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**Self-employment in Spain:
Transition and earnings differential**

Gema Álvarez
Carlos Gradín
M. Soledad Otero

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Álvarez, Gema
Gradín, Carlos
Otero, M. Soledad[1]

(Universidade de Vigo)

ABSTRACT

In this paper we analyze the factors that influence transitions into self-employment in Spain using a discrete time duration model, and, given the evidence of lower earnings among self-employees, we further explain the earnings differential between employees and self-employees using a Oaxaca-Blinder approach. The analysis is based on the European Community Household Panel (ECPH) for 1994-2001. According to our results, the factors explaining the transition into self-employment differ according to previous status in the labor market. In general, young males have a higher probability of entering self-employment; but while for those previously out of the labor market the probability increases with higher education, the opposite is true for employees, and this may be due to the characteristics of their jobs. Additionally, we show that the observed earnings differential between self- and paid employees is a consequence of the selectivity bias into each labor status.

Key Words: Self-employment, longitudinal data, duration model, earnings differential.

*JEL Classifications***:** J82, J16, L26

1. INTRODUCTION

Entrepreneurial activity has been a relevant topic of research during the last few decades. Economists are concerned with self-employment because of the relationship thought to exist between entrepreneurship and economic development. For example, entrepreneurship is considered to play an important role in job creation, and one that provides an avenue out of poverty for many individuals. Also, new firms are thought to be involved significantly in innovative activity, promoting knowledge creation and fostering economic growth (Audretsch, 2007). All of this helps to explain why many studies have analyzed the determinants of the transition into self-employment in various countries, such as Germany (Georgillis and Wall, 2005), the U.S. (Taniguchi, 2002), the UK (Taylor, 1996), and Spain (Congregado et al., 2006).

The Spanish case appears to be of special interest because of the characteristics of its labor market, with lower employment rates faced especially by women and young people, who are also affected by there being relatively fewer part-time jobs and more fixed-term contracts than in most developed countries. For example, data from December 2008 indicate that Spain had a female employment rate of 54.9 percent, much lower than that of Sweden (71.8%), Portugal (62.5%), Ireland (60.2%), and France (60.7%). The unemployment rate for Spanish women, according to the same source, was 15.7 percent, twice as high as that for males, and higher than those of Portugal (9.3%), France (8.8%), Sweden (7.6%), and Ireland (6%). Ever since their introduction in the 1980s, fixed-term contracts have accounted for around a third of the Spanish labor force, the highest share among OECD countries, mainly affecting young and low-educated people. All these features of the Spanish labor market may create the conditions for pushing those who are out of employment or whose jobs are precarious into self-employment.

In this paper we look at self-employment in Spain, focusing our attention on two important issues. First, we analyze the entry into self-employment, introducing two relevant methodological points that have not received much attention so far in this field. On the one hand, we take into account the potential bias of unobserved heterogeneity. When it comes to considering the probability of becoming self-employed from an empirical point of view, there may be unobserved factors that differ among individuals, such as the ability to start up a business or the preference for leisure or for a flexible job, which could have an impact on the probability of becoming self-employed. As pointed out in Bover et al. (1996) and Carrasco (1991), ignoring this unobserved heterogeneity

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may lead to biased estimates. On the other hand, we use lagged explanatory variables to explain the entry into self-employment. In this way, as Georgillis and Wall (2005) point out, the problem of the explanatory variables being consequences rather than causes of self-employment can be avoided.

The fact that certain individual attributes are associated with a higher probability of being self-employed implies that employees and the self-employed differ in their characteristics, and so may also differ in earnings. This raises the second and complementary issue addressed in this paper: the determinants of the earnings differential between the self-employed and employees. Given that Spanish self-employed workers obtained far less earnings than employees (despite working more hours), using a Oaxaca-Blinder approach and after controlling for selectivity bias, we analyze the determinants of these earnings differentials, considering especially to what extent they are justified by different productivity-related characteristics of workers or, alternatively, by different returns to such attributes. This is a topic that has received very little attention in the literature so far, in contrast with the fact that wage gaps among employees by gender, ethnicity, nationality, and sector (private or public) have been widely discussed. A detailed decomposition of the earnings differential makes it possible to identify which specific attributes or returns contribute the most to explaining the differential in earnings.

The paper is organized as follows. Section 2 reviews the empirical literature related to the two topics, while section 3 describes the data and presents the models used and the estimation procedures. Section 4 shows the empirical evidence found; and finally, section 5 summarizes the main conclusions.

2. EMPIRICAL LITERATURE

2.1. The entry into self-employment

There is a vast literature that has examined the entry into self-employment from an empirical point of view. In order to explain self-employment decisions, a number of demographic, economic, and labor characteristics of self-employed individuals have been considered.

Among the demographic characteristics of individuals, the most common are education, age, marital status, and the presence of small children in the household. The literature provides no clear results about the relationship between these characteristics and the probability of entering self-employment. For example, education is expected to

be positively related with the probability of becoming self-employed because more highly skilled people may have more information about business opportunities and a greater ability to move forward on them (Rees and Shah, 1986). This is supported by Blanchflower and Meyer (1994), and Fujii and Hawley (1991). However, a higher level of education may also involve higher salaries, adversely affecting the probability of becoming self-employed. This negative effect has been found, for example, by Kidd (1993), De Wit and Winden (1989), and Evans (1989). The same opposite outcomes can be found for the other demographic characteristics. The probability of entering self-employment is expected to be higher among younger people because they have more market opportunities and are more prone to assume the risks involved in a business (Blanchflower and Meyer, 1994). However, older people are more likely to set up a business if they face more difficulties in finding a paid job, and, at the same time, have accumulated the necessary financial resources. Similarly, the stability of marriage can provide an appropriate framework to take the risk involved in self-employment (Le, 1999), but family responsibilities, especially in the presence of children, may work in the opposite direction. Even in this case, the greater flexibility of self-employment could facilitate married people with children balancing work and family life.

Economic determinants such as wealth and the conditions of the labor market may also affect the probability of becoming self-employed. Wealth is expected to have a positive and significant impact on the probability of starting a business, because doing so often requires a significant initial investment, and there exist capital and liquidity constraints (Dunn and Holtz-Eakin, 2000; Johansson, 2000; Blanchflower and Oswald, 1998, Taylor, 1996; Evans and Jovanovic, 1989; Evans and Leighton, 1989). The conditions of the labor market, measured by the rate of unemployment, could, a priori, either increase or reduce the rate of self-employment (Tervo, 2006). Its effect on self-employment is often interpreted in terms of the so-called 'pull' and 'push' factors. 'Pull' factors are stronger when conditions are good, due to the better prospects for a business and the higher probability of finding a paid job in case of business failure (Carrasco, 1999). On the other hand, less favorable market conditions, with high unemployment rates, can lead to a 'push' effect, in which one starts a business as the only way out of unemployment or inactivity. Empirical evidence has supported both factors: 'pull' (Blanchflower and Oswald, 1991; and Taylor, 1996) and 'push' (Evans and Leighton, 1989).

