

## Editorial

With the motto 'Interiority and Competitiveness: Global Management Challenges' the present special issue deepens in entrepreneurship, eco-innovation and the co-creation of value from a management perspective. The work of Monreal examines determinants of the entrepreneurial process from a sociocultural perspective, which is applicable specifically to Worker Cooperatives. On the other hand, cultural norms and its influence over entrepreneurial intention is studied by Sánchez-García et al.

Although entrepreneurship continues as a relevant theme, in this issue strategic management gain a special role; particularly the competitive advantages as key component of study. The paper of Navarro-García, Rey-Moreno and Pires de Lima study competitive advantages as a mediator variable in strategic resources, dynamic capabilities and performance relations. Other authors as Avellaneda Rivera et al. consider the contribution of open innovation and finally Hernández-López and Del Barrio-García identify the main actors in the ecotourism online value co-creation.

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