

# Mercados y Negocios

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## FINANCIAL AND ECONOMIC INDICATORS

### *Value at Risk (VaR)*

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The technique (VaR) is a statistical measure of the risk. It is associated with financial risks related to the high volatility in prices, interest rates, or exchange rates. It is used massively by entities because of the necessity to measure risk in constantly traded portfolios.

The (VaR) is based on the principles of Portfolio Theory. With this, the risk resulting from the market position is managed and valued. This theory supports that a portfolio is efficient when it maximizes its return for a certain level of risk or minimizes its risk for a certain level of return. The (VaR) measures the relationship between profitability and risk to obtain an efficient portfolio. It takes up the concepts introduced by Markowitz (1959) and Sharpe (1964) and applies them in a standardized and statistically normalized context, with constantly updated databases.

Probability. The (VaR) of a portfolio is defined as the amount of money lost that does not exceed if the current portfolio is held for a certain period (market days instead of calendar days) with a specified probability. The level of significance or uncertainty in the benefits caused by changes in market conditions depends on the risk aversion of the investor, the more aversion, the lower the level of significance chosen.

Horizon. The risk horizon is the period over which the potential loss is measured. Depending on the liquidity, the different risks are valued over different periods, the more liquidity, the shorter the time over which the (VaR) is valued. In essence, the (VaR) of a portfolio is the minimum expected loss for a certain time horizon and confidence level, measured in a specific reference currency (Garman & Blanco, 1998).

For a single or simple position, risk is determined by position size and price volatility.

RISK = POSITION SIZE X VOLATILITY X PRICE



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## Value at Risk (VaR)

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The (VaR) is calculated for a single financial product or all financial products in the portfolio. For example, if we have two highly correlated financial products (if one rises, the other tends to rise as well), the joint risk of the two securities may be greater than the sum of the individual risks. Lower correlations between financial products (the normal case) make the (VaR) of a portfolio less than the sum of the VaRs of the individual positions, this as an effect of diversification.

Methods for calculating the VAR. It is important to note that the (VaR) is valid under normal market conditions. If the market is in crisis, then the expected loss of a financial asset is calculated through other methods. Some of these alternative methods is the stress test or extreme values.

Financial losses are the result of statistics and the models and parameters used for their calculation, therefore, there are several ways to calculate (VaR), highlighting three of them:

- a) Monte Carlo Simulation Method. Estimate the (VaR) by generating thousands of possible outcomes based on the initial data entered.
- b) Historical Simulation Method. Calculate the (VaR) through the historical price data of each financial asset.
- c) Analytical / Parametric Method. Delta - Gamma. Estimate the (VaR) using estimated profitability data.

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In all cases, it is necessary to estimate the profitability distribution of a portfolio in two components:

1. Estimating the joint probability distribution for various risk factors affecting a portfolio. These factors can include many interest rates, share prices, or exchange rates, assuming the risk factors have had distributed as a normal one, with volatilities and correlations based on recent market behavior.
2. Determining a probability distribution for portfolio return based on the previously constructed joint distribution and the portfolio's sensitivity to each risk factor. The sensitivity will depend on its current composition, and thus the estimated (VaR) reflects the portfolio's current exposure to risk. The (VaR) analysis can be systematized, although it is necessary to have a database of volatilities and estimated correlations for all risk factors that may affect the portfolio.

Condition for the selection of the Value at Risk method. The method assumes a normal distribution for the price of all financial products. Use the modified duration to relate the change in price to the movement of interest rates. It establishes a confidence interval given the maximum variations in the price of a portfolio that it is willing to support. They must also consider the existing correlations between the elements of the portfolio. The method is valid

to carry out measures and control risks under normal conditions of financial markets and is applicable to products traded in liquid and transparent markets. The methodology assumes parallel movements in the interest rate curve, not allowing to simulate other movements.

Methodology (VaR) weaknesses. One flaw is that it only measures future risk in one direction. This sense can be one of the following two:

- a) Since the joint distribution of risk factors is based on the recent behavior of these factors in the market, the analysis does not consider sudden behaviors until they have taken place. For this reason, VaR analysis is replaced by other methods, such as Stress Testing.
- b) Since the analysis is based on the current structure of the portfolio, it measures the future risk of the portfolio according to the current composition.

The Risk Metrics of J.P. Morgan. It approximates (VaR) based on volatility and correlation, which implies several historical prices, price volatilities, and correlative data for all types of transactions.

The RiskMetrics model emerged in 1989. The owner of J.P. Morgan, Dennis Weatherstone, asked for a report that would measure in detail the financial risk of his company. In 1992, after an exhaustive study, the company published the RiskMetrics methodology (Padula & Bacchini, 2014).

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Essentially, the method uses price/series fluctuations for all financial products. It includes, for example, exchange rates for two currencies, yield curves for Treasuries in USD, or equity prices depending on the most important indices.

A comprehensive risk management and control system encompasses risk measurement and includes the establishment of policies, procedures, guidelines, and controls. All financial entities must consider risk management in their organization charts and promote commitment to this process by senior management.