Finally, the characteristics of the job, such as tenure, type of contract, working time, and size of the firm, can also be determinants of the transition from paid employment to self-employment. The effect of job tenure is expected to be negative because both the accumulation of specific human capital and exit costs increase with seniority (Carrasco and Ejrnaes, 2003). However, the accumulation of experience, capabilities, skills, and assets promoting entry into self-employment increase with seniority, too. In this sense, authors as Carr (1996) and Devine (1994) have shown a positive relation between tenure and self-employment. Further, fixed-term and/or part-time employees are expected to have a higher probability of becoming self-employed because of their lower opportunity costs. The size of the employee's firm is usually found to have a negative correlation with his or her probability of entry into self-employment (Blanchflower and Meyer, 1994). This effect may be explained by the non-pecuniary benefits offered by larger firms, such as greater job security. Similarly, working in the public sector also raises the opportunity costs of self-employment due to greater job stability (Leoni and Falk, 2008; Carrasco and Ejrnaes, 2003).

2.2. The earnings differential between salaried employees and self-employees

Despite the large earnings differentials that can exist between self- and paid employees, of which Spain is a clear example, the sources of such gaps remain unexplained, in contrast with the abundant evidence about wage gaps among employees based on gender, sector, or ethnicity. Some authors have studied particular aspects of self-employment earnings. For example, Hundley (2001) or Tansel (2002) examined the gender earnings gap among self-employees, while Moore (1983) compared the gender and race earnings gaps among the self-employed with those among paid employees as a measure of discrimination. But none of these authors aimed to explain the earnings gap between self- and paid employees, or to what extent this gap can be attributed to the different human capital endowments of the two groups. This asymmetry is obviously related to the lack of adequate information about self-employees' earnings in most surveys, which are usually collected only on an annual basis and tend to be more underreported than earnings from paid employment. However, we think that we will hardly understand the functioning of self-employment in a country with large earnings differentials if we ignore the sources of such gaps.

The literature on earnings differentials is generally based on the estimation of Mincerian regressions in which the wage (in logs) is a function of the worker's

productivity (mainly captured by individual attributes, such as education and experience), several characteristics of the job (such as industry and occupation), and a few control variables to take into account the economic cycle (year) or regional disparities in wages. Regressions are usually estimated separately for each gender, in order to account for the different payment schemes that men and women face in the labor market. The main question addressed by the literature of wage differentials is, after controlling for any selection bias, to what extent the observed differential can be explained by differences in productivity-related endowments in both groups of interest. This is usually referred to as the 'characteristics effect', with the remaining unexplained differential being the consequence of attributes having a different impact on earnings in both groups, which is called the 'coefficients effect'.[2] These effects can be estimated using the Oaxaca (1973) and Blinder (1973) approach.

3. DATA, MODELS AND PROCEDURES

3.1. Data

The data used in our empirical analysis comes from the European Community Household Panel (ECHP) for Spain. The longitudinal design of the ECHP made it possible to follow up and interview the same set of individuals over eight consecutive years: 1994-2001. ECHP data is collected by National Data Collected Units in collaboration with the Statistical Office of the European Communities, Eurostat. The annual data provided in these surveys contains information, detailed and homogenized, on personal and family characteristics, as well as on the labor history of the individuals.

We restricted the analysis to those persons who are between 19 and 55 years old in the first wave and are either working (15 or more hours a week) in paid employment, or out of employment (unemployed or inactive). Those working in the agricultural sector at any wave were excluded.

3.2. Discrete time duration model

In this section we present the discrete time duration model used in the analysis of the transition times from non-working or paid employment to self-employment. As usual, the model will specify the impact of the individual's characteristics on the hazard rate; that is, on the instantaneous probability of moving to the self-employment state.

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[2] See, for example, Cain (1986) for a classic survey that offers a detailed reference to the most important theories that attempt to explain wage differentials based on Mincer (1974) models.

More explicitly, if T_i is the transition time of the *ith* individual and if h_{it} denotes his/her hazard at time t, we will have $h_{it}(X_{it})=P(T_i=t|T_i\geq t,X_{it})$, where X_{it} is the vector of time-varying covariates. A commonly used model is Cox's proportional hazards model (Cox, 1972):

$$h_{it}(X_{it})=h_{0t}exp(\beta X_{it}), \tag{1}$$

where β is a vector of parameters and h_{0t} is the baseline hazard at time t. The popularity of the Cox model is due to (a) the immediate interpretation of $exp(\beta_j)$ as a proportionality risk factor associated with a unitary increase of the *jth* explanatory variable, (b) the fact that it can be estimated without specifying the baseline hazard (the non-parametric part of the model), and (c) the fact that the model can be applied in the presence of censored observations (a common issue in duration analysis), and also allows for time-varying covariates.

Expression (1) refers to a continuous transition time T_i. In our case, time is rounded to years (from 1 to 7), so we used the discrete version of the Cox model, which corresponds to the following specification (Kalbfleisch and Prentice, 1980):

$$log(1- h_{it}(X_{it}))= exp(\beta X_{it})log(1-h_{0t}). \tag{2}$$

This is the well-known *clog log model* (from *complementary log-log*). Jenkins (1995) suggested the introduction of dummies for each year t from the panel in the vector X_{it} as a flexible (semi-parametric) version of the model. Thus, in equation (2),

$$log (1-h_{0t}) =-exp (\gamma_t), t=1,.., 7,$$

where γ_t are the parameters measuring the duration dependence of the model.

The clog log model (2) was estimated using the maximum likelihood principle. Following Jenkins (1995), the log-likelihood function is:

$$logL(\beta,\gamma)=\Sigma_i \Sigma_t y_{it}log[h_{it}/(1-h_{it})] + \Sigma_i \Sigma_t log(1-h_{it}), \tag{3}$$

where $h_{it} =h_{it}(X_{it})$ for simplicity of notation, and where y_{it} is equal to 1 if the *ith* individual transitions at time t, and *zero* otherwise. The sum Σ_t is taken over the periods (years) of the panel in which the individual is observed. Once the parameters β are estimated, they can be interpreted in the continuous subjacent model (1). This likelihood function has been modified by Meyer (1990) to account for gamma distributed unobserved heterogeneity.

