecommunications, there is considerable variation across Latin America in power generation capacity per worker. Figure 2.4 shows that in 2001 Paraguay ranked far ahead of the rest of the region; this is due to the huge size of the Itaipú hydroelectric project. Venezuela, Argentina and Chile ranked next, while the Central American economies (except Costa Rica) and Bolivia placed at the bottom. Over the period under consideration, Nicaragua and Peru showed virtually no change in power generation capacity per worker, while Chile had (apart from Paraguay) the fastest growth.

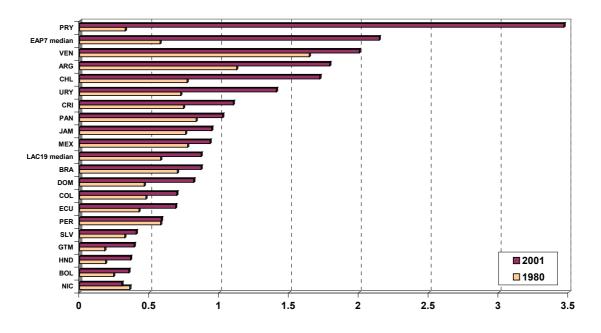


Figure 2.4. Electricity Generating Capacity by Country (megawatts per 1,000 workers)

Transport – We examine the trends in surface transport networks. Unlike with power and telecommunications, in this case we normalize the measures of network density by geographic area, to adjust for the wide disparities in country size present in our cross-country sample.⁶ Nevertheless, below we also comment on the results under the alternative normalization in terms of the labor force.

Figure 2.5(a) depicts the trends in the total length of the road network.⁷ There is a huge gap between industrial and developing countries along this dimension, and it has widened in the late 1990s Among the three developing regions shown, Latin America was ahead of the rest in 1980, but by 2001 its road density had barely grown and as a consequence it fell below that of middle-income countries, and even further below East Asia's.⁸

Paved roads provide an alternative measure of transport networks. Figure 2.5(b) shows the median length of the paved road network for the country groups under consideration. Like with total roads, the gap between industrial and developing countries in terms of paved road length is huge. However, in this case Latin America has lagged behind the other regions since 1980, unlike in the case of total road length, and the gap

⁶ For this exercise, we exclude Singapore and Hong-Kong from the set of East Asian comparator countries, in view of the particular physical characteristics (small area and very high population density) of both city-states.

⁷ A preferable indicator would be the length of the network in lane-km equivalent. Unfortunately, such measure is not widely available.

⁸ If we look instead at roads normalized by the labor force (rather than area, as done in the text), the relative trends across regions are the same as those shown in the graph, although in terms of levels they rank differently, with Latin America ahead of East Asia, although by a margin that shrinks over time.

vis-à-vis East Asia and middle-income developing countries has widened steadily over the last two decades.

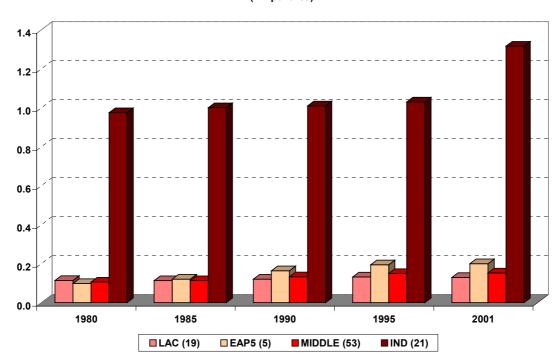
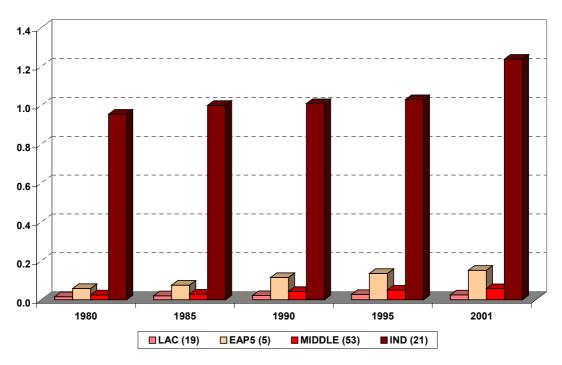


Figure2.5a. Total Road Length, Medians by Region (km per area)

Figure 2.5b. Paved Road Length, Medians by Region (km per area)



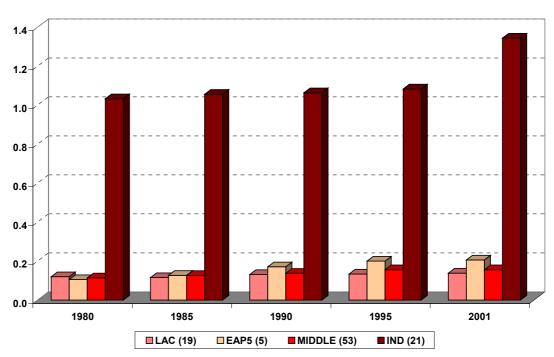


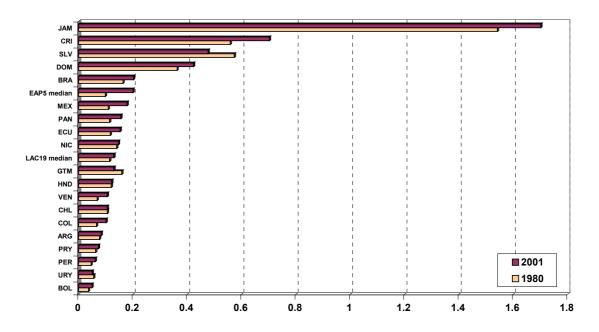
Figure 2.5c. Road plus Railway Length, Medians by Region (km per area)

Finally, combining roads and railways we can obtain a broader picture of the surface transport network. Figure 2.5(c) shows the regional medians of total road plus railway length. The time and regional patterns in the figure are virtually identical to those in Figure 2.5(a), which simply reflects the dominant role of roads over that of railways in most countries considered.

Figure 2.6 shows the wide variation in the density of the road network across Latin America.⁹ The road network is particularly large in a few smaller countries, with Jamaica and Costa Rica at the top. These are also the two countries having experienced the biggest expansion of the road network over the period of analysis. In contrast, El Salvador and Guatemala show slight declines -- possibly related to the civil conflicts they suffered during this period. We should note also that, if the size of the road network were measured instead relative to the labor force, the regional leaders would be Costa Rica and Brazil. Under such alternative view, all of the region's countries would have seen a decline in the size of their road network over 1980-2001, while East Asia would still have experienced an expansion.

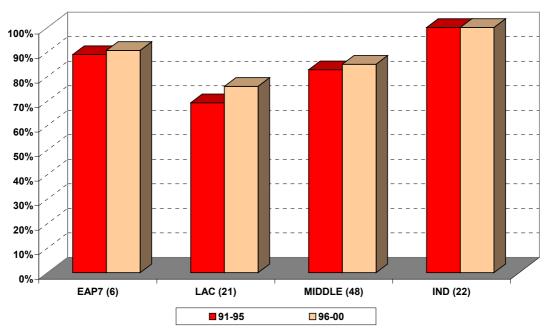
⁹ The density of the paved road network and the total surface transport network (road + railway) display a similarly wide variation across countries. To save space, we do not present the corresponding graphs here.

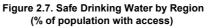
Figure 2.6. Road Length by Country (km per area)



Water – Finally, we examine the regional trends in access to safe water. We use the percentage of population with access to safe water, including treated surface water and untreated but uncontaminated water such as from springs, sanitary wells, and protected boreholes. The underlying data are taken from the World Bank's World Development indicators, as documented by Fay and Yepes (2003), complemented with national sources. However, the availability of data is more limited than for the other infrastructure assets. Figure 2.7 offers a cross-regional perspective on the proportion of the population with access to safe water. Industrial countries enjoy universal access since 1990, while all three developing regions shown have increased their access over the last decade but still fall short of full coverage. The figure shows that Latin America has made some progress along this dimension, but continues to lag behind the other regions.