The (VaR) is a commonly accepted report as a measure of market risk, allowing the setting of limits and the establishment of comparisons between strategic business units, also, it favors the evaluation of the degree of execution of each branch of activity on an adjusted basis to risk, at the same time that it becomes a crucial measure for the determination of own capital requirements, providing a complete report on market risk, without becoming a comprehensive risk management and control system.

Currently, there is no optimal methodology for estimating (VaR). All have advantages and disadvantages. In practice, many entities use more than one model to measure financial risk.

## Value at Risk (VaR)

They are clear that all applied analytical approaches and processes provide a useful view of market risk.

Financial indicators are useful performance measures for charting long-term financial direction, proposing clear strategies, and taking appropriate actions.

Next, the evolution of some economic and financial indicators of the Mexican environment is described and provided to facilitate decision-making related to personal and company strategies in a comprehensive manner.

1. National Consumer Price Index (INPC, Spanish)
2. The Price and Quotation Index of the Mexican Stock Exchange (IPC, Spanish)
3. Exchange rate
4. Equilibrium interbank interest rate (TIIE, Spanish)
5. CETES rate of return
6. Investment units (UDIS, Spanish)

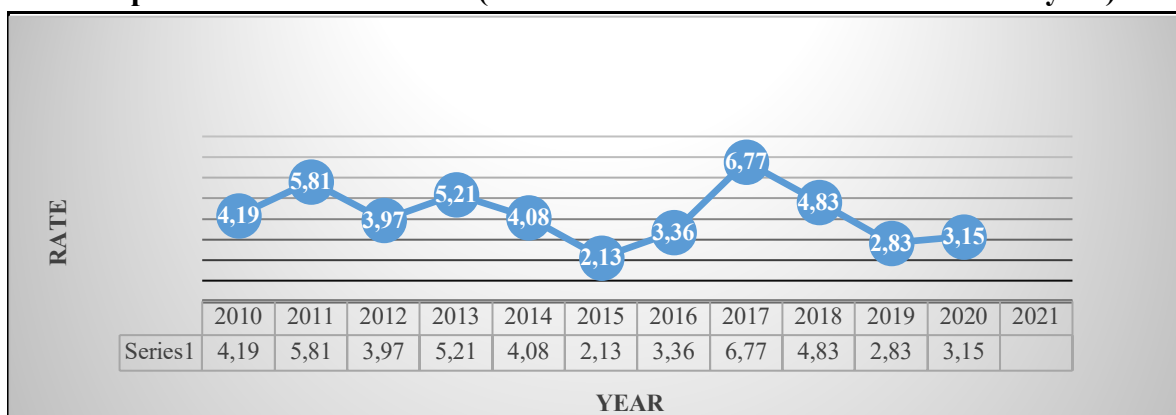
### 1. NATIONAL CONSUMER PRICE INDEX (INPC)

98 Born in 1995 and reflecting changes in consumer prices, measures the general increase in prices in the country. It is calculated fortnightly by the Bank of Mexico and INEGI (2021). INPC is published in the Official Gazette of the Federation on the 10th and 25th of each month. The reference period is the second half of December 2010.

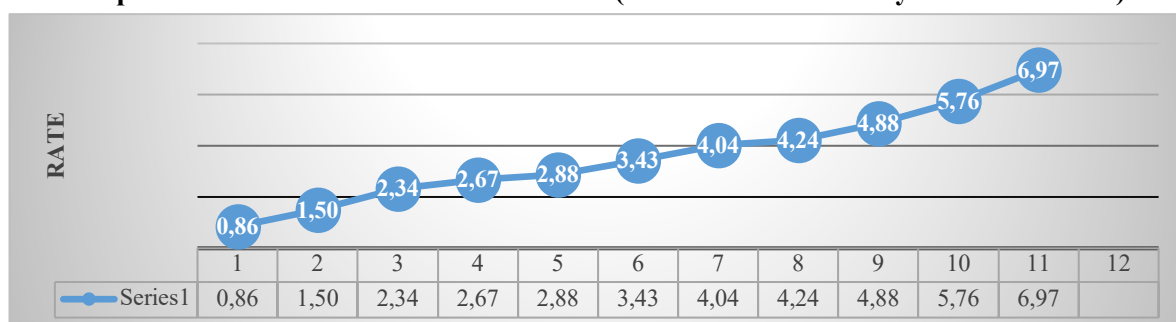
**Table 1. Accumulated inflation in the year (Base: 2nd. Fortnight of December 2010 = 100 with data provided by Banco de México)**