3.3. Decomposition of the differential in annual earnings

In order to explain the reasons for the large differential in average annual earnings between employees and self-employees, we use the well-known regression-

based Oaxaca-Blinder decomposition. We estimate one Mincerian equation of the annual earnings (in logarithms) for each sector (self-employee: j=1, and employee: j=2), which, omitting time subscripts for simplicity, can be expressed as:[3]

$$\ln\left(y_i^j\right) = X_i^j \beta^j + u_i^j , \qquad \textbf{(4)}$$

where X_i^j is the corresponding vector of the worker's human capital characteristics (age, education, tenure, previous experience, and unemployment spells) and other controls for the nature of the job (such as industry and occupation), as well as regional and time dummies.[4] β^j is the associated vector of OLS coefficient parameters and u_i^j the error term. The observed average differential between earnings in the two sectors can be rewritten as the sum of two terms:

$$\overline{\ln(y^2)} - \overline{\ln(y^1)} = \bar{X}^2 \hat{\beta}^2 - \bar{X}^1 \hat{\beta}^1 = \left(\bar{X}^2 - \bar{X}^1\right)\hat{\beta}^2 + \bar{X}^1\left(\hat{\beta}^2 - \hat{\beta}^1\right) \qquad \textbf{(5)}$$

The first term on the right hand side of the last equation is the *aggregate characteristics effect*; that is, the earnings gap that can be explained by the difference in endowments valued at the returns for employees' characteristics. The second term is the *aggregate coefficients effect*; this is the gap that can be attributed to different returns for worker's characteristics in both sectors, evaluated at self-employees' characteristics. This last term is by construction the unexplained part of the earnings differential and indicates to what extent a given worker's attribute (for example, attained education), has a different impact on earnings depending on the sector in which he or she works.

The $\hat{\beta}^j$ estimates in the OLS regression might be biased and inconsistent due to self-selection of individuals into either non-work, self-employment, or paid work (respectively, *j*=0, 1, 2). In order to take this into account we use the technique of Lee (1983) and Trost and Lee (1984), which extends the well-known approach of Heckman (1974) for dealing with sample selection bias to the case of more than two alternative outcomes. This solution consists in first estimating the probability of choosing

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[3] Even if the best option would be to consider the logarithm of hourly earnings, it is not possible to reasonably estimate the number of hours worked by self-employees in the ECHP. This is so because earnings from self-employment are annual and workers only declare the current number of hours worked in a week, with no information about how many weeks or months they worked. This is not the case for employees, as they declare their monthly wage too. An approximation of hourly earnings, assuming that all workers worked during the entire year, gives similar results as those reported in this paper.

[4] Using the panel structure of ECHP, we link characteristics of each year with annual earnings of the same year (but declared in the following wave of the survey).

alternative j, P^j, using a conditional multinomial logit model and taking people out of work as the reference group:

$$P^j = \exp(Z\hat{\alpha}^j) \Big/ \left(1 + \sum_{j=1}^{2} \exp(Z\hat{\alpha}^j)\right) \tag{6}$$

where Z is the vector of explanatory variables affecting sectorial choice such as worker's age, marital status, education and capital/property income, and additional information on the household that could influence the worker's decision, such as the number of children under six and the amount of income from other members, as well as regional and time dummies as controls. $\hat{\alpha}^j$ is the vector of parameter estimates for the probability of choosing alternative j. Based on these probabilities, we can construct λ^j, the *selection term* for each alternative j, as follows:

$$\lambda^j = \phi\big(H^j\big) \Big/ \Phi\big(H^j\big), \qquad where \qquad H^j = \Phi^{-1}\big(P^j\big) \tag{7}$$

with ϕ and Φ being, respectively, the standard normal density and distribution functions. Finally, this term is included in the earnings regression equation as an explanatory variable, with θ^j being the corresponding coefficient:

$$\ln\big(y_i^j\big) = X_i^j \beta^j + \theta^j \lambda^j + u_i^j. \tag{8}$$

The analysis of sectorial differential in earnings is undertaken separately for males and females, given that returns to characteristics are known to vary across genders. Further, this allows us to use the same methodology to explain the large earnings gap by gender within each sector, using the coefficients of men as the reference.

Finally, in order to evaluate the individual contribution of each variable (or set of variables) to the total explained differential, known as the *detailed decomposition*, we estimate a set of individual contributions of characteristic k (k=1,…, K) to the aggregate characteristics effect, $W_{\Delta X}^k$, and coefficients effect, $W_{\Delta \beta}^k$, such that:

$$W_{\Delta X}^k = \big(\bar{X}_k^1 - \bar{X}_k^0\big)\beta_k^1, \quad W_{\Delta \beta}^k = \bar{X}_k^0\big(\beta_k^1 - \beta_k^0\big). \tag{9}$$

However, an additional and well-known problem which needs to be addressed is that detailed decompositions of coefficients effects suffer from an identification

problem. This is because the contribution of a dummy variable to the coefficients effect will vary with the choice of the reference group, and this applies to any set of dummy variables. To tackle this difficulty, we use *normalized regressions* in computing the detailed effects, as proposed by Suits (1984), Gardeazabal and Ugidos (2005), and Yun (2005a, 2005b). This method has the advantage of being invariant with respect to the "left-out" reference category in computing the contribution of dummy variables to the coefficients effect. Further, it alters neither the detailed characteristics effect, nor the contribution of continuous variables to the coefficients effects that is unaffected by the identification problem.

4. EMPIRICAL RESULTS

In this section we present the results of our empirical analysis on entry into self-employment, as well as the earnings differential between employees and self-employees.

4.1. Transition into self-employment

Variables and descriptive analysis

We analyzed transition into self-employment during the period 1995-2001.[5] The first change considered was that produced in 1995, because we are interested in using lagged variables to explain the shift to self-employment. This ensures that explanatory variables are consequences rather than causes of self-employment (Georgellis and Wall, 2005). The final sample was composed of 3,679 workers and 4,503 non-workers who were followed up until the first transition into self-employment was produced (non-censored observations) or until the individual was no longer observed or transitioned to another state of employment (censored observations). During the period being considered, 4.3 percent of workers and 5.4 percent of non-workers became self-employed.

