

FORMATION OF RHETORICAL SKILLS IN SCHOOL: MENTAL FEATURES AND ACTIVE TEACHING METHODS

Anastasiia A. Korshunova

Kazan Federal University, Kazan, Russia

Elena M. Batrikova

Kazan Federal University, Kazan, Russia

Sholpan K. Zharkynbekova

L.N. Gumilyov Eurasian National University, Nur-Sultan, Kazakhstan

Kuralay B. Urazayeva

L.N. Gumilyov Eurasian National University, Nur-Sultan, Kazakhstan

Karlygash S. Abylkhassova

L.N. Gumilyov Eurasian National University, Nur-Sultan, Kazakhstan

E-mail: anastasiakorshunovarussia@gmail.com

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ABSTRACT

The presence of more than twenty directions in Russian rhetoric is based on a different understanding of the effectiveness of communication. Common is the understanding of the effectiveness as an overall criterion of rhetoricalness – non-rhetoricalness speech communication. This article considers the formation of rhetorical skills in the American and Kazakh schools on the example of the study of literature in a non-native language – didactic prose of Leo Tolstoy. The article analyzes the active methods for the formation of rhetorical competence of the student in the American school, for the schools of Kazakhstan with non-Russian language of education, forecasts of active tasks on the same didactic prose of Tolstoy are offered. These scenarios of designing lessons are explained by the identification of commonality and differences in the formation of rhetorical competence. The solution of such issues is made in the article: an attempt to understand whether the recommendations for the formation of rhetorical skills in the American and Kazakh schools with non-Russian language of education are common, is there a connection with mental differences. To answer this question types of speech activity, argumentation technique, critical thinking, empathy, receptive and productive activity in the classroom (reflection) were analyzed. Comparison of teaching non-native literature in American and Kazakh schools with non-Russian language of education is based on the application of such experience in social life and the formation of students' motivation to study. The establishment of commonality and differences in the formation of effective communication skills allowed to understand the role of mental characteristics of students, the impact of national psychology of students in Kazakhstan on the cognitive and metacognitive scaffolding. The use of the same types of speech activity – listening, speaking, reading, writing – showed the dominance of *speaking* in the school in Kazakhstan.

KEYWORDS

Rhetoric, Effective communication, Secondary school, Second (non-native) language, Russian literature, National psychology, Mental characteristics of students.

1. INTRODUCTION

The formation of rhetorical competence at school and university implies the skills of free speaking, the ability to accurately reproduce someone's speech, authentic broadcast own thoughts to the addressee of the message, the ability to build communication, prevent / solve disputes. This is how the effectiveness of communication characterized (Kachesova *et al.*, 2018).

In this article the problem of the text interpretation at literature lessons is on the focus of view. Leaning on the provisions, provided by hermeneutic scientists, the authors regard the interpretation as a special dialogue between the reader and the text. The issue is also devoted to the problem of individual learning styles formation based on the psychological characteristics of the reader-student, the types of his representative system (auditory, visual or kinesthetic). Based on the facts found identified according to the experiment authors have developed the idea of forming individual ways for learning literature (Golikova *et al.*, 2016; Kheirabadi & Mirzaei, 2019; Córdova-Rangel *et al.*, 2017).

The problem of interest in reading for integrated school lessons by means of visual practices is considered by scientists of the Kazan school (Vakhrameeva *et al.*, 2016; Andrianova *et al.*, 2017; Kashisaz & Mobarak, 2018). The authors showed a steady decline in interest in reading in Russia, as was observed in many countries around the world. The article proposes an approach to increase interest in reading by illustrating. The authors believe that the integrated lessons of literary reading and drawing contribute to the immersion in a literary text, and visual language more understandable for the perception of students of the elementary school than the abstract language of literature.

Selection of authentic texts and methods of work with them are important in the study of literature in the second language. The authors of the experimental work aimed at the use of the effective ways of teaching communicative competencies to the full-time and part-time first-year students learning foreign languages at the language department by means of the novel «The Moon and Sixpence», written

by the prominent English writer William Somerset Maugham, consider that this approach helps to form the communicative competence of students (Varlamova *et al.*, 2016; Subich *et al.*, 2016; Eslami & Ahmadi, 2019; Kondubaeva *et al.*, 2018).

In this sense, interest was caused by the planning of lessons in the American school in the study of Russian literature on the material of didactic prose by Leo Tolstoy, in textbooks for 7, 8, 10 classes and in 11-12 classes in the textbook “World literature” publishing “McDougal Littell” (Applebee, 2008a; 2008b; 2008c; 2008d).