<i>Period</i>	<i>2010</i>	<i>2011</i>	<i>2012</i>	<i>2013</i>	<i>2014</i>	<i>2015</i>	<i>2016</i>	<i>2017</i>	<i>2018</i>	<i>2019</i>	<i>2020</i>	<i>2021</i>
<i>January</i>	1.48	0.77	0.98	0.79	0.90	-0.09	0.38	1.70	0.53	0.09	0.48	0.86
<i>February</i>	2.15	1.42	1.47	1.46	1.15	0.09	0.82	2.29	0.91	0.06	0.90	1.50
<i>March</i>	2.52	1.84	1.55	1.99	1.43	0.51	0.97	2.92	1.24	0.44	0.85	2.34
<i>April</i>	1.98	0.72	0.69	1.81	1.24	0.25	0.65	3.04	0.90	0.50	-0.17	2.67
<i>May</i>	0.60	-0.70	-0.65	0.95	0.91	-0.26	0.20	2.92	0.73	0.21	0.22	2.88
<i>June</i>	0.49	-0.41	-0.41	1.12	1.09	-0.09	0.31	3.18	1.12	0.27	0.76	3.43
<i>July</i>	0.56	-0.04	0.32	1.14	1.42	0.06	0.57	3.57	1.66	0.65	1.43	4.04
<i>August</i>	0.91	0.30	0.92	1.31	1.73	0.27	0.86	4.08	2.26	0.63	1.82	4-24
<i>September</i>	1.27	0.73	1.12	1.61	2.18	0.27	1.47	4.41	2.69	0.89	2.06	4.88
<i>October</i>	2.35	2.33	2.12	2.77	2.74	1.16	2.09	5.06	3.22	1.44	2.68	5.76
<i>November</i>	3.89	4.87	3.86	4.57	3.57	1.71	2.89	6.15	4.10	2.26	2.76	6.97
<i>December</i>	4.19	5.81	3.97	5.21	4.08	2.13	3.36	6.77	4.83	2.83	3.15	

Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Índice de precios y cotizaciones de la Bolsa Mexicana de Valores > Último índice del mes

**Graph 1. Inflation en México (2010-2020 accumulated at the end of the year)**

Source: Own elaboration (INEGI, 2021). Route: Precios e Inflation > National Consumer Price Index> Mensual > Índice > Índice general y por objeto del gasto > Índice general

**Graph 2. Inflation anualizada en MÉXICO (accumulated January-November 2021)**

Source: Own elaboration (INEGI, 2021). Route: Precios e Inflation > National Consumer Price Index> Mensual > Índice > Índice general y por objeto del gasto > Índice general

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## 2. THE PRICE AND QUOTATION INDEX OF THE MEXICAN STOCK EXCHANGE (IPC)

Represents the change in the values traded on the Mexican Stock Exchange concerning the previous day to determine the percentage of rising or fall of the most representative shares of the companies listed therein.

**Table 2. The Price and Quotation Index of the Mexican Stock Exchange (Base: October 1978, 0.78=100)**

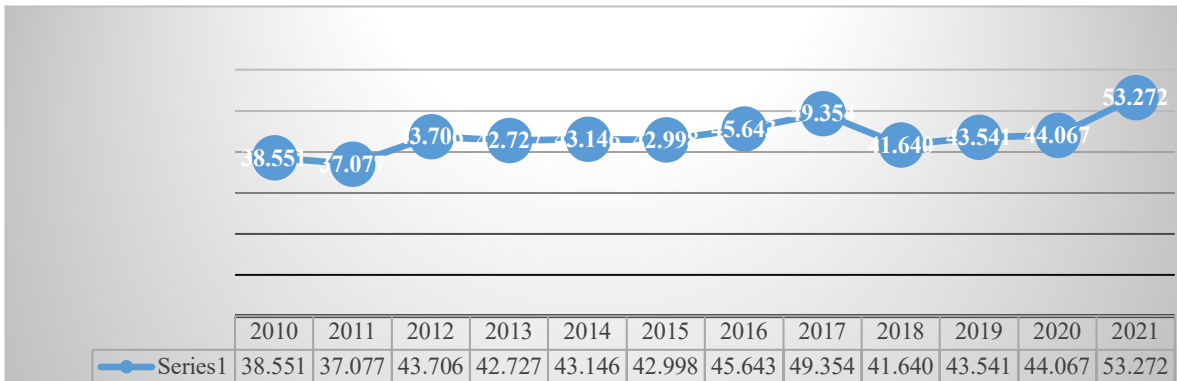
Period	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
January	30,392	36,982	37,422	45,278	40,879	40,951	43,631	47,001	50,456	43,988	44,862	42,986
February	31,635	37,020	37,816	44,121	38,783	44,190	43,715	46,857	47,438	42,824	41,324	44,593
March	33,266	37,441	39,521	44,077	40,462	43,725	45,881	48,542	46,125	43,281	34,554	47,246
April	32,687	36,963	39,461	42,263	40,712	44,582	45,785	49,261	48,354	44,597	36,470	48,010
May	32,039	35,833	37,872	41,588	41,363	44,704	45,459	48,788	44,663	42,749	36,122	50,886
June	31,157	36,558	40,199	40,623	42,737	45,054	45,966	49,857	47,663	43,161	37,716	50,290
July	32,309	35,999	40,704	40,838	43,818	44,753	46,661	51,012	49,698	40,863	37,020	50,868
August	31,680	35,721	39,422	39,492	45,628	43,722	47,541	51,210	49,548	42,623	36,841	53,305