The explanatory variables used in the estimation are based on our review of the literature (see section 2.1. above). These variables refer to demographic and economic characteristics of the individual and his or her family, employment history, and other control variables. Among demographic characteristics, we take into account the educational level attained by each individual, age, marital status, and if there were children in the household. In the estimation, we allow the effect of marital status to vary

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[5] In defining self-employees, we discarded those who were unpaid workers in a family business.

across gender. This is because, as some authors have pointed out, the flexibility and other non-pecuniary aspects of self-employment tend to be more important to married women (Taniguchi, 2002; Carr, 1996). Among economic and labor characteristics, we included a measure of the household wealth, the unemployment rate by demographic group, and an indicator of whether the individual had worked before. The latter variable was included in order to take into account differences in labor market opportunities due to divergent previous labor experience. All estimations include regional and time dummies as additional control variables. In table A.1 in the appendix we report information about the construction of all these variables.

Table I shows the sample means calculated for workers and non-workers in the first period they were observed. The last column in the table shows the *p*-value associated with a test on the equality of means between groups.

Table I: Sample means by initial labor status			
Variable	**Workers**	**Non workers**	**P>|Z|**
Change to self-employment	0.043	0.054	0.015
Age			
19 to 30	0.295	0.451	0.000
31 to 45	0.500	0.333	0.000
46 to 55	0.205	0.216	0.263
Education			
Less than secondary	0.500	0.622	0.000
Secondary	0.200	0.249	0.000
College	0.300	0.130	0.000
Marital status			
Female-married	0.193	0.471	0.000
Male-married	0.460	0.090	0.000
Female-single	0.126	0.201	0.000
Male-single	0.178	0.201	0.007
Female-others	0.032	0.028	0.336
Male-others	0.011	0.008	0.260
Other variables			
Children under 6	0.268	0.240	0.017
Wealth	41,338	41,230	0.976
Unemployment rate	22.9	31.1	0.000
Experience	0.503	0.640	0.000
No. of observations	**3,679**	**4,503**	

Those who are initially out of work are more likely to become self-employees in Spain than those who already have a job. This evidence supports the view of self-employment as the only alternative for some people to become employed, due to

constraints faced in the labor market. Regarding the characteristics of both samples, non-workers tended to be younger than workers, who were more likely to have a college degree. Moreover, the worker sample included a large proportion of married men while the non-workers group included relatively more married women and singles of both sexes. This is obviously related to the traditionally lower employment rate of women, especially married women, and of young people in Spain, compared with other developed countries. Both groups were similarly wealthy on average. Finally, note that non-workers faced more unfavorable market conditions (higher unemployment rates for their demographic groups), while they also tended to have greater previous labor experience.

In the analysis of the transition of employees into self-employment, we also took into account a number of characteristics of the job, such as tenure, type of contract, working time, size of the firm, and whether the worker was employed in the public sector. This last attribute was introduced into our estimations in relation to educational level, in order to take into account the fact that the opportunity cost of entering self-employment may be higher among those working in the public sector, and this could differ across educational levels. The construction of these variables is also described in more detail in table A1 in the Appendix. In table II we summarize the characteristics of jobs for the sample of workers. In this case, means have been calculated separately for employees who changed to self-employment during the sample period (first column) and those who did not so change (second column). Again, the last column in the table shows the *p*-value of testing the equality of means between groups. As expected from the previous discussion, those workers who become self-employed are likely to have less tenure and more likely to work at a part-time or fixed-term job, as well as in smaller firms. Finally, it can be seen that the higher educational level of public sector employees, the lower their likelihood of becoming self-employed.

Table II: Sample job characteristics for workers group			
Variable	Change	No change	P>|Z|
Tenure	0.248	0.341	0.016
Part-time	0.102	0.066	0.081
Fixed-term contract	0.310	0.227	0.069
Large firm	0.147	0.278	0.000
Education interacting with public sector			
Less than secondary	0.019	0.077	0.007
Secondary	0.013	0.056	0.019
College	0.032	0.158	0.000
No. of observations	**157**	**3,522**	

We start the study of transition into self-employment with a descriptive analysis based on the estimation of Kaplan-Meier survival functions.[6] In table III we report the log-rank test for the comparison of several groups of individuals, attending to their specific characteristics. Here, the null hypothesis is that the survival function is the same among the groups being compared. Hence, groups of individuals for which the null is not rejected correspond to groups exhibiting a similar pattern when moving to self-employment over time.

From table III we see that most groups under comparison have a different survival function, thus revealing the influence on transition time of gender, labor experience, age, job tenure time, public/private sector of activity, type of contract (permanent/non-permanent), and firm size. However, no differences were found (at a 5 percent significance level) when comparing groups by education, marital status, presence/absence of children, activity in industry/services, or part-time/full-time contract.

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[6] Kaplan and Meier (1958).

Table III: Log-Rank test for Kaplan-Meier survival functions		
	statistic	P>|Z|
Male/female	35.13	0.00
Non-labor experience/labor experience	18.16	0.00
Primary /secondary /collage education	0.13	0.93
Married /single / other marital status	0.97	0.61
Age <31 / age 31- 45 / age >45	11.23	0.00
Children under six	0.14	0.71
Job tenure >15 year / job tenure<15 year	13.32	0.00
Industry/ services	1.88	0.17
Public sector/ private sector	41.29	0.00
Fixed - term contract / permanent employment	13.46	0.00
Part-time job /full-time job	2.08	0.14
Large firm (50+ workers) / small firm (<50 workers)	43.95	0.00

Figures 1 and 2 display the Kaplan-Meier survival curves for the groups that show a different transition pattern. The first figure displays the survival functions for all individuals (either workers or non-workers) according to their age, sex and labor experience; while the second focuses on job characteristics of workers, such as job tenure, firm size, sector (private or public), and type of contract (permanent or fixed-term).

One general fact that can be seen in Figures 1 and 2 is that survival decreased slowly during the follow-up for all groups, thus meaning a relatively small rate of movement to self-employment. After seven years in the same state, either employed or out of employment, only about 10 percent of the original sample had transitioned into self-employment. The profile of the type of individual most likely to change his or her initial status is that of a young male (below 30 years old), with labor experience, working with a fixed-term contract in a small firm in the private sector, with 15 years or less of job tenure.

The largest differences among the compared groups were found when changing from a small firm to a large firm, the former group showing a seven-year survival rate of 0.08 points below the latter. Differences were smaller for the other comparisons, ranging from 0.03 in the case of labor experience or job tenure to 0.05 in the case of private vs. public sector.