The purpose of the article is to establish commonality and differences in the American and Kazakh schools in the development of effective communication skills, as well as to identify the relationship between the national psychology of students and the impact on active teaching methods in the school in Kazakhstan.

2. METHODS

The authors of the considered textbooks define didactic literature as “literature intended mainly for the purpose of explaining or conveying a moral message” (Applebee, 2008c). Accordingly, the understanding, analysis and interpretation of instruction, morality in the works of Leo Tolstoy are the main strategies of semantic reading.

In order to arouse interest in the work, much attention is paid to the stage of “challenge” . Therefore, before studying the short story “The old grandfather and his little grandson” (grade 8), the question is: “How well do we treat elder?” And for the understanding of key ideas pro-extermiation questions can be specified (Applebee, 2008b). This sets the context of reasoning and activates the mechanism of empathy. Usage of the mechanism on the example of studying a non-native (second) language on the example of students of non-linguistic specialties in universities in Kazakhstan is described in the articles of the authors of this article (Abylkhassova, 2019; Birjandi & Jazebi, 2014; Jabbari *et al.*, 2019).

In the study of literature in a second language by the authors of the widely used ways of raising intercultural dialogue. Hence, it appeals to the method **Comparing Theme**. It builds a comparative study of the short story of Leo Tolstoy, written on the basis of folk tale, and the Japanese folk tale “The wise old woman”, retold by Yoshiko Uchida. The method **Comparing Theme** develops students’ understanding of the term *universal theme* as an understanding of the unity of the world cultural process, activating intercultural dialogue as an object and tool of learning. The method **Literary Analysis** becomes the basis of the guiding strategy for the formation not only of the socio-cultural context of the study, but also of rhetorical culture (Applebee, 2008b; Nakhaee & Nasrabadi, 2019).

Receptive activity is also provided by the task **List it**. After reading the text, the transition to reflection is also a step-by-step system. First, it is the understanding and interpretation as the ways to monitor the speech competence of students and their rhetorical culture, which are carried out at the stage **After reading**. Therefore, while studying the short story “The Old grandfather and his little grandson” **Comprehension** is accomplished by defining **Recall**, whereas **Writing for Assessment** suggests a cognitive scaffolding (Birjandi & Jazebi, 2014; Barzamini, O. (2018). Cognitive scaffolding is offered to **Read the prompt**.

It is interesting how the authors differentiate the activities of students and direct them to progression. The recommendation **Plan your writing** teaches the operations and procedures of thinking, working with the table **Points of Comparison**, which sheds light on the proposed in the tutorial plan essay.

The connection reading with writing is through **Reading strategy**: it is important to **set a purpose for reading**. That is how the term **universal theme** is achieved.

Differentiation of student activity is supported by the task **Draft your response**. Methods of comparing the passage from the new Testament and Tolstoy’s story are divided into a number of operations that determine the content of each part

of the essay: **introduction, body, conclusion**. As a test of the correctness of judgments, understood in the rhetorical aspect as persuasiveness, the stage of **Revision** is proposed (Applebee, 2008c).

Channels of information perception in the study of literature in a non-native language achieve efficiency by working with visibility. For example, the authors use the **Analyze visuals** in order to better understand the text when studying the story “The old grandfather and his little grandson” (Applebee, 2008b).

It is necessary to pay attention to how the motivation for reading is caused by the heading **Author online**, where in the biography and literary destiny of the writer the emphasis is made on the secret of his popularity and world recognition.

3. RESULTS AND DISCUSSION

Kazakhstan is a country of natural bilingualism. From the 2017-18 academic year, the reform of secondary education is announced here. The widespread introduction of the communicative-activity approach has led to the updating of the content of all textbooks. For the study of literature in a non-native language, the important role of active methods was determined by the proximity of didactic methods, the role of empathy, changing the educational paradigm, with the strengthening of the role of skills, critical thinking, the ability to apply the knowledge in life, etc.

In the present part of the development of active tasks on the same material didactic prose by Leo Tolstoy. However, the focus of based on the context of cognitive scaffolding with different mental – Kazakhstan (not Kazakh) environment.

Here, under the stage of “challenge”, before studying the story “The Old grandfather and his little grandson” communication with personal experience of students in a society with strong patriarchal values, deep rooted household of Islam, elders’ piety, the actual tasks associated with a description of the signs of

old age. While in the American school of reasoning about the reasons for respect for old age require the involvement of texts of another culture (Japanese folk tales) with an emphasis on universal for the peoples of the world theme.