## Value at Risk (VaR)

Sep.	33,330	33,503	40,867	40,185	44,986	42,633	47,246	50,346	49,504	43,011	37,459	51,386
Oct.	35,568	36,160	41,620	41,039	45,028	44,543	48,009	48,626	43,943	43,337	36,988	51,310
Nov.	36,817	36,829	41,834	42,499	44,190	43,419	45,286	47,092	41,733	42,820	41,779	49,699
Dec.	38,551	37,077	43,706	42,727	43,146	42,998	45,643	49,354	41,640	43,541	44,067	53,272

Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Índice de precios y cotizaciones de la Bolsa Mexicana de Valores > Último índice del mes

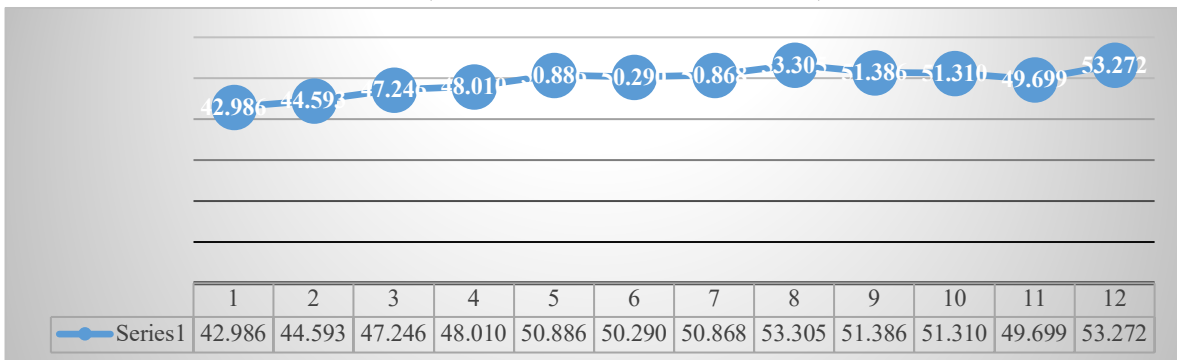
**Graph 3. The Price and Quotation Index of the Mexican Stock Exchange, 2010 - 2021 (Score at the end of each year)**



Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Índice de precios y cotizaciones de la Bolsa Mexicana de Valores > Último índice del mes

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**Graph 4. The Price and Quotation Index of the Mexican Stock Exchange, January-December 2021 (Score at the end of each month)**



Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Índice de precios y cotizaciones de la Bolsa Mexicana de Valores > Último índice del mes

### 3. EXCHANGE RATE

Es el valor del peso mexicano con respecto al dólar calculado con el Promedio diario de los cinco bancos más importantes del país, que refleja el precio spot (de contado), negociado entre bancos. Está altamente relacionado con la Inflación, la rate de interés, y la Bolsa Mexicana de Valores.

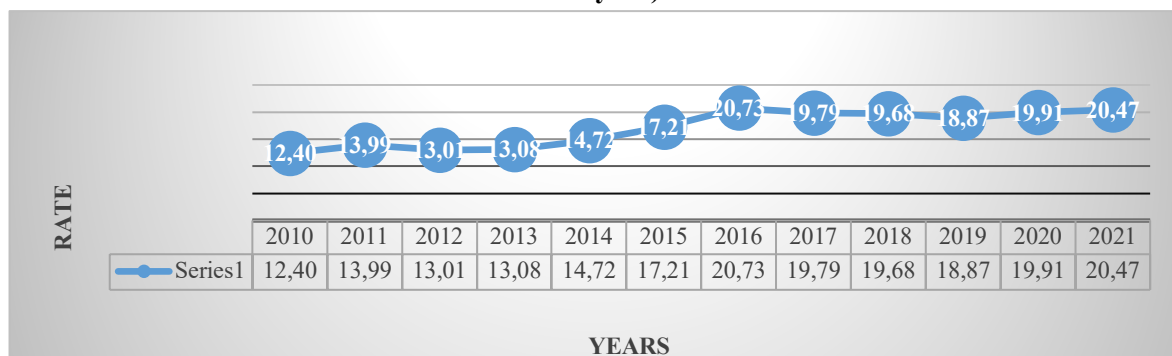
**Table 3. Exchange rate (National currency per US dollar, parity at the end of each period)**

Period	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
January	12.81	12.02	12.95	12.71	13.37	14.69	18.45	21.02	18.62	19.04	18.91	20.22
February	12.96	12.17	12.87	12.87	13.30	14.92	18.17	19.83	18.65	19.26	19.78	20.94
March	12.61	11.97	12.80	12.36	13.08	15.15	17.40	18.81	18.33	19.38	23.48	20.44
April	12.24	11.59	13.20	12.16	13.14	15.22	19.40	19.11	18.86	19.01	23.93	20.18
May	12.68	11.63	13.91	12.63	12.87	15.36	18.45	18.51	19.75	19.64	22.18	19.92
June	12.72	11.84	13.66	13.19	13.03	15.57	18.91	17.90	20.06	19.21	23.09	19.91
July	12.83	11.65	13.28	12.73	13.06	16.21	18.86	17.69	18.55	19.99	22.20	19.85
August	12.73	12.41	13.27	13.25	13.08	16.89	18.58	17.88	19.07	20.07	21.89	20.06
September	12.86	13.42	12.92	13.01	13.45	17.01	19.50	18.13	18.90	19.68	22.14	20.56
October	12.45	13.20	13.09	12.89	13.42	16.45	18.84	19.15	19.80	19.16	21.25	20.53
November	12.33	14.03	13.04	13.09	13.72	16.55	20.55	18.58	20.41	19.61	20.14	21.45
December	12.40	13.99	13.01	13.08	14.72	17.21	20.73	19.79	19.68	18.87	19.91	20.47