Figure 1: Kaplan-Meier survival functions by age, gender, and labor experience
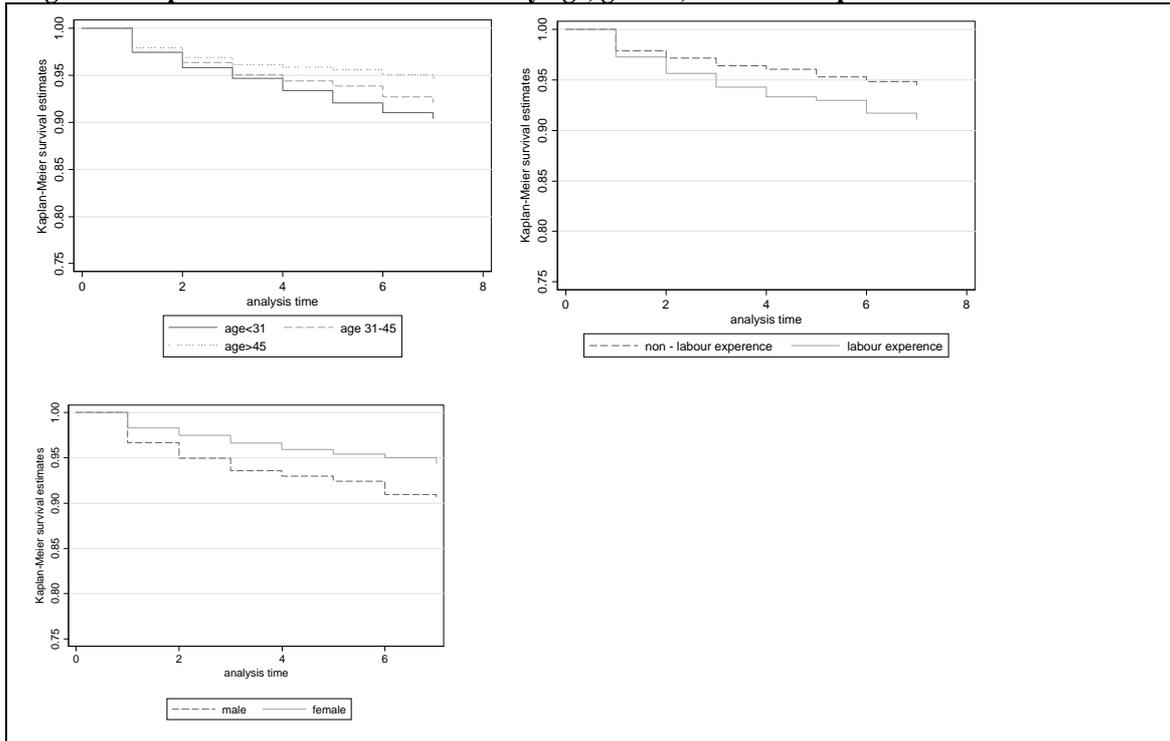
Source: our estimation using ECHP

Figure 2: Kaplan-Meier survival functions by job tenure, sector, firm's size, and type of contract

Source: our estimations using ECHP

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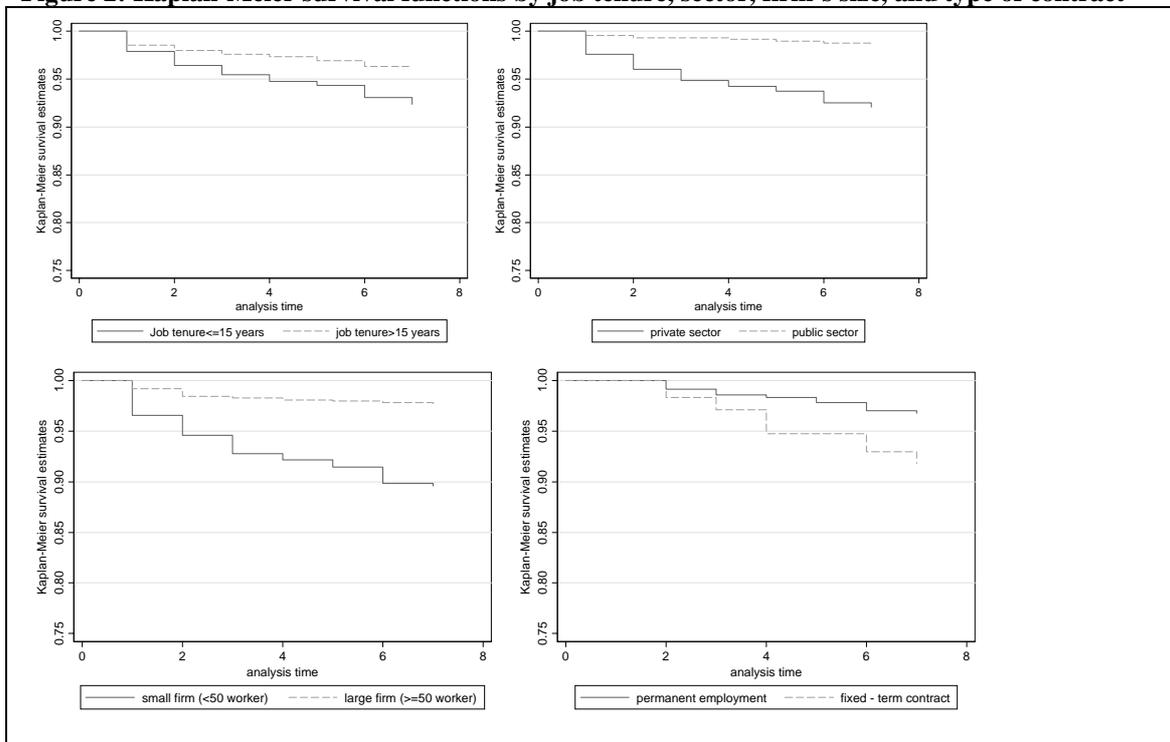
Duration model

With regard to the parametric estimations, the results of the proportional hazard model estimation are reported in table IV for both samples (non-workers and workers).[7] The estimated coefficient, the hazard ratio, and the corresponding *p*-value are displayed in each case.

Our first interest was to test whether unobserved heterogeneity is a potential source of bias in estimating the determinants of transition into self-employment. According to our estimates of the LR test, unobserved heterogeneity was not significant in either sample. That is, unobserved sources of heterogeneity across individuals that could make them more prone to start a business, such as differences in their preferences or abilities, do not contribute significantly to explaining transitions into self-employment in Spain. Thus, we could focus the analysis on the role played by observed characteristics.