Across Latin America, the percentage of population with access to safe water rose in the overwhelming majority of countries, and quite significantly in some cases (Ecuador, Bolivia and El Salvador). However, a few countries (e.g., Colombia) saw instead a decline.





Source: Fay and Yepes (2003), World Bank and United Nations.

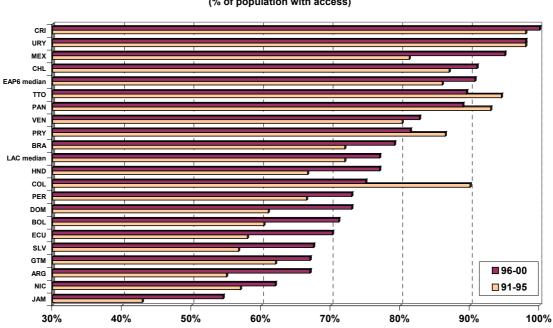


Figure 2.8. Safe Drinking Water by Country (% of population with access)

Source: Fay and Yepes (2003), World Bank and United Nations.

Adjusted infrastructure stocks – As already noted, much of the variation in infrastructure stocks across countries may be related to differences in countries' geographic and demographic characteristics. It is also associated with countries' different levels of economic development. The cross-regional comparisons shown above implicitly take some of these factors into account, to the extent that they focus on infrastructure stocks normalized by the labor force (or, in the case of transport networks, by country area) and include specifically the group of middle-income developing countries among the relevant comparators for Latin America.

We now take a more systematic approach and examine the trends in infrastructure stocks across countries after adjusting for the effect of country-specific characteristics. We do this in two stages. First we construct *adjusted* infrastructure stocks, defined by the residuals from projecting observed stocks on indicators of country size and demographic characteristics.¹⁰ Then we examine the relationship between these adjusted stocks and per capita GDP, as a summary measure of the association between infrastructure endowments and levels of development.¹¹

To construct the adjusted infrastructure measures, we regress the (log) infrastructure stocks per worker (per km^2 , in the case of transport) on the (log) labor force, the urbanization ratio (i.e., the percentage of urban population in the total) and the (log) country area; this set of explanatory variables is similar to that employed by Canning (1998).¹² For simplicity we use a linear specification; however, adding to the set of regressors the squared values of the various explanatory variables causes only minor changes in the results.

The regressions are performed on annual data for the period 1980-2000 covering 104 countries.¹³ In general, the fit of the regressions is quite satisfactory, and the R^2 exceed .70 in all cases. Rather than describing the parameter estimates, which are of no direct interest, we just note that on the whole they reflect a significant positive association of infrastructure stocks with the (log) size of the labor force and the degree of ulrbanization, and a negative association with total country area – except in the case of power generating capacity, for which the latter association is not significant.

¹⁰ This is analogous to the practice of defining countries' *adjusted* trade openness as the residual from regressing total external trade as a ratio to GDP on variables capturing country size and geographic characteristics. Such procedure has become commonplace in empirical growth studies.

¹¹ The observed empirical association between infrastructure and income levels may reflect causality from the former to the latter (reflecting the aggregate production function, for example) or the reverse (reflecting a positive income elasticity of the demand for infrastructure services) or both at the same time. Without further identifying information, it is not possible to disentangle the various forces at work.

¹² The main difference is that Canning uses total population instead of the labor force. In practice, this turns out to be of little consequence. Fay and Yepes (2003) use a similar set of variables in their empirical analysis of infrastructure needs.

¹³ We limit the sample to countries with population above 500,000 possessing complete data over the 21year period. Due to the scarcity of data, we do not perform this exercise for the indicator of water access.

The figures below plot the adjusted infrastructure stocks, given by the residuals from these regressions, against per capita GDP. For each infrastructure asset, we show the adjusted data for 1980 and 2000; for clarity, only the Latin American countries are shown. The solid line in each figure captures the (full-sample) relation between adjusted infrastructure stocks and per capita income, which in all cases has a significantly positive slope, and will be taken to represent the 'international norm'. In addition, we also plot one-standard deviation bands around it.

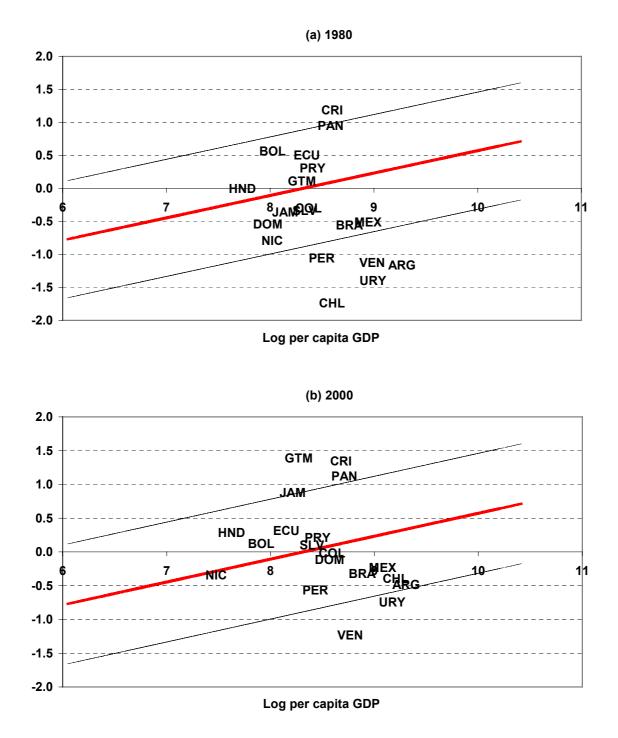


Figure 2.9. Adjusted Main Lines per worker (Relative to international norm, logs)

Figure 2.9 plots the adjusted measure of telephone density, in terms of main phone lines, for the nineteen Latin American countries in the sample. In 1980, only seven mostly small economies, led by Costa Rica and Panama, had telephone density above the

international norm – as measured by geographic and demographic infrastructure correlates and per capita income levels. By 2000, two more countries (El Salvador and Jamaica) were above such norm, while the rest, including most of the region's larger economies, remained short of it. The latter group includes Uruguay, which in spite of being the region's leader in terms of total number of main lines (see Figure 2.2 above) still has less telephone density than could be expected given its geographic and demographic features and per capita income levels.

On the whole, however, the graph suggests a partial catch-up of Latin America with the international norm over the last two decades.¹⁴ This might seem at odds with the increasing lag suggested by the raw phone density data shown earlier (Figure 2.1a above). The implication is that much of that lag can be attributed to the differential evolution of demographic and economic variables across world regions over the period of analysis.

Figure 2.10 presents similar information for power generation capacity. Unlike with phone density, in this case there is no clear indication of catch-up over time. Most Latin American countries place below the international norm both in 1980 and 2000, and by such yardstick the number of under-performing countries actually rose between the two dates shown. By 2000, only a few Central American economies, plus Paraguay (on account of the Itaipú dam) exceeded the international norm. At the other end, some major countries like Brazil and Peru appear to have fallen further behind over the last two decades.

Finally, Figure 2.11 offers a perspective on road density adjusted for geographic and demographic characteristics and income levels. Along this dimension, Latin American countries appear to have fallen significantly behind over the last two decades. In 1980, a majority of countries placed above the international norm in terms of adjusted road density, but by 2000 the situation had been reversed, and only Jamaica, Costa Rica and Brazil had road density at or exceeding international levels.¹⁵

¹⁴ In fact, the catch-up would appear even more pronounced if we looked at total (main + mobile) rather than just main phone lines. In terms of this broader measure, by 2000 a majority of Latin American countries (12 out of 19) would place above the international norm.