NOTE: Exchange rate FIX by The Banco de México, used for settle obligations denominated in foreign currency. Quote at the end

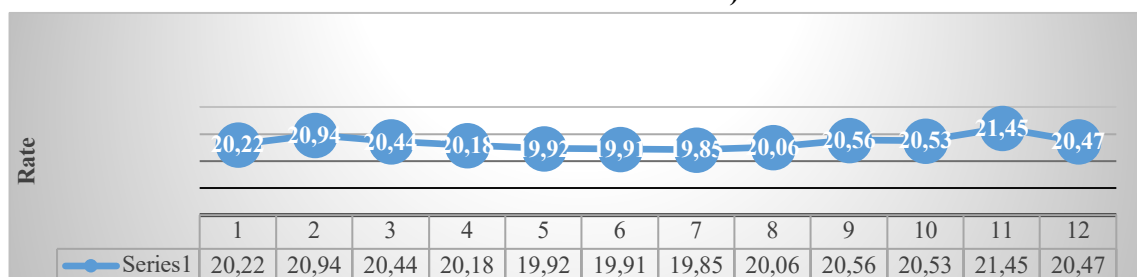
Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Cotización del dólar en el mercado cambiario nacional > Exchange rate para solventar obligaciones en moneda extranjera > Cotizaciones al cierre del mes. Venta

**Graph 5. Exchange rate (National currency per US dollar, 2010-2021, FIX parity at the end of each year)**



Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Cotización del dólar en el mercado cambiario nacional > Exchange rate para solventar obligaciones en moneda extranjera > Cotizaciones al cierre del mes. Venta

**Graph 6. Exchange rate (National currency per US dollar, January-December, FIX parity at the end of each month)**



Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Cotización del dólar en el mercado cambiario nacional > Exchange rate para solventar obligaciones en moneda extranjera > Cotizaciones al cierre del mes. Venta

#### 4. EQUILIBRIUM INTERBANK INTEREST RATE (TIIE).

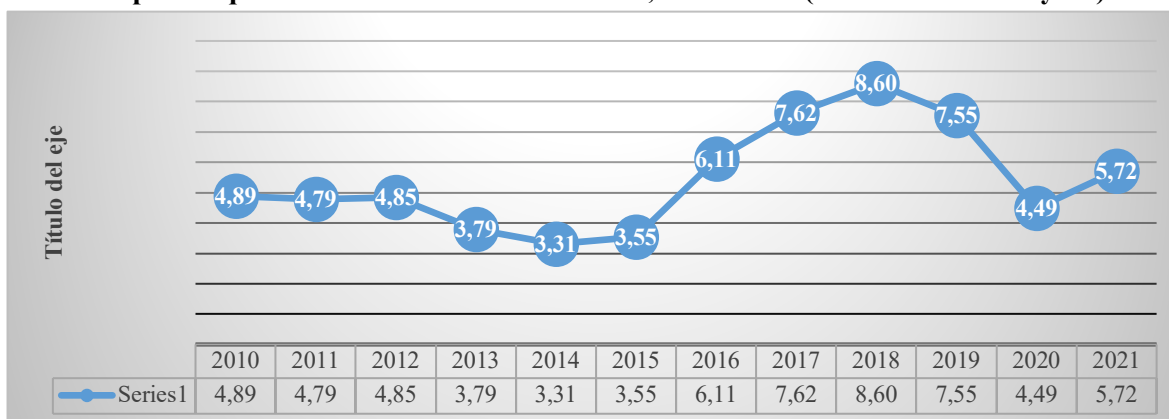
On March 23, 1995, the Bank of Mexico, to establish an interbank interest rate that better reflects market conditions, released the Interbank Equilibrium Interest Rate through the Official Gazette of the Federation.