Regarding the observed explicative factors, we analyzed the determinants of transition in both samples, starting with those out of work in the initial wave. Estimated coefficients for non-workers showed that a higher level of attained education has a positive effect on the probability of becoming self-employed. Indeed, if we look at the hazard ratio by education, we observe that holding a college degree increased by 102 percent the probability of entry into self-employment, compared with having achieved only primary education (which is the reference case in the regression). A positive effect of education on the probability of entering self-employment for those out of employment has also been shown, for example, by Aguado et al. (2002), also for Spain,[8] and by Georgellis and Wall (2005) for Germany. From a theoretical point of view, this is consistent with the hypothesis that education improves the information an individual has about business opportunities as well as the required abilities and skills. On the other hand, being over 45 years old substantially reduced the likelihood of entry into self-employment (by 44 percent, compared with the youngest group).

With respect to the variables of marital status and children, our results indicate that non-working married men are the most prone to becoming self-employed, while married and single women have the lowest probabilities of entry. Moreover, according to our estimations, the presence of children does not seem to be affecting the probability

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[7] Estimates were obtained using in STATA 10.0 the *pgmhaz8* dofile created by S. Jenkins.
[8] These authors, using the ECHP for a shorter period, estimated standard logit regressions without any dynamic structure.

of those out of employment entering into self-employment. Again, this result is in line with the evidence shown by Georgellis and Wall (2005) and Aguado et al. (2002). Finally, other economic and labor variables, such as wealth, unemployment rate, and having had previous labor experience do not affect the probability.

Table IV: Transitions into self-employment (discrete duration models)									
	Non-workers $Prob(SE_t/NW_{t-1})$			Workers $Prob(SE_t/W_{t-1})$					
		Hazard			Hazard			Hazard	
	Coeff.	Ratio	P>|Z|	Coeff.	Ratio	P>|Z|	Coeff.	Ratio	P>|Z|
Secondary education	-0.07	0.93	0.74	0.06	1.06	0.77	0.45	1.57	0.03
College	0.70	2.02	0.00	-0.36	0.70	0.08	0.25	1.28	0.25
Age 31-44	0.07	1.08	0.76	-0.42	0.66	0.06	-0.19	0.83	0.38
Age 45-61	-0.57	0.56	0.05	-0.71	0.49	0.02	-0.46	0.63	0.12
Married male	1.07	2.92	0.00	0.30	1.35	0.26	0.37	1.45	0.14
Married female	-0.65	0.52	0.04	-0.64	0.53	0.08	-0.63	0.53	0.08
Single female	-0.90	0.41	0.01	-0.32	0.73	0.40	-0.42	0.66	0.26
Other marital status male	0.05	1.05	0.95	1.08	2.96	0.05	1.10	3.00	0.05
Other marital status female	-0.06	0.94	0.90	-0.38	0.68	0.55	-0.50	0.61	0.43
Children under six	-0.07	0.93	0.65	0.02	1.02	0.88	0.03	1.03	0.85
Wealth	-0.38	0.69	0.33	0.65	1.91	0.00	0.64	1.90	0.00
Unemployment rate	-9.73	0.00	0.38	-0.09	0.91	1.00	-1.23	0.29	0.92
Experience	0.00	1.00	1.00	0.50	1.65	0.00	0.16	1.17	0.49
Secondary education*public sector	-	-	-	-	-	-	-2.05	0.13	0.00
College*public sector	-	-	-	-	-	-	-1.63	0.19	0.00
Tenure	-	-	-	-	-	-	-0.19	0.30	0.51
Part-time job	-	-	-	-	-	-	0.54	1.72	0.10
Fixed-term-contract	-	-	-	-	-	-	0.32	1.38	0.21
Large firm	-	-	-	-	-	--	-1.27	0.28	0.00
Intercept	-3.02	0.05	0.00	-3.95	0.02	0.00	-3.49	0.03	0.00
LR test (gamma var.=0) Prob.>=chibar2	0.1335			0.5			0.5		
No. of observations	14,409			15,028					

Note: time and regional dummies have been used in all regressions.
Reference category: 30 years old or younger single male, with primary education, without previous labor experience.

Source: our estimations using ECHP

Regarding the workers group, table IV provides two different sets of estimates: one that includes the same demographic and economic variables considered for non-workers, allowing direct comparison of both groups, and another that also includes job-specific characteristics in order to analyze the role of previous labor market status in explaining the likelihood of a transition.

Interestingly, the effect of a worker's education and age depends on the specification of the model. Holding a college degree reduces the probability of entry into self-employment by 30 percent compared with primary education when the job's characteristics are not taken into account. This result is the opposite of the one found for non-workers, but has been shown before in the literature (Hammerstedt, 2004; Kidd,

1993; De Wit and Winden, 1989; Evans, 1989). This negative effect is consistent with the hypothesis that a higher level of education may involve higher salaries, which may in turn be negatively related to the probability of becoming self-employed. Indeed, educated workers are more likely to become employed in high-wage occupations and have the greatest possibilities of being promoted; hence self-employment may be less desirable for individuals with higher education, provided they are inserted into the labor market. In line with these arguments, it can be observed that the negative effect of education completely vanishes when the job's characteristics are included in the model, especially when education dummies interact with a dummy indicating whether the individual was employed in the public sector. It could be that this negative effect of higher education is driven by the fact that many skilled workers have a stable job in the public sector, and thus a lower probability of becoming self-employed (a significant negative effect). Similarly, the probability of becoming self-employed declined significantly with age in the first estimation: the probability of entry for individuals over 45 years old was 51 percent lower than that for those aged 30 years or less. Again, this age effect vanishes when job variables are introduced in the model, because it is driven by the specific characteristics of the jobs held by most young people. For example, young people in Spain are more likely to work with fixed-term contracts, and obviously have less tenure in their jobs, and both these characteristics increase the probability of transitioning into self-employment, even if with low significance.