¹⁵ The same qualitative findings emerge if we focus instead on paved, rather than total, road length.

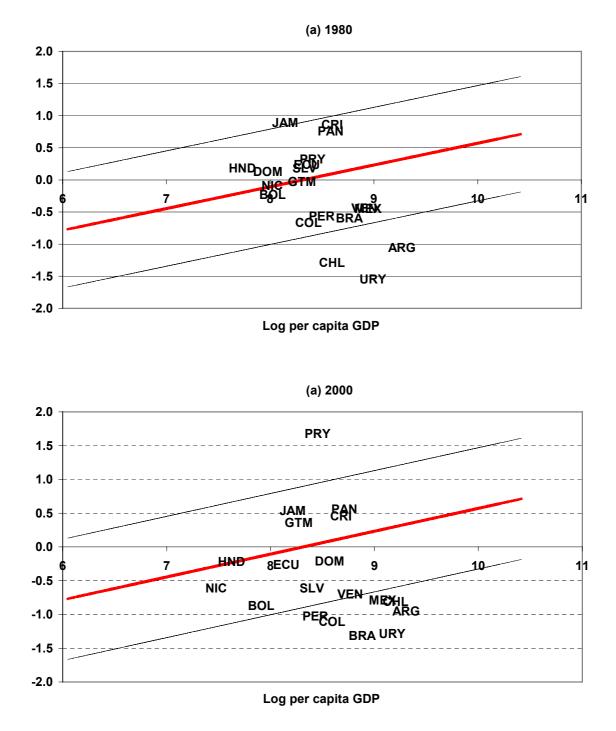


Figure 2.10. Adjusted Electricity Generation Capacity per worker (Relative to international norm, logs)

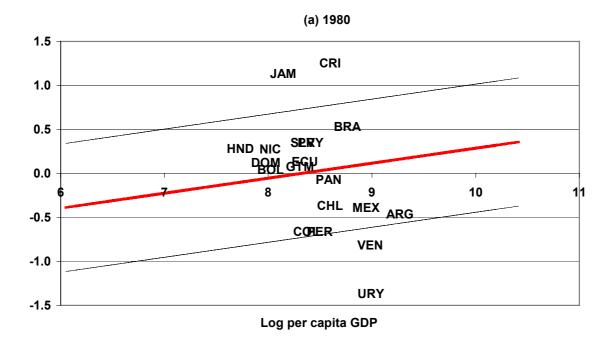
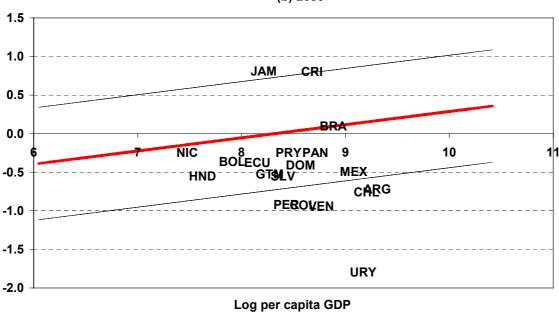


Figure 2.11. Adjusted Total Roads per area (Relative to international norm, logs)



(b) 2000

2.2 Infrastructure quality

Information on the quality of infrastructure is unfortunately much more limited than that on its quantity. This is particularly problematic in the case of telecommunications. Cross-country data on the telecommunications quality indicator that on conceptual grounds should be most informative – the frequency of telephone faults -- are so sparse as to render them useless. Instead we opt for showing data on the waiting time for installation of main lines, which in theory is a measure of excess demand, but in practice shows a significant positive correlation (around 0.30 according to Calderón and Servén 2004) with the theoretically-preferable measure over the reduced sample for which the latter is available. Information on waiting times can be collected for a fairly large sample of country-year pairs.

In the cases of power and transport, the situation is better, and we have fairly abundant data on two widely-used (albeit far from perfect) measures of quality – the percentage of power losses and the proportion of paved roads in the total.

It is worth noting that these infrastructure quality indicators show a high correlation with the infrastructure quantity indicators reviewed above. In a large panel data set, Calderón and Servén (2004) find sector-wise correlation coefficients (e.g., between power generation capacity and power losses, or between road density and road quality) around 0.5, significantly different from zero at any reasonable significance level. The implication is that more abundant infrastructure typically comes along with better infrastructure – or, in other words, much of the variation in infrastructure quality is likely captured by the variation in its quantity.

An alternative to the 'objective' quality proxies just described is the use of subjective assessments of infrastructure quality, which in recent years have become available from international surveys of business conditions. Unfortunately, the time-series dimension of such data is very limited (or even nil), due to the fact that the relevant survey questions often change over time, and their cross-country coverage is somewhat restricted too. Nevertheless, we shall review some subjective quality indicators below.

Telecommunications – Figure 2.12 shows the evolution of the waiting time (in years) for installation of main telephone lines. Along this dimension, Latin America's progress over the last two decades was spectacular, as the median waiting time was reduced from six months in 1980 to a few days by 2001. Among middle income countries, the median waiting time showed a similarly sharp decline, while in East Asia it had been completely eliminated by 1990.

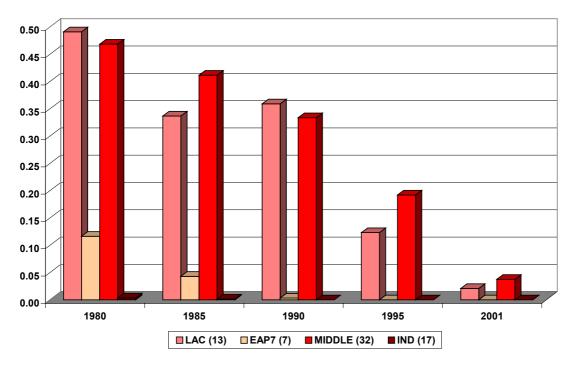


Figure 2.12. Telephone Mainlines, Waiting Time (years)

Power – The percentage of transmission and distribution losses relative to total output offers a rough measure of the efficiency of the power sector. However, it is important to keep in mind that observed power losses include both 'technical' losses, reflective of the quality of the power grid -- and pilferage (*i.e.* power theft), and unfortunately there is virtually no information on the relative importance of the two.

With this caveat, Figure 2.13 offers a comparative perspective over the period of analysis. In contrast with the declining trends in East Asia and industrial countries, Latin America's power losses showed a severe deterioration in the 1980s and 90s, although the process appears to have peaked in 1995 and by 2001 there was an incipient reversion.

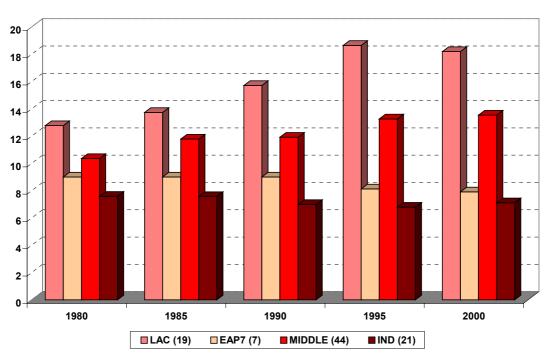
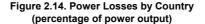
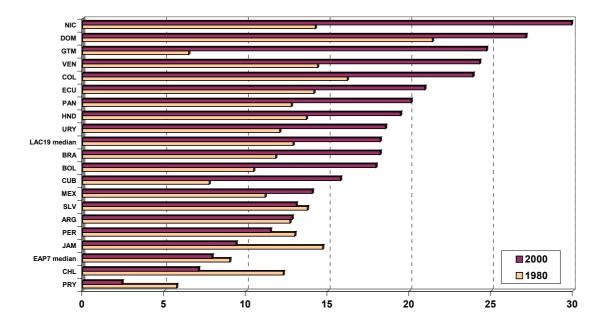


Figure 2.13. Power Losses, Medians by Region (percentage of power output)

Figure 2.14 shows that the deterioration in the performance of the power sector, as reflected by power losses, affected the majority of Latin American countries – 13 out of the 19 shown. It was particularly marked in Nicaragua (where power losses represented an astounding 30 percent of output in 2000) and Guatemala. In these two countries, anecdotal information suggests that a significant fraction of the losses may reflect power theft. In contrast, Chile and Jamaica achieved major improvements over the last two decades.