**Table 4. Equilibrium interbank interest rate (28-day quote)**

Period	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
January	4.91	4.86	4.79	4.84	3.78	3.29	3.56	6.15	7.66	8.59	7.50	4.47
February	4.92	4.84	4.78	4.80	3.79	3.29	4.05	6.61	7.83	8.54	7.29	4.36
March	4.92	4.84	4.77	4.35	3.81	3.30	4.07	6.68	7.85	8.51	6.74	4.28
April	4.94	4.85	4.75	4.33	3.80	3.30	4.07	6.89	7.85	8.50	6.25	4.28
May	4.94	4.85	4.76	4.30	3.79	3.30	4.10	7.15	7.86	8.51	5.74	4.29
June	4.94	4.85	4.77	4.31	3.31	3.30	4.11	7.36	8.10	8.49	5.28	4.32
July	4.92	4.82	4.78	4.32	3.31	3.31	4.59	7.38	8.11	8.47	5.19	4.52
August	4.90	4.81	4.79	4.30	3.30	3.33	4.60	7.38	8.10	8.26	4.76	4.65
September	4.90	4.78	4.81	4.03	3.29	3.33	4.67	7.38	8.12	8.04	4.55	4.75
October	4.87	4.79	4.83	3.78	3.28	3.30	5.11	7.38	8.15	7.97	4.51	4.98
November	4.87	4.80	4.85	3.80	3.31	3.32	5.57	7.39	8.34	7.78	4.48	5.13
December	4.89	4.79	4.85	3.79	3.31	3.55	6.11	7.62	8.60	7.55	4.49	5.72

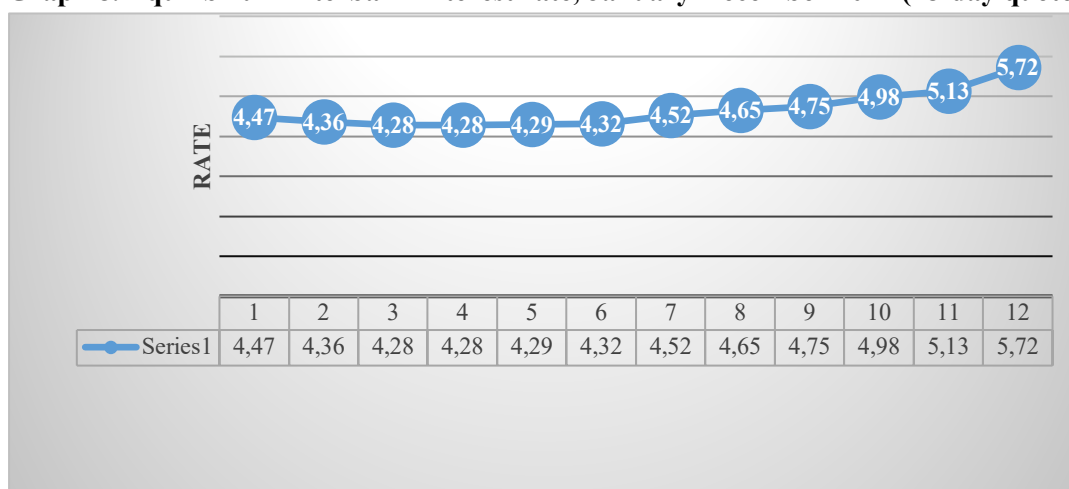
Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Rates de interés bancarias > Equilibrium interbank interest rate (TIIE)(TIIE) >A 28 días (al cierre del mes)

**Graph 7. Equilibrium interbank interest rate, 2010- 2021 (at the end of each year)**



Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Rates de interés bancarias > Equilibrium interbank interest rate (TIIE)(TIIE) >A 28 días (al cierre del mes)



**Graph 8. Equilibrium interbank interest rate, January-December 2021 (28-day quote)**

Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Rates de interés bancarias > Equilibrium interbank interest rate (TIIE)(TIIE) > A 28 días (al cierre del mes)