As in the case of non-workers, male workers have a higher probability of setting up a business than female employees. Men who are separated, divorced, or widowed (the 'other marital status' category) appear to be the most likely to shift from paid to self-employment, while married female workers are those showing the lowest probability. In the case of non-workers, it is married men and single females, respectively, who have the highest probability of shifting into self-employment. Further, neither the presence of children under six, nor the unemployment rate seem to affect the probability of becoming self-employed for workers, as they do for non-workers. Nevertheless, higher wealth is a very significant variable for explaining the probability of workers moving from paid to self-employment, as expected, while this variable was not found to be significant for non-workers. As noted before, a positive relation between wealth and self-employment is common in this field (Dunn and Holtz-Eakin, 2000; Johansson, 2000; Blanchflower and Oswald, 1998; Taylor, 1996; Evans and Jovanovic, 1989; Evans and Leighton, 1989). Theoretically, the less critical are his or her

restrictions on capital, the greater the probability that an individual will choose to enter self-employment. Our results indicate that restrictions on capital are a determinant of the probability of starting a business among employees but not among non-workers. A plausible hypothesis for this result is that the businesses they start up involve different amounts of initial investment.

Finally, and also in line with theory, the probability of entry into self-employment is lower among paid employees of larger firms, and higher among part-time workers. Indeed, working in a firm with 50 or more employees reduced by 72 percent the probability of moving from paid to self-employment, while having a part-time job increased that probability by a similar amount.

4.2. Oaxaca-Blinder decomposition

In order to explain whether the higher earnings of employees compared with the self-employed can be justified on the basis of their attributes, we ran earnings regressions, controlling for sample selection as previously described, and ran them separately for males and females, and for employed and self-employed workers, in order to carry out the Oaxaca-Blinder decomposition.[9] The variables used in the regressions are described in detail in table A1 in the Appendix.

Table V below reports the estimation of the Oaxaca-Blinder decomposition of earnings differentials following the method described in section 3.2. The first four columns in the table report the estimates and p-values obtained from the decomposition of the paid/self-employee differential, estimated separately for each gender. Paid employees earn more money than self-employees on an annual basis, and this differential (expressed in logs) is larger among women (0.560) than among men (0.281). According to the aggregate decomposition, the earnings gap by sector is entirely explained by selection bias into each possible outcome (non-working, self-employment, and paid employment), because the adjusted gap is negative (men) or not significantly different from zero (women). That is, if men and women were selected randomly, self-employees' earnings would be larger (men) or similar (women) than those of paid employees. Thus, the earnings gap is due neither to differences in people's endowments in the two sectors once selection has been controlled for (characteristics effect), nor to the different returns to those characteristics (coefficients effect), which are negative (or not significantly different from zero).

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[9] See earnings and selection regressions in the Appendix, tables A3 and A4.

A negative characteristics effect for both men (-0.165) and women (-0.173) means that, roughly speaking, people working as self-employees have, in fact, *better* characteristics than paid employees, so that their expected earnings should be higher. This is so mostly because of the older average age of self-employees, the higher proportion of managers (occupation), and the lower share of people with previous unemployment spells. These effects predominate over their lower education (especially among men), and higher concentration in low-paid industries, such as trade or hotel and restaurants (both sexes), and transportation and real estate (men).[10]

Table V. Oaxaca-Blinder decomposition of the employee/self-employee and male/female annual earnings gaps

| | Sector earnings gap (separately for each gender) | | | | Gender earnings gap (separately for each sector) | | | |
| | Males | | Females | | Self-employees | | Employees | |
Average annual earnings (in logs)	**Estimate**	**P>|Z|**	**estimate**	**P>|Z1**	**estimate**	**P>|Z|**	**estimate**	**P>|Z|**
Employees	9.426	0.000	9.114	0.000	-	-	-	-
Self-employees	9.145	0.000	8.553	0.000	-	-	-	-
Males	-	-	-	-	9.145	0.000	9.426	0.000
Females	-	-	-	-	8.553	0.000	9.114	0.000
Unconditional gap	**0.281**	**0.000**	**0.560**	**0.000**	**0.592**	**0.000**	**0.313**	**0.000**
Adjusted gap (for selection bias)	**-1.320**	**0.000**	**-0.246**	**0.776**	**1.656**	**0.075**	**0.582**	**0.000**
Characteristics effect (explained differential)	**-0.165**	**0.000**	**-0.173**	**0.000**	**0.047**	**0.194**	**0.034**	**0.004**
Age	-0.018	0.000	-0.020	0.000	-0.004	0.426	0.015	0.000
Education	0.011	0.000	0.056	0.000	-0.019	0.108	-0.017	0.000
Experience/unemployment	-0.046	0.000	-0.072	0.000	0.007	0.706	0.036	0.000
Industry	0.020	0.000	0.020	0.037	0.075	0.004	0.050	0.000
Occupation	-0.132	0.000	-0.164	0.000	-0.016	0.113	-0.045	0.000
Region of residence	0.002	0.323	0.009	0.002	0.003	0.007	-0.005	0.001
Wave	-0.001	0.010	-0.002	0.127	-0.001	0.731	-0.001	0.002
Coefficients effect (unexplained differential)	**-1.156**	**0.001**	**-0.073**	**0.933**	**1.609**	**0.084**	**0.548**	**0.000**
Age	0.034	0.084	-0.036	0.170	-0.067	0.032	-0.015	0.001
Education	0.033	0.049	-0.012	0.690	-0.005	0.869	-0.008	0.029
Experience/unemployment	-0.041	0.402	-0.030	0.627	-0.013	0.860	-0.026	0.006
Industry	0.001	0.954	-0.024	0.723	-0.040	0.566	0.010	0.251
Occupation	0.068	0.001	0.237	0.001	0.117	0.123	0.011	0.008
Region of residence	0.083	0.008	0.079	0.114	-0.002	0.968	0.003	0.690
Wave	-0.013	0.055	-0.041	0.001	-0.032	0.048	-0.004	0.100
Intercept	-1.321	0.001	-0.247	0.782	1.651	0.089	0.577	0.000

Source: our estimations using ECHP

The coefficients effect was negligible for women (-0.073), indicating that they get similar returns to their characteristics in both sectors, at least at the aggregate level. Despite this, if we look at the detailed level, we observe a positive and significant impact on the earnings differential due to a higher return to occupation in paid

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[10] See the descriptive table of characteristics in the Appendix, table A2.

employment, which is compensated with the small effects of lower returns in the rest of the attributes. The coefficients effect is, however, negative and large (-1,156) in the case of men, which means that male self-employees get higher returns to their characteristics than paid employees do, and this is the consequence of a large fixed effect, which points to the omission of relevant sector-specific attributes in the regression that strongly affect earnings. Also, male paid employees get higher returns, compared with self-employees, to their age, education, and occupation, as well as to their region of residence.