Attention to the problematic issues that require a detailed answer in a society with pronounced etiological attitudes (to the listener) require the activation of speaking. Therefore, it is recommended as answers that require a detailed answer: “Why did grandfather keep silent?”, “What lesson did the boy learn from this story? How does this action to characterize the personality of the hero?” and giving the answer by the personal relation.

The formulation of personal attitudes, opinions as a strategy of **personality-oriented approach** is due to the cognitive setting, guiding the student with independent work on the story: “Formulate the moral of the story. What are the signs of didactic prose” to reflection – “Write a story about your grandfather or grandmother, or about such grandfather and grandmother they would like to be seen”.

The difference between the tasks completing the study of the story in the societies of American and Kazakh culture is obvious. At the heart of reflection, producing the same rhetorical competence are different ways of argument.

We are close to the experience of commented reading and analysis of the authentic fictional text by A.P. Chekhov by philological students in the classes of Russian as a foreign language described in one of the articles of teachers of Kazan Federal University. The authors consider: «Foreign students learn about the culture and perception of the Russian people, expand their vocabulary and improve their communication skills through working with the literary text, so it is important to choose an appropriate pedagogical approach» (Valeeva *et al.*, 2018).

The argument of the American student is aimed at the universality of the topic, which is obvious for Kazakhstan initially. The shift of the discursive core of the argument to the reputational value of senior members of the family in a society with a traditional minority structure (when the heir is the younger son, and he

also in a traditional family takes care of the parents) is a model of behavior, contains ready-made patterns of behavioral type. At the same time, the social contradictions that have affected the traditional society are also known to students. The reflection, which is carried out in the course of independent work, makes it possible to correct the existing socio-cultural stereotypes of the institution of the family, opening the horizons of their potential change based on a comparison of the real and possible worlds.

In the national school of Kazakhstan, during the dictionary work, preference is given to such types of work: the formulation of a certain sentence in other words, the selection of synonyms, work with the meanings of words with the help of a dictionary, work with the methods of word formation to understand the semantics, explanation with the help of examples of the meanings of idioms, phraseological phrases, self-identification of signs of style. Attention to the search for information using electronic resources to compare the native culture and the studied contributes to the understanding of unity and national identity. For example, commenting on the cases of different laughs in the Russian language and native, students are imbued with an understanding of the sound symbolism of the native language, in Kazakh, for example, the relationship between the signifier and the signified gave rise to an abundance of ideophones with their sound semantics (Khusainov, 1988). One of the common ways' students explain the meaning of words is a contextual approach.

The transition to productive activities defines as new approaches reflection, allowing students to formulate the moral of the story, and – respectively – to determine the genre characteristics of didactic prose.

4. SUMMARY

Comparison of teaching non-native literature in American and Kazakh schools with non-Russian language of instruction is based on the application of such experience in social life and the formation of motivation of students to study.

The establishment of commonality and differences in the formation of effective communication skills allowed to understand the role of mental characteristics of students, the impact of national psychology of students in Kazakhstan on the cognitive and metacognitive scaffolding.

The use of the same types of speech activity – listening, speaking, reading, writing – showed the dominance of speaking in the school of Kazakhstan.

Different contents of argumentation, different operations of critical thinking, different forms of inclusion of empathy, receptive and productive activity at a lesson are revealed.

5. CONCLUSIONS

The commonality of didactic approaches in the formation of rhetorical competence in the American and Kazakh schools with non-Russian language is revealed in the following:

- Using the visual channel as a conscious perception and processing of information as an activating basis for writing an essay;
- Inclusion of empathy in the context of reasoning by modeling educational situations involving personal social experience;
- Attitude to the argument as a sign of rhetorical competence of the student;
- Connection of cognitive and metacognitive scaffolding with historical, cultural and social context of the studied literature.

Commonality can be traced and the mechanism of motivation to read. This is the content of the columns containing a brief information about the writer as a system of entertaining facts that explain the recognition and reputation / fame / popularity in the world.

The differences are due to the predominant passive type of perception of information in the Kazakh national school due to the formation of several centuries of etiological attitudes to the role of the listener. Hence the main differences in didactic approaches:

- Accentuation of problematic issues that require a detailed answer in order to enhance speaking in the Kazakh school;
- Orientation in the argument on the mental characteristics of students, the basic values of the ethnic group;
- Priority design of brainstorming in the pro and contra systems, protection of opinions and correction of the opponent's worldview in the process of argumentation.

The main difference lies in the strategy of the dictionary work. In the American school, it involves the ability to build communication, prevent / resolve disputes, identify communication errors and see the causes of these errors, while in schools of Kazakhstan in teaching a second language is a priority to expand the vocabulary.

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