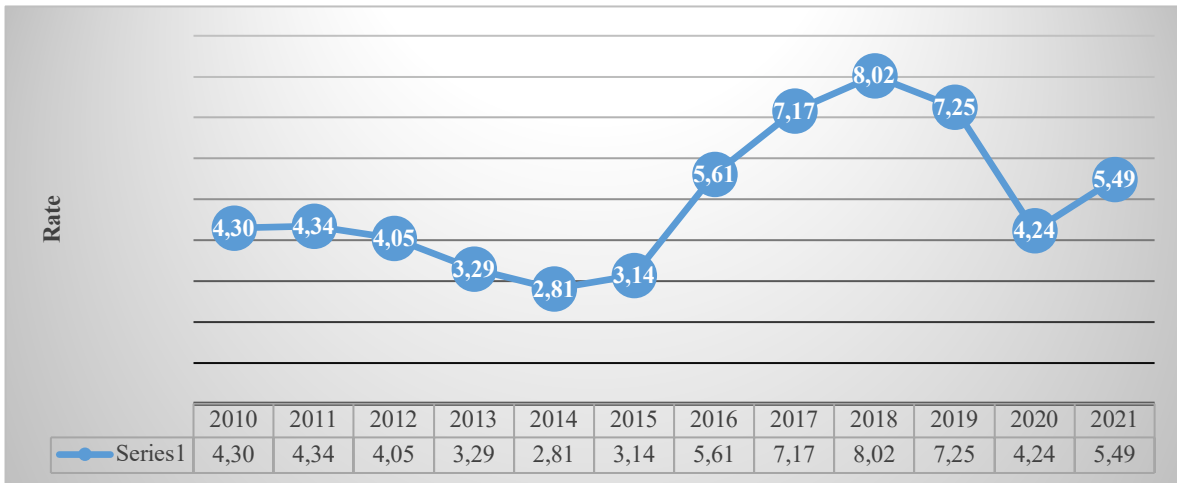
## 5. CETES RATE OF RETURN

**Table 5. CETES rate of return (28-day)**

Period	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
January	4.49	4.14	4.27	4.15	3.14	2.67	3.08	5.83	7.25	7.95	7.04	4.22
February	4.49	4.04	4.32	4.19	3.16	2.81	3.36	6.06	7.40	7.93	6.91	4.02
March	4.45	4.27	4.24	3.98	3.17	3.04	3.80	6.32	7.47	8.02	6.59	4.08
April	4.44	4.28	4.29	3.82	3.23	2.97	3.74	6.50	7.46	7.78	5.84	4.06
May	4.52	4.31	4.39	3.72	3.28	2.98	3.81	6.56	7.51	8.07	5.38	4.07
June	4.59	4.37	4.34	3.78	3.02	2.96	3.81	6.82	7.64	8.18	4.85	4.03
July	4.60	4.14	4.15	3.85	2.83	2.99	4.21	6.99	7.73	8.15	4.63	4.35
August	4.52	4.05	4.13	3.84	2.77	3.04	4.24	6.94	7.73	7.87	4.50	4.49
September	4.43	4.23	4.17	3.64	2.83	3.10	4.28	6.99	7.69	7.61	4.25	4.69
October	4.03	4.36	4.21	3.39	2.90	3.02	4.69	7.03	7.69	7.62	4.22	4.93
November	3.97	4.35	4.23	3.39	2.85	3.02	5.15	7.02	7.83	7.46	4.28	5.05
December	4.30	4.34	4.05	3.29	2.81	3.14	5.61	7.17	8.02	7.25	4.24	5.49

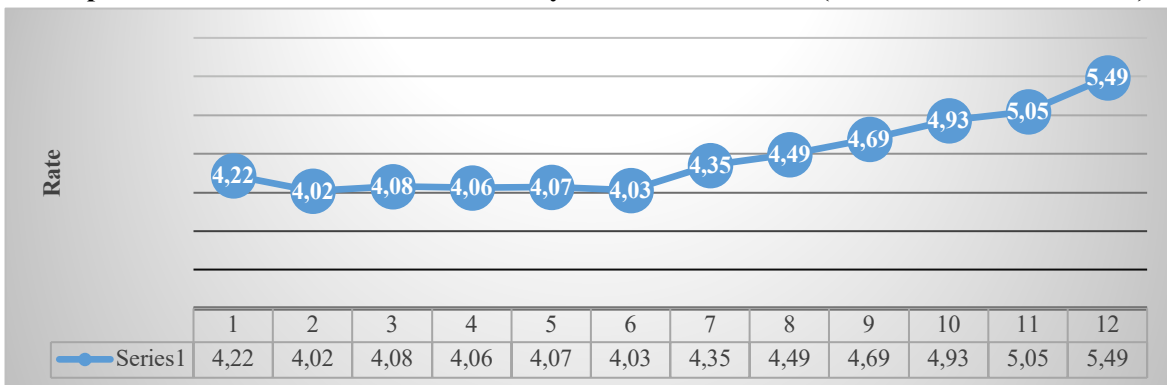
Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Rates de rendimiento en instrumentos del mercado primario > Certificados de la Tesorería de la Federación (CETES) > 28 días

**Graph 9. CETES rate of return 2010- 2021 (at the end of each year)**



Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Rates de rendimiento en instrumentos del mercado primario > Certificados de la Tesorería de la Federación (CETES) > 28 días

**Graph 10. CETES rate of return, January-December del 2021 (at the end of each month)**



Source: Own elaboration (INEGI, 2021). Route: Financiero y bursátil > Indicadores financieros y bursátiles > Rates de rendimiento en instrumentos del mercado primario > Certificados de la Tesorería de la Federación (CETES) > 28 días

## 6. INVESTMENT UNITS (UDIS)

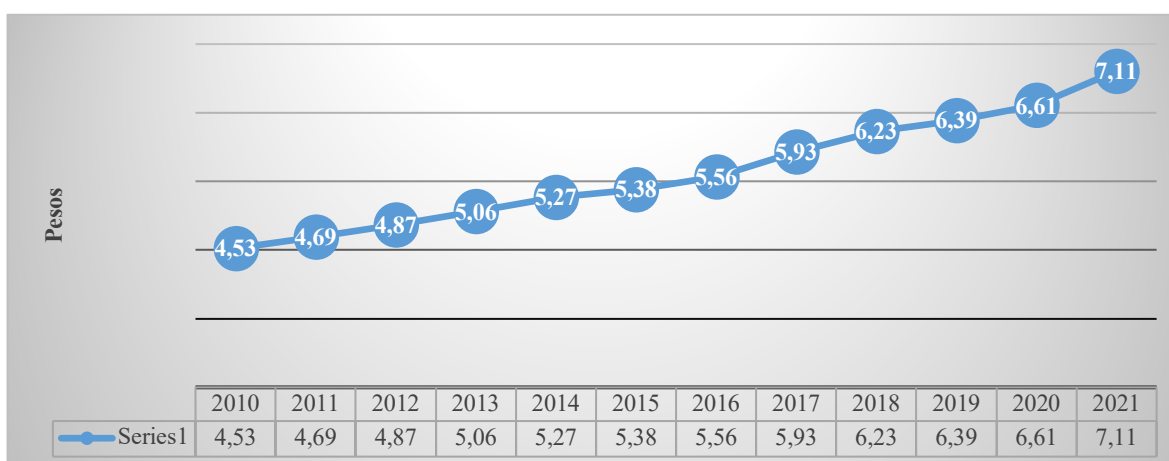
The UDI is a unit of account of constant real value to denominate credit titles. It does not apply to checks, commercial contracts, or other acts of commerce. On April 1, 1995, the Decree establishing the obligations corresponding to the UDIS was published in the Official Gazette of the Federation. Since April 4, 1995, the Bank of Mexico publishes in the Official Gazette of the Federation the value in the national currency of the Investment Unit, for each day.

