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## AN INTERNATIONAL ECONOMY WITH E-COMMERCE

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**Resumen:** El propósito primordial de la economía es crear un ambiente ideal para el negocio en línea con el que otros objetivos de una sociedad exitosa puedan ser realizados. La economía es el principal pilar de la sociedad y un país con una economía dinámica y próspera es un país exitoso que puede satisfacer las necesidades de sus ciudadanos y también tiene la capacidad de comerciar en el entorno internacional. Una economía internacional de un país debe ser formada basada en la dependencia de recursos, habilidades y ubicación en una interacción consciente con otros países, es decir, una interacción que promueve la economía nacional y satisface las necesidades de una manera de principio para que la economía nacional no se vea perjudicada, Da una oportunidad a las capacidades nacionales de suministro en el comercio mundial. TI y comercio electrónico han transformado las estructuras de comunicación y de negocios y han creado una nueva forma de monetización, para estar en esta dirección de crecimiento internacional, el papel del comercio electrónico en la economía internacional requiere un análisis de expertos.

**Palabras clave:** economía internacional, comercio, comercio electrónico, uniones económicas

**Abstract:** The primary purpose of the economy is to create an ideal environment for business in line with which other goals of a successful society could be realized. Economy is the main pillar of society, and a country with a dynamic and prosperous economy is a successful country that is able to meet the needs of its citizens and also has the ability to trade in the international environment. An international economy of a country should be formed based on reliance on resources, abilities and location in a conscious interaction with other countries i.e. an interaction that promotes the national economy and satisfies the needs in a principle manner so that national economy is not harmed, but gives an opportunity to the national capabilities for supply in world trade. IT and e-commerce have transformed the communications and business structures and created a new way of monetization, in order to be in this direction of international growth, the role of e-commerce in the international economy requires expert analysis.

**Keywords:** international economy, trade, e-commerce, economic unions

## **1. INTRODUCTION**

The primary objective of a successful social structure is to provide the welfare and comfort of its members. Economic sector is naturally of great importance to welfare of the people of a community, and naturally, along with the globalization of international relations, the structures of standard economic relations are essential for shaping the social welfare process. In economics, various sectors are defined for the economy of a society in which to have a dynamic and efficient economy requires the implementation of appropriate programs in these sectors. Therefore, as a point of consideration, it should be noted that the economic success in the overall sense of importance is to have economic plans in all economic aspects of a society. The economic system of a society is governed by economic systems which include specific rules and regulations. It is evident that, given the structure and cultural and political situation, these economic systems undergo changes in the manner in which they operate and, in general, define an economic plan for a country. In addition, such economic structures of a society somehow determine economic activity paths. The goal of the economy is to increase wealth and income in a society, and the goal of the policy is to enhance the ability of a society. With a view to the dependence and influence of the community in growth and non-growth, a society will be more successful that understands these national and international relations in its overall sense and provides a pathway for the proper functioning of the community by exploiting a global knowledge. The first step towards paying attention to the economic sector of a community is to give weight to the international economy or global trade, so that the community offers both its own abilities and the ability of other communities in a constructive way. To have a successful trade and global economy influencing the global economy, all sectors of the economy such as macroeconomics, the practice of economic system, the knowledge economy, the management of economic systems, and so on should be planned and developed in a standard way so that the community can succeed in international affairs. Accordingly, having favorable economic systems and following the economic knowledge and related planning is considered essential in the path of globalization of the economy of a country, which follows the

standard implementation programs that will globally succeed the economy of a country.

## **2. STATEMENT OF THE PROBLEM**

The principles of the management of a community must be properly designed and implemented in order to enable institutions and organizations to act in a society in a desirable manner, and to achieve the desired return. Community politics determines the position of the society, that is, the existence of a desirable society and the accomplishment of the ideals of the community processes needs to be planned. In the present era, in which technology has affected the vast majority of interactions and communications, the issue of knowledge in various sectors is quintessential. If we look at this issue of social welfare or social development more specifically in the economic dimension, there are naturally many economic factors that contribute to a successful social process for example, monitoring inflation rate, the elimination of unemployment, increased production, national capital, e-commerce, revenue, the currency in line with global value, etc. which requires efficient economic planning.

## **3. DESIGN OF THE PROBLEM**

Basically, the goal of the international economy is to trade with other countries in order to help meet the needs of society. Every country needs to trade with other countries. A country that is in a particular location can provide some trade opportunities to other countries. A country that has currency resources should, in a way, exchange and sell its products, and provide a framework and criteria for its exchanges. In the global economy, there are some generalities that the sustainability and growth of international economics depends on them such as international trade and investment, international political economy, macroeconomics, etc. For example, commodity tariffs should be monitored by the government such that it does not harm domestic production or in investment, the interests of the country should be taken into account. Such regulations should not be in the way that domestic producers and investors will be harmed and the production of society will be reduced, and will cause inflation and recession. Therefore, the goal of the international economy must be to give independence to the business of a country rather than to make it dependent.