Transport – The only quality indicator widely available for this sector is the percentage of paved roads in the total road network, which is depicted in Figure 2.15. In the year 2001, less than 20 percent of the road network was paved in the typical Latin American country, although the proportion has risen steadily over the last two decades. By this (admittedly imperfect) measure, the quality of the road network continues to lag behind that found among middle-income countries, and even further behind that of East Asia, which is close to the industrial-country norm.

Across Latin American countries, disparities in road quality are extremely large. At one end, 70 percent of the road network is paved in the Dominican Republic and Jamaica. At the other end, only 10 percent or less is paved in Brazil, Bolivia and Paraguay. Over the period of analysis, paved roads expanded more quickly than unpaved roads in almost all countries shown (Figure 2.16).

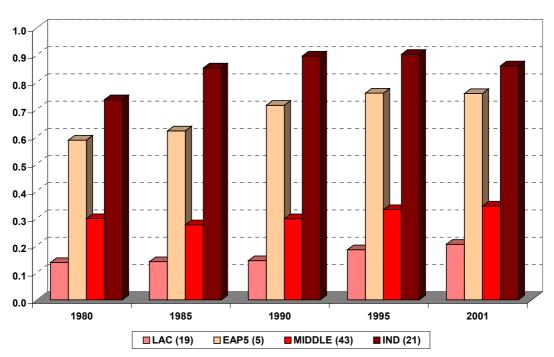
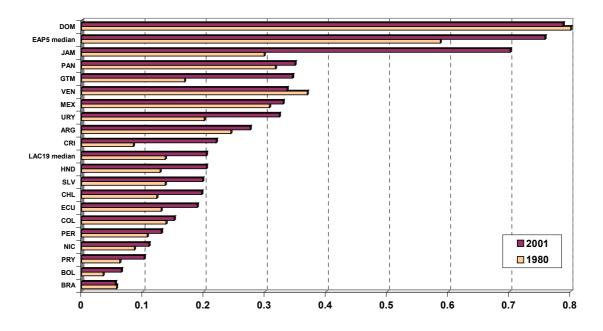


Figure 2.15. Total Paved Roads, Medians by Region (percentage of total roads)

Figure 2.16. Paved Road Length by Country (percentage of total road length)



Subjective infrastructure quality indicators – These are available from recent issues of the World Competitiveness Report and cover an expanding country sample. Rather than quality alone, they tend to capture perceptions on both the quality of infrastructure

services and their availability – which we should expect to be closely related to the volume of infrastructure stocks.

Given the short time series dimension of these data, below we focus only on the cross-country dimension, using data for the year 2000. The sample coverage of Latin America, as well as that of middle income countries, is somewhat limited, and hence the regional medians shown below have to be taken with some caution.

Figure 2.17 summarizes perceptions regarding the *overall* quality of infrastructure across world regions, with higher bars denoting higher quality. It is clear from the figure that Latin America lags behind East Asia and the group of middle-income countries – as well as industrial countries.

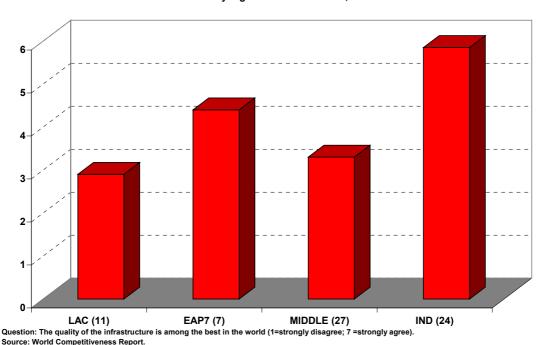


Figure 2.17. Overall Infrastructure Quality Medians by region and income level, 2000

The perceived reliability of telephones is shown in Figure 2.18. Across countries, this subjective indicator shows a negative correlation (-.30) with the objective measure of quality discussed earlier (the frequency of phone faults), although the sample for which both are available includes only 27 countries. Surprisingly, here regional rankings appear to be reversed, in the sense that industrial countries lag behind all other country groups shown, and Latin America ranks second only to East Asia in terms of telephone service quality.

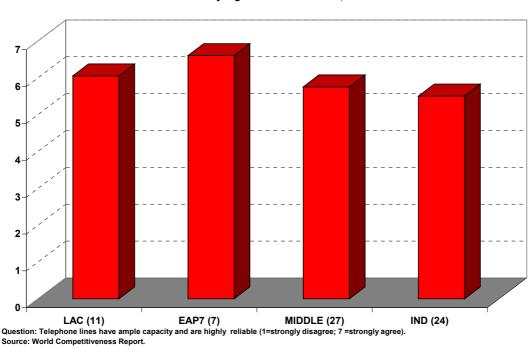


Figure 2.18. Telephones Reliable Medians by region and income level, 2000

Figure 2.19 turns to perceptions regarding the reliability of power. The subjective index shows a significant negative correlation (-.50, with a standard error of .14) with the percentage of power losses. In this case, however, the coverage of Latin America is limited to only seven countries. Nevertheless, the results are qualitatively similar to those found when using power losses as quality proxy: in both cases Latin America places last among the country groups shown.

Finally, Figure 2.20 shows the perceived quality of the road network. The cross-country correlation of the subjective index with the objective measure used above – the percentage of roads paved – equals 0.53, with a standard error of .14. In accordance with this significant positive association, the regional perspective yields a similar verdict in both cases: Latin America lags behind the other country groups shown in the graph.

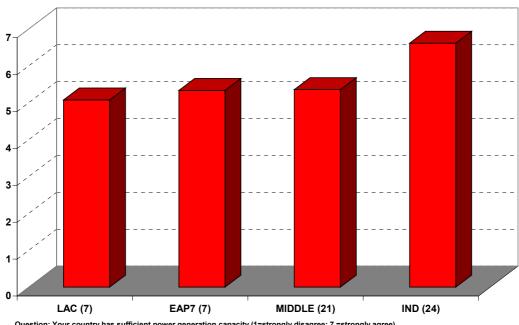
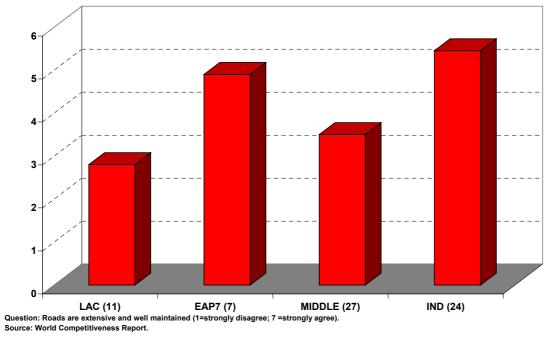


Figure 2.19. Power Supply Medians by region and income level, 1998

Question: Your country has sufficient power generation capacity (1=strongly disagree; 7 =strongly agree). Source: World Competitiveness Report.