**Table 6. Investment units (value concerning pesos)**

Period	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
January	4.37	4.56	4.73	4.89	5.10	5.29	5.41	5.62	5.97	6.25	6.44	6.64
February	4.41	4.57	4.75	4.92	5.13	5.29	5.43	5.69	6.00	6.25	6.46	6.70
March	4.44	4.59	4.75	4.94	5.15	5.30	5.44	5.71	6.02	6.26	6.49	6.75
April	4.46	4.59	4.75	4.97	5.15	5.32	5.45	5.75	6.03	6.28	6.43	6.79
May	4.43	4.58	4.71	4.96	5.13	5.29	5.42	5.75	6.01	6.27	6.42	6.81
June	4.41	4.55	4.74	4.95	5.13	5.28	5.42	5.75	6.01	6.26	6.44	6.83
July	4.42	4.57	4.77	4.95	5.14	5.28	5.42	5.76	6.04	6.27	6.49	6.87
August	4.43	4.58	4.78	4.95	5.16	5.29	5.44	5.79	6.07	6.29	6.52	6.90
September	4.44	4.59	4.80	4.97	5.18	5.31	5.45	5.82	6.11	6.29	6.55	6.92
October	4.47	4.61	4.83	4.99	5.20	5.33	5.49	5.84	6.13	6.31	6.57	6.97
November	4.50	4.64	4.85	5.02	5.23	5.36	5.53	5.89	6.17	6.35	6.60	7.04
December	4.53	4.69	4.87	5.06	5.27	5.38	5.56	5.93	6.23	6.39	6.61	7.11

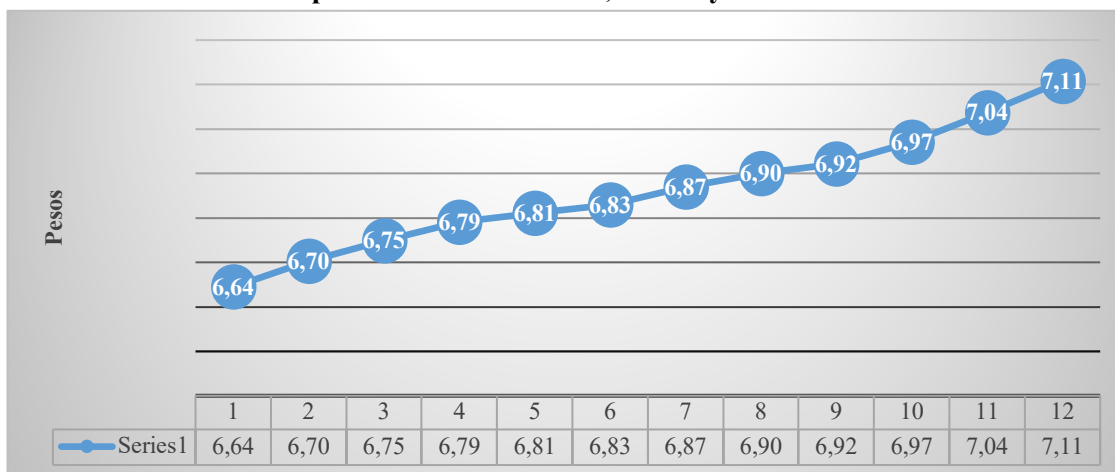
Source: Own elaboration (INEGI, 2021). Route: Indicadores económicos de coyuntura > Indicadores financieros > Exchange rate del peso respecto al dólar y valor de las UDIS > Valor de las Investment units (UDIS)

**Graph 11. Investment units 2010-2021 (At the end of the year)**



Source: Own elaboration (INEGI, 2021). Route: Indicadores económicos de coyuntura > Indicadores financieros > Exchange rate del peso respecto al dólar y valor de las UDIS > Valor de las Investment units (UDIS)

Graph 12. Investment units, January-December 2021



Source: Own elaboration (INEGI, 2021). Route: Indicadores económicos de coyuntura > Indicadores financieros > Exchange rate del peso respecto al dólar y valor de las UDIS > Valor de las Investment units (UDIS)

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