## **Trade Definition**

All that is expressed in an economic structure is based on the experiences and knowledge of the experts in the field, and that they have defined a kind of economic system, and each society uses these structures in various ways. Each economic structure or economic system has been the product of the experience and knowledge of people who have defined business, income, occupation, money and many other components in a special way, and on the basis of which they have developed structures for trade and exchange in societies. Of course, the goal of every economic science is the well-being of the people of that society. Meanwhile, some countries have been successful and some others have failed in this respect. That many factors play a role in the economy or that other dimensions and structures of that society should be well-suited for economic success is axiomatic. In economics, there are different components that each require specific explanations and each enthusiast is in some way familiar with these concepts. But what this article aims is to give a more general definition of trade than economics. Job creation can be in a new way. Currency and capital can be a superior idea of an elite. We can have a job without working in a particular institution or place. Providing a lot of welfare and communication is possible with the use of technology and many physical forms that could be a new alternative in e-commerce or cyberspace. Production can be a provision of educational software for sale in markets and sites. Therefore, the evolution of business or economic growth is to provide a new definition of the economy and the income of the community. When the topic of smart city or the process of intelligence-building is raised, which a large part of the investments in this sector is the responsibility of the economic institutions of the society, then in a way, it is a matter of establishing this and of the institution affected by these changes. Therefore, when setting up for an international economy, e-commerce should be closely aligned and must be more closely monitored so that a comprehensive economic growth process can be achieved.

## **World trade with e-commerce**

Progress in any science means that science can affect more domains. If a production or knowledge can be invested and through investment in it, economic growth in a society is realized, that commodity or knowledge is a type of economic

resource. So the currency resources are not just oil and gas. The funds of a society are both money and money producers. So, in order to start in global commerce, the concept of capital must be properly understood in order to consciously maintain and use it. In order to keep pace with global trade, we need to understand new patterns and structures in business. Some other concepts in world trade do not make sense. Relying on past traditional ways to earn money or create jobs is wrong. At the moment, cyber-income from sites and markets is far more than the country's productions and physical assets, sites that are able to drive countries and meet their needs, and because the goal of economic growth is to generate money and trade for business, these components and economic goals are seen in the evolution of technology and information technology, so for effective international economics, attention must be paid to making income-generating both electronic and intelligent. The key to success in the economy is to pay attention to e-commerce, and attention to e-commerce must also be achieved by changing thoughts and converging with technological developments in the individuals of a community and implementing systems. True understanding of the e-commerce necessitates action and planning in this regard by countries. First, the goal of electronic exchanges is to provide people with better opportunities. In fact, a standard and modern way of providing services must be accepted and understood by individuals and society. The concept of the globalization of electronic communications or electronic economics are emerging elements that embrace most of the concepts of trade and economics. Have changed and changed. There are a bulk of examples of success in e-commerce: computer games, mobile and software sales with billions of sales, digital markets or service provider sites, etc. which have created jobs for individuals, have generated revenue in the community and are the new way of providing modern services. Therefore, changing attitudes in some components is quintessential in order to understand e-commerce and succeed in. Job, the quality of working life, the way the company and institutions work can be defined otherwise. For example, knowledge-based companies are part of these changes in Iranian society. Non-physical communication methods and many other possibilities that are considerable have been now facilitated and the ground is ready to make the most of this e-commerce and e-economy.

## **Trade and Economic Unions**

Other indicators that are also effective in creating the right framework for the growth of the international economy are trade unions i.e. each country can form groups according to the location and method of policy with specific terms and conditions, and plan their trade activities in these groups. That is, the existence of these unions creates a special atmosphere and space for the members who have a general influence in their national and international economies, for example, the oil exporting countries have institutionalized an organization called OPEC, which provide some kind of support and cooperation among its current members and have been defined by specific rules in a specific framework and that membership in such unions can create a source and strategy for the member states. In the domain of international economy where one country has exchanges and trade with other countries, the existence of the unions such as European Union, the Shanghai Cooperation Organization, the DB Group and other unions, which have a kind of cooperation and partnerships, have a beneficial effect on the shaping and growth of the international economy. That is, countries that share common ground in terms of location, politics, or culture can be effective in developing each other globally.

#### **International trade in development**

It was argued that a society can succeed in the international economy that enjoys a favorable domestic economy. Therefore, when a country becomes proficient in its production and has specialized individuals, it needs to be able to make use of such capabilities and specialties for more growth and successful economy in international areas. Therefore, the way to succeed in international economics is to export capabilities to other countries, so the international environment, in addition to being a competitive and exchange environment, can be an environment for countries that have certain capabilities that generate income and economic growth and raise the countries internationally.

#### **4. DISCUSSION AND CONCLUSION**

If we have a globalization perspective on any kind of activity, we will have a wider range with more facilities and activities, and also need more effort and knowledge to succeed in an international arena. This is also true in the economy which is an effective dimension and foundation of the society

i.e. when we want to be successful at international level, we must consciously choose and take action, identify shortcomings and capabilities, and grow and flourish in this international process, and realize an ideal of a successful economy.

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