Figure 2.20. Road Infrastructure Quality Medians by region and income level, 2000



3. Trends in infrastructure investment

We next review the trends in infrastructure investment in major Latin American economies. We focus on seven countries for which the requisite data could be collected. The list includes the region's six biggest economies (Argentina, Brazil, Chile, Colombia, Mexico and Peru) as well as Bolivia.¹⁶

To ensure comparability across countries, we focus on four core infrastructure sectors: telecommunications, power, land transportation and water. Thus we exclude the petroleum sector, which in some of the region's countries attracts large volumes of investment, as well as ports and airports, for which consistent data across countries could not be collected.

For each country, we used a variety of national sources, summarized in the appendix.¹⁷ Regarding public investment, an effort was made to capture the expenditures of different levels of government as well as those of public enterprises. However, the available sources do not always make this possible - they often omit investment by local authorities altogether, while in other cases they do not clarify the extent to which investment by other subnational levels of government is captured by the data. For this reason, the figures reported below have to be taken with some caution.¹⁸

Keeping this caveat in mind, Figure 3.1 offers a comparative perspective on the performance of infrastructure investment across Latin America's major economies. The top panel depicts the trajectory of total infrastructure investment – defined to include surface transport (i.e., roads and railways), power, telecommunications and water relative to GDP. The graph confirms the salient facts already noted by Calderón, Easterly and Servén (2003). In the 1990s, the volume of infrastructure investment shows considerable variation across countries. Second, in most countries infrastructure investment experienced a decline around the mid 1980s, although in some cases (e.g., Peru) the fall showed an incipient reversion in the late 1990s. Third, Colombia and Chile

¹⁶ While we also collected information on Ecuador and Venezuela, in these cases the data posed problems concerning the magnitude of the reported investment figures and the consistency of the recent data with earlier information. For this reason, we opt for not reporting them here. ¹⁷ In addition to these sources, for some countries we also used a number of internal World Bank

documents.

¹⁸ In those cases where information on local-government investment was available we were able to assess its relative magnitude vis-à-vis total public investment. In Bolivia, for example, larger municipalities rely on concession contracts or public enterprises, while smaller ones run their own water systems. Santa Cruz is the only metropolitan city reporting municipal expenditure on water provision. More generally,

expenditure on water provision as a share of municipal budgets in Bolivia has decreased from 7.9 percent in 1997 to 4.8 percent in 2000 (about 6.9 percent of total public investment in water in 2000). In the case of Mexico, the spending of local governments in the water sector as a percentage of total public spending in the sector has recently doubled from 6.5 percent in 1998-2000 to 13 percent in 2001-02. These figures are significant but, relative to national aggregates, far from overwhelming. While we cannot extrapolate them to other countries and/or sectors, they suggest that omission of investment by local bodies should not have an overly distorting impact on nation-wide investment totals.

are exceptions to this rule: they witnessed a substantial infrastructure investment expansion over the last decade.

Panel (b) of Figure 3.1 depicts the time path of public infrastructure investment as percent of GDP. In all but one of the countries shown, public infrastructure investment declined sharply in the late 1980s. The only exception is Colombia, where the decline was very slight and on average public investment levels remained roughly unchanged (albeit with major fluctuations) throughout the period. At the end of the 1990s, public investment appears to show an incipient rise in Chile.

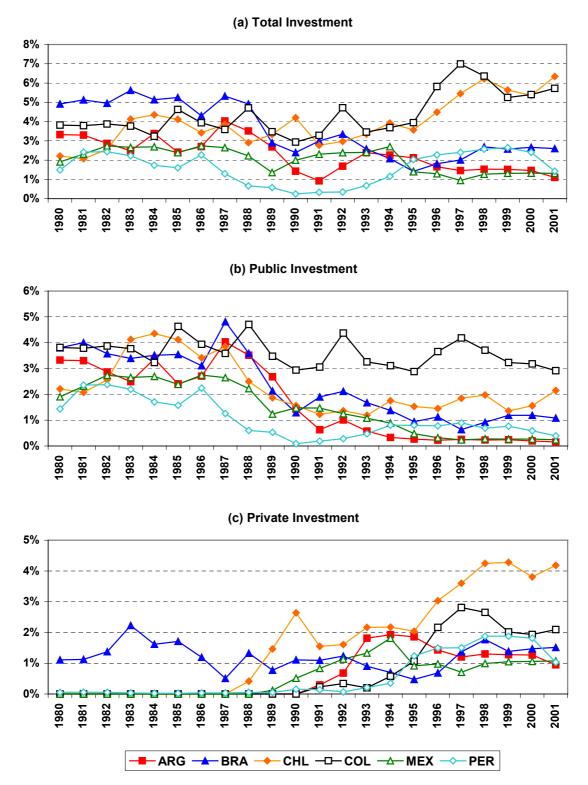
The evolution of private infrastructure investment is depicted in Figure 3.1 (c). In five of the six countries shown private investment took off in the late 1980s or early 1990s. The exception is Brazil, where infrastructure investment of the private sector hovered around 1 percent of GDP over the last two decades and only shows an incipient takeoff after 1995. Among the other countries, Chile exhibits the earliest, and largest, rise in private investment. Only Colombia shows private investment levels of a comparable magnitude, although with a slight decline at the end of the 1990s. In contrast, in Argentina and Mexico private investment stagnated in the second half of the 1990s.

Table 3.1 provides a regional overview of infrastructure investment, by sector of origin (public and private) and destination. In addition to the six large economies shown above, the table also includes Bolivia. The table compares the early 1980s with the most recent years. Between those two periods, total infrastructure investment fell in the large countries (Argentina, Brazil and Mexico) and rose in the smaller ones – Chile, Colombia, Peru and Bolivia. Region-wide, total infrastructure investment declined by around 1.5 percent of the aggregate GDP of the countries under analysis.

Behind these totals, the table also shows that public investment declined in every one of the countries listed, by an amount in excess of 2 percent of GDP – except for Peru and Colombia, where the fall was more modest. In contrast, private investment rose in all countries except Brazil, where it remained roughly unchanged. The rise in private investment was particularly marked in some of the smaller economies – particularly Chile and Bolivia. It is worth noting that these are also the countries where public investment has remained at relatively high levels.

The breakdown of these trends by infrastructure sector also deserves comment. In most countries, investment in power and transport fell, and the decline was particularly marked in the former. The only exception was Chile (and, in the case of power, also Colombia). In contrast, investment in the telecommunications sector rose in all seven countries in the table. This in turn reflects the different patterns of public and private investment across sectors. While there is some diversity across countries, in general public investment fell more markedly in the power and transport sectors, while the increase in private investment was concentrated in the telecommunications sector. Indeed, outside telecommunications private sector involvement remains relatively modest, with the only exceptions of Chile and, in the case of power, Bolivia and Colombia too.

Figure 3.1. Infrastructure Investment in Major Countries (percent of GDP)



28

Table 3.1 Infrastructure Investment in Latin America, 1980-2001

(as percentage of GDP)

Country	Period	Telecommunications			Power			Land Transportation 1/			Total Infrastructure 2/		
		Total	Public	Private	Total	Public	Private	Total	Public	Private	Total	Public	Private
Argentina	1980-85	0.33%	0.33%	0.00%	1.57%	1.57%	0.00%	0.84%	0.84%	0.00%	2.96%	2.96%	0.00%
	1996-01	0.53%	0.00%	0.53%	0.40%	0.03%	0.36%	0.32%	0.15%	0.17%	1.45%	0.22%	1.24%
	Change	0.20%	-0.33%	0.53%	-1.18%	-1.54%	0.36%	-0.51%	-0.69%	0.17%	-1.51%	-2.74%	1.24%
Brazil	1980-85	0.69%	0.32%	0.37%	3.32%	2.53%	0.79%	0.84%	0.47%	0.37%	5.17%	3.64%	1.53%
	1996-01	1.16%	0.30%	0.86%	0.76%	0.37%	0.39%	0.14%	0.04%	0.10%	2.39%	1.02%	1.37%
	Change	0.47%	-0.01%	0.49%	-2.56%	-2.16%	-0.40%	-0.70%	-0.43%	-0.27%	-2.78%	-2.62%	-0.16%
Chile	1980-85	0.41%	0.41%	0.00%	1.59%	1.59%	0.00%	1.01%	1.01%	0.00%	3.24%	3.24%	0.00%
	1996-01	1.42%	0.00%	1.42%	1.78%	0.34%	1.44%	1.96%	1.00%	0.96%	5.58%	1.72%	3.86%
	Change	1.01%	-0.41%	1.42%	0.20%	-1.24%	1.44%	0.95%	-0.01%	0.96%	2.34%	-1.52%	3.86%
Colombia	1980-85	0.36%	0.36%	0.00%	2.32%	2.32%	0.00%	0.99%	0.99%	0.00%	3.85%	3.85%	0.00%
	1996-01	1.25%	0.58%	0.67%	3.32%	1.91%	1.41%	0.89%	0.69%	0.21%	5.76%	3.48%	2.28%
	Change	0.89%	0.22%	0.67%	1.00%	-0.41%	1.41%	-0.09%	-0.30%	0.21%	1.91%	-0.37%	2.28%
Mexico	1980-85	0.24%	0.24%	0.00%	0.49%	0.49%	0.00%	1.54%	1.54%	0.00%	2.45%	2.45%	0.00%
	1996-01	0.73%	0.03%	0.70%	0.11%	0.11%	0.00%	0.34%	0.08%	0.27%	1.24%	0.27%	0.98%
	Change	0.49%	-0.21%	0.70%	-0.38%	-0.38%	0.00%	-1.19%	-1.46%	0.27%	-1.21%	-2.18%	0.98%
Peru	1980-85	0.31%	0.31%	0.00%	1.29%	1.28%	0.01%	0.33%	0.30%	0.03%	1.98%	1.94%	0.04%
	1996-01	1.07%	0.24%	0.83%	0.94%	0.32%	0.63%	0.25%	0.12%	0.13%	2.28%	0.68%	1.60%
	Change	0.76%	-0.07%	0.83%	-0.35%	-0.96%	0.61%	-0.08%	-0.19%	0.11%	0.30%	-1.26%	1.56%
Bolivia	1980-85	0.89%	0.70%	0.19%	1.90%	1.75%	0.14%	2.81%	2.40%	0.41%	5.79%	5.04%	0.76%
	1996-01	1.74%	0.00%	1.74%	1.75%	0.22%	1.53%	2.78%	2.61%	0.17%	7.28%	2.93%	4.35%
	Change	0.85%	-0.70%	1.55%	-0.15%	-1.53%	1.39%	-0.03%	0.21%	-0.24%	1.49%	-2.11%	3.60%
Weighted Avg.	1980-85	0.45%	0.30%	0.15%	1.95%	1.64%	0.31%	1.06%	0.91%	0.15%	3.71%	3.10%	0.61%
(by GDP)	1996-01	0.94%	0.17%	0.77%	0.71%	0.31%	0.37%	0.36%	0.16%	0.20%	2.24%	0.83%	1.41%
	Change	0.50%	-0.13%	0.62%	-1.25%	-1.33%	0.06%	-0.69%	-0.74%	0.05%	-1.46%	-2.27%	0.80%

1/ Land Transportation includes investment in roads and railways.

2/ Total investment in infrastructure includes telecommunications, power, roads, railways, and water. In Argentina, it includes also the gas sector.

Figure 3.2 provides additional detail on the trends in region-wide infrastructure investment over the last two decades. Panel (a) plots aggregate investment as well as its disaggregation by sector of origin. The sharp decline in public investment that started at the end of the 1980s has been offset only partially by rising private investment, and as a result aggregate investment remains today 1.5 percentage points of region-wide GDP below the levels of the 1980s. Panels (b) and (c) show that investment in power and transport has followed a similar time pattern.

In contrast, panel (d) shows that investment in the telecommunications sector has behaved in a radically different manner: the (modest) decline in public investment was more than offset by booming private investment, and as a result the ratio of aggregate investment in the sector to region-wide GDP has more than doubled over the period of analysis. Finally, panel (e) depict the trends in investment in the water sector. In spite of incipient private participation, here the public sector still retains a dominant position. The trend decline in public investment appears to have bottomed out in the mid 1990s, and after that year total investment in the sector has shown a modest recovery, although it still remains below the levels of the 1980s.

Figures 3.3 through 3.9 provide the sector disaggregation of total, public and private investment for each of the economies under consideration. Most conform to the region-wide trends summarized above. The most remarkable exception is Chile (Figure 3.5), where investment appears to be on the rise in every one of the infrastructure sectors considered. It can be seen from the bottom panel of the figure that this is largely the result of active private sector involvement, with the exception of water, where public investment has increased recently. In Peru (Figure 3.8) the private sector has also taken the lead in most industries (again with the exception of water), but after 1998-99 private investment seems to be on the decline, and overall investment levels remain quite low Finally, Bolivia (Figure 3.9) shows the unusual feature of a very active public sector role in transport investment, which is presently at record-high levels.

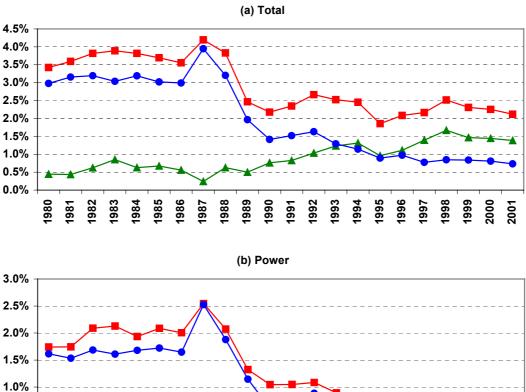
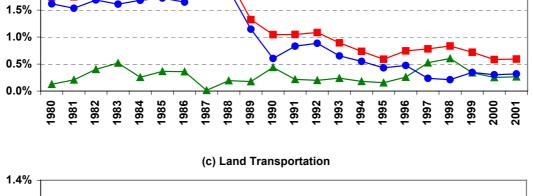
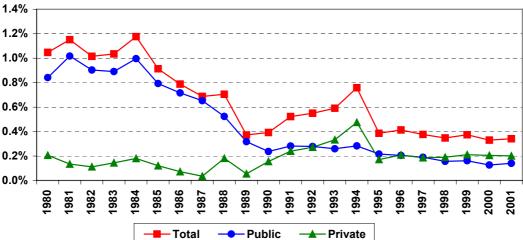
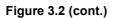
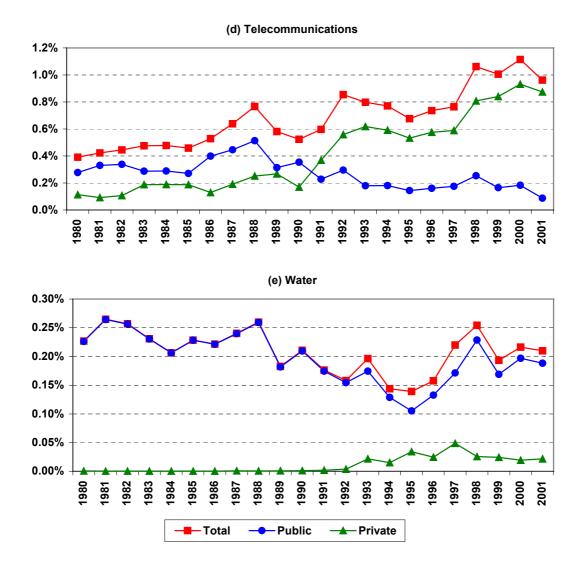


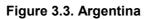
Figure 3.2. Infrastructure Investment in Latin America (GDP-weighted averages)



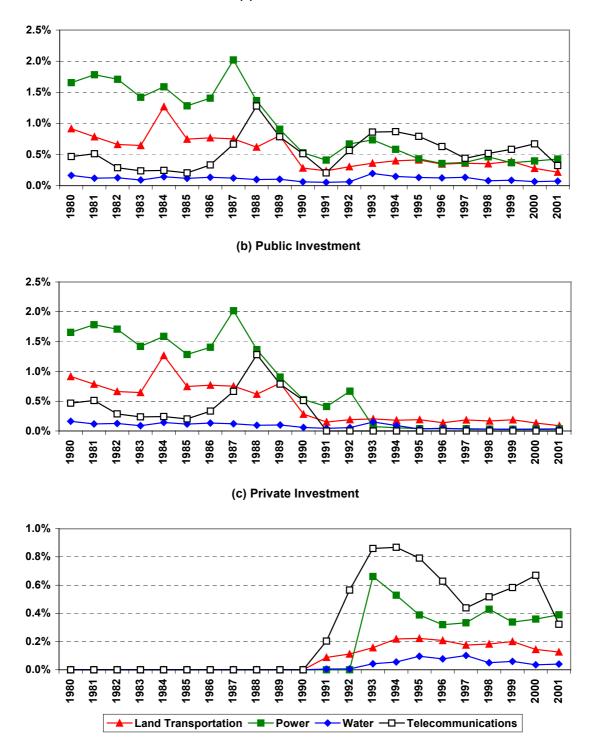


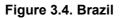


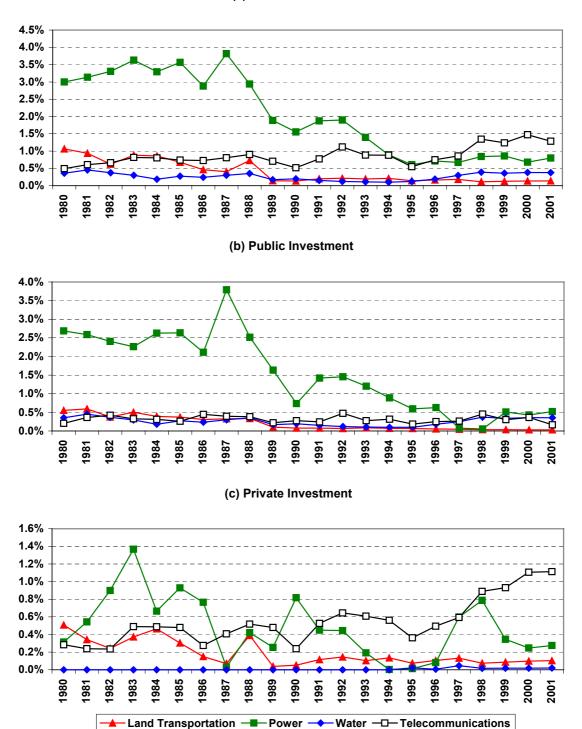




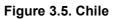


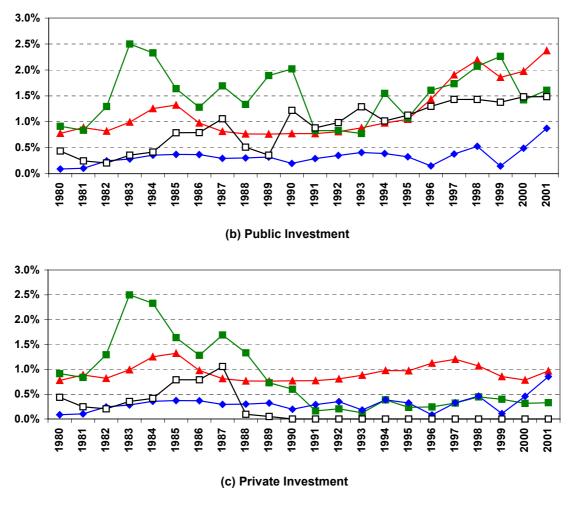




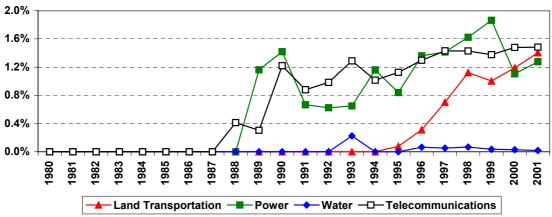


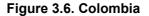
(a) Total Investment



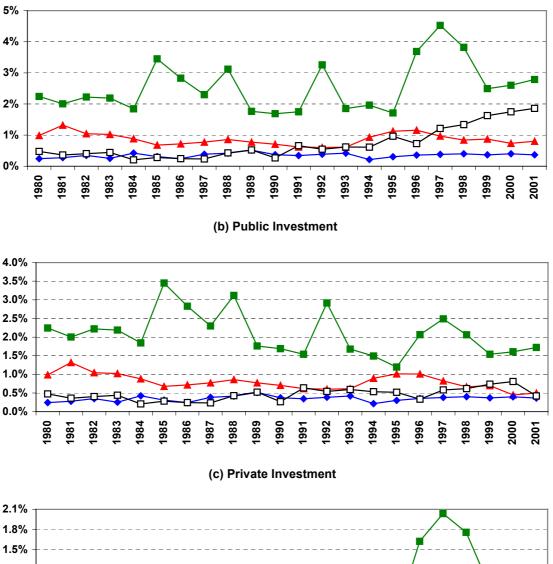


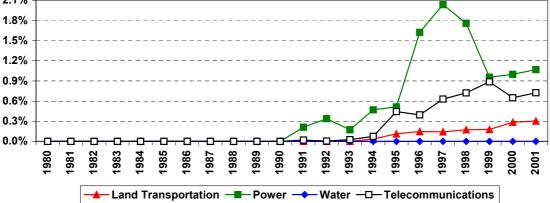
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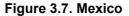




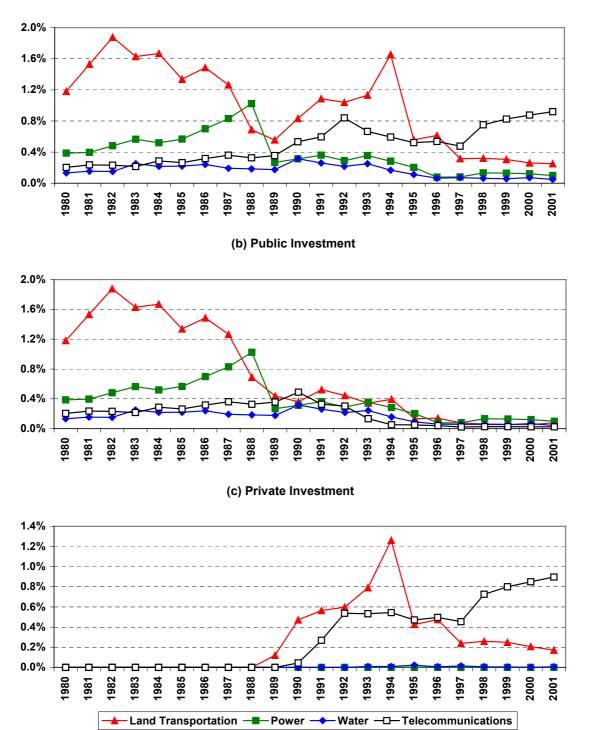


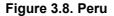




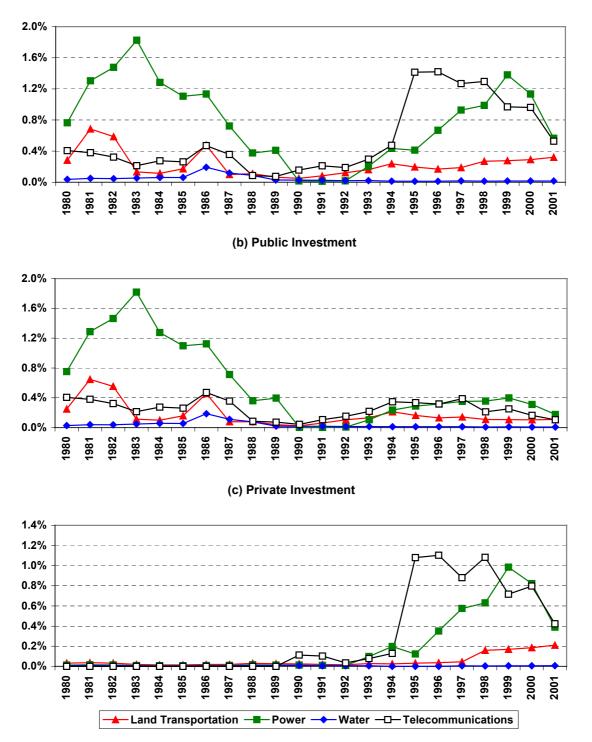


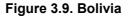




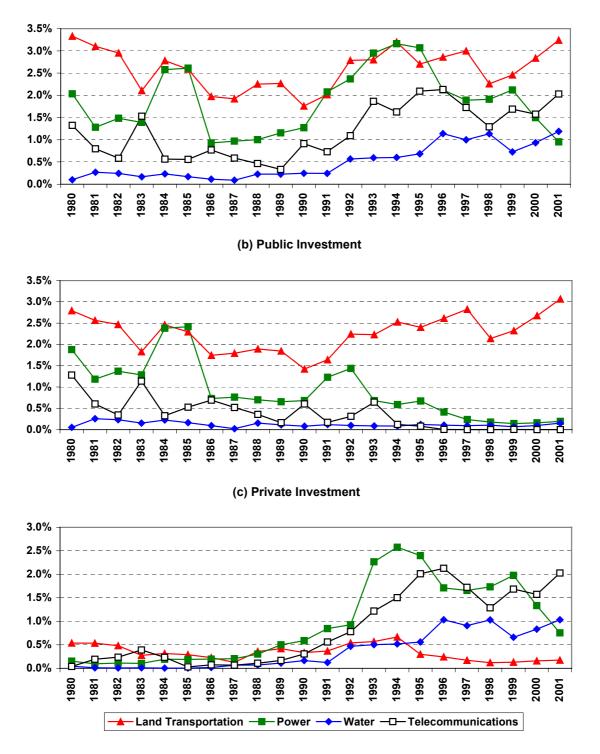












Operations and maintenance – So far we have focused on investment expenditures, but O&M spending plays a critical role in determining the useful life of infrastructure assets. There is a perception among many observers that O&M has been squeezed along with investment, but unfortunately little information is available to asses this claim.

Some fragmentary information could be obtained for some selected countries in the case of roads. For example, in Argentina O&M spending in highways has represented approximately 45 percent of total investment spending in highways in the 1990s – roughly equivalent to some 0.1 percent of GDP -- with 29% attributed to the public sector.¹⁹ In Chile, O&M spending in the transport sector (including surface transport, ports and airports) represented 33% of total investment spending for the 1998-2001 period – some 0.4 percent of GDP.²⁰ Finally, in Bolivia 20% of public investment in roads (around 0.35 percent of GDP) was dedicated to the maintenance (routine, periodic or emergency repairs) of the national road network.²¹

How do these figures compare with the O&M needs posed by existing asset stocks ? A very rough estimate of the latter can be constructed using the data on asset depreciation rates and unit costs of infrastructure investment reported by Fay and Yepes (2003). In the case of transport, their figures refer to paved roads, and hence we use the paved road stock in the calculation. Proceeding in this way, we conclude that O&M needs for paved roads would represent around 0.20 percent of GDP in Argentina, 0.33 percent in Chile and 0.34 percent in Bolivia. At least in the case of Argentina, this would suggest that observed O&M spending falls well short of its required level – although these calculations have to be taken with a big grain of salt.

4. Concluding comments

This paper documents the recent trends in infrastructure stocks and infrastructure investment in major Latin American economies. Using an updated dataset constructed for this task, the paper describes the evolution of the quantity and quality of various kinds of infrastructure assets – power, transport, telecommunications – as well as the investment expenditures of the public and private sectors.

On the whole, the recent information confirms the main findings from earlier work (Calderón, Easterly and Servén 2003). Regarding infrastructure stocks and their quality, along most dimensions Latin America lags behind not only the successful East Asian economies, but in many cases also the middle-income developing-country norm. Latin America's lag persists even when observed stocks are adjusted to remove the effect of cross-country differences in the evolution of key infrastructure covariates, such as geographic and demographic characteristics and income levels.

¹⁹ The source is the *Dirección Nacional de Vialidad* (DNV).

²⁰ As reported by the *Ministry of Public Works*.

²¹ Servicio Nacional de Caminos (SNC)

Furthermore, there is no obvious evidence that the gap between Latin America and other regions may be closing. In the case of transport, for example, the situation appears to be the opposite. However, the telecommunications sector seems to be an exception, in the sense that (adjusted) stocks meet or exceed the international norm in an increasing number of Latin American countries, and quality indicators also show a marked catch-up to the international norm.

Regarding infrastructure investment, the recent data confirm earlier trends. Overall infrastructure investment remains depressed in the larger countries, and this is the combined result of the retrenchment of public investment and the limited response of the private sector, which has been mostly confined to the telecommunications industry. There is considerable disparity across countries, however, and in particular Chile has displayed an upward trend in all infrastructure sectors examined. But this is the exception rather than the rule, and on the whole the data show that the countries most successful in attracting large volumes of private investment (Chile, Colombia, Bolivia) are precisely those where public investment has remained high.

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Appendix

Investment in Infrastructure in Major Latin American Countries

Description of the Database

We complement the data on physical infrastructure capital with measures of private and public investment in infrastructure. We focus on seven major Latin American economies. Our data set consists of annual figures of private and public infrastructure investment in sectors such as telecommunications, power, gas, roads, railroads, and water. The data spans the period 1980-2001.

References

In order to gather annual data on public and private infrastructure, we looked at a large list of references. This includes yearbooks from international organizations, and national sources. Among the latter, we looked at general government investment plans, balance sheets of state-owned enterprises, and so on. Here we provide in detail our list of references.

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Switzerland: IRF.

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Countries in 1990-2001. Washington, DC: The World Bank.

ARGENTINA

Public investment coverage

General Government. Includes investment by Public Federal Offices such as Dirección Nacional de Vialidad (Roads), Secretaría de Energía (Power) and Secretaría de Comunicaciones (Telecoms). It also accounts for investment at the provincial level. (Regional figures in power are consolidated by the Secretariat of Energy, that depends upon the Ministry of Economy).

General Information

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Public investment coverage

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BRAZIL

Public investment coverage

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CHILE

Public investment coverage

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COLOMBIA

Public investment coverage

General Government and State-Owned Enterprises. These figures include public investment at the national and regional level. They do not include investment by local governments, except for transport. Power figures are reported by agent participating in the National System of Transmission.²² Recently, public investment in telecoms has been mostly undertaken by Empresa de Teléfonos de Bogotá (ETB) and the group of Empresas Públicas de Medellín (EPM) —around 80% of total public investment since 2000 (Comisión de Regulación de Telecomunicaciones, 2002).

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MEXICO

Public investment coverage

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PERU

Public investment coverage

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