Finally, the last four columns in table V report the estimates and *p*-values of the decomposition of the male/female earnings differential, estimated separately for each sector. This data shows that the gender earnings differential is larger among self-employees (0.592) than among paid employees (0.313), and that this gap is even larger once we control for selection bias (1.656 and 0.582, respectively). Only a small part of the gender gap can be attributed to different endowments by gender in the case of employees (0.034), and nothing resulted from these differences in the case of the self-employed (0.047, but with very little significance). In the case of self-employed, only the distribution of population by industry explains a significant, even if small, part of the earnings differential; while in the case of employees, experience and age also make some limited contribution, as do education and occupation, but with a negative effect in these two cases. The larger earnings of men compared with women can be mostly attributed to a fixed effect (intercept) in both sectors.

5. CONCLUSIONS

In this paper we have analyzed the factors that influence transitions into self-employment in Spain, and the extent to which the different individual characteristics of the two groups explain why self-employees earn much less than employees.

We showed that transitions into self-employment in Spain are more likely to involve people who were previously out of work, and those making the transition are mainly young males with some labor experience. If they work, they are more likely to become self-employed if they are working with fixed-term contracts in small firms. Using a discrete time duration model, we showed that some of the factors explaining the transition into self-employment differ according to previous status in the labor market. In general, young males have a higher probability of entering self-employment regardless of their previous labor status; and the presence of children in the household and unobserved heterogeneity appear to have no effect on transitions in any case.

However, while those previously out the labor market are more likely to transition into self-employment if they have higher education, the opposite is true for employees. We interpreted this negative effect of education among employees in terms of the relationship between education and labor market opportunities. In this sense, less education is associated with greater difficulties, especially among the young, in getting permanent contracts or working in the public sector. Indeed, once we control for job characteristics, both age and education effects vanish. Those working in the public sector in large firms are less likely to transition into self-employment. Further, wealth constraints appear to be more effective for employees than for non-workers.

Additionally, using an Oaxaca-Blinder approach we further rejected the hypothesis that the large earnings differential between employees and self-employees was a natural consequence of the better endowments of employees once selection was controlled for. We showed that this earnings gap is entirely the consequence of a selection bias into each possible labor status because, in fact, the adjusted gap is either negative or negligible. That is, if men and women were selected randomly, self-employees' earnings would be larger (men) or similar (women) to those of employees. Finally, we showed that the observed gender earnings gap is larger among the self-employed and could not be explained by differences in observed characteristics.

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TABLE A1: DESCRIPTION OF VARIABLES:

TRANSITION REGRESSIONS

Demographic characteristics (dummies):

- Education: level of education attained is less than secondary, secondary, or college.
- Age: from 19 to 30 years old, from 31 to 45, older than 45 years old.
- Marital status (interacting with sex): married man, married woman, single man, single woman, man with other marital status, and woman with other marital status.
- Children: there are children under six years old in the household.

Economic characteristic (continuous variables):

- Wealth: a proxy of household's wealth as the sum of capital income and property/rental income.
- Unemployment rate of demographic group (by sex and age group).

Employment history (dummies):

- Previous labor experience: the individual has worked before.
- Tenure in the job: the individual has been over 15 years in his job.
- Size of the firm: large firms (with 50 or more employees).
- Type of sector: the individual works in the public sector. This variable interacts with the education dummies in the estimation.
- Working time: the individual works on a part-time basis.
- Type of contract: the individual works with a fixed term contract.

Additional control variables: Regional and time dummies.

EARNINGS AND SELECTION REGRESSIONS

Age, education, previous experience, and time and regional control variables defined as in the transition regressions.

Selection term: estimated using a multinomial logit.

Additional labor related variables:

- Tenure (dummies): <1 year, 1-5 years, 6-15 years, 16 or more years (earnings regressions).
- Industry: manufacturing, wholesale and retail trade, hotel and restaurants, real estate and renting, services (education, health, and other social services), other activities (construction, transport, financial, public administration, etc.).
- Occupation: unskilled workers (clerks, operators, and elementary occupations), managers and professionals, technicians and associate professionals, and other occupations (craft and related trades workers; service workers, and shop and market sales workers).

Selection regressions

- Age, education, children, and time and regional control variables: as previously defined.
- Marital status: married, single, widowed, divorced.
- Capital/property income: income from capital and/or property.
- Other family income: amount of income of all the other members of the household.

TABLE A2: CHARACTERISTICS OF SAMPLES BY GENDER AND SECTOR

(in percentage of each respective group)

		Non-workers		Self-employees		Employees	
		Male	Female	Male	Female	Male	Female
Age	Age <30	45.2	30.5	14.6	18.4	25.9	33.8
	Age 31-44	30.6	38.4	51.3	47.1	48.2	48.0
	Age 45-61	24.3	31.1	34.2	34.5	25.9	18.2
Education	Less than secondary	54.3	65.2	60.9	54.4	50.8	35.7
	Secondary education	26.9	20.5	18.9	20.6	20.7	22.6
	College	18.8	14.3	20.2	24.9	28.5	41.7
Tenure	Tenure (<1 year)			7.5	9.4	17.4	20.6
	Tenure (1-5 years)			26.3	34.0	25.1	28.5
	Tenure (6-15 years)			31.7	35.6	23.8	25.3
	Tenure (16+ years)			34.6	21.0	33.7	25.5
Experience/unemployment	Previous experience			60.2	55.7	57.5	56.8
	Unemployment spell			23.9	25.1	33.5	40.1
	Long unemployment spell			11.5	19.6	13.7	23.1
Industry	Manufacture			14.0	6.2	29.6	14.0
	Trade			28.1	43.8	11.7	13.3
	Hotel - restaurants			9.8	12.4	4.3	6.1
	Real estate			10.4	10.9	4.7	9.3
	Services			5.9	23.5	11.9	39.7
	Other industry			31.9	3.2	37.8	17.6
Occupation	Unskilled			14.4	6.3	34.8	39.3
	Managers			43.2	55.0	14.5	23.0
	Technicians			8.1	5.7	11.4	12.2
	Other occupation			34.4	32.9	39.3	25.5
	% of gender	38.0	69.7	10.5	2.7	51.5	27.4

Source: Our estimation using ECHP

TABLE A3: EARNINGS REGRESSIONS

Variables	Self-employees				Paid employees			
	Males		Females		Males		Females	
	Coeff.	P>|t|	Coeff.	P>|t|	Coeff.	P>|t|	Coeff.	P>|t|
Age 31-44	-0.093	0.315	0.351	0.019	0.087	0.000	0.121	0.000
Age 45-61	-0.034	0.724	0.474	0.012	0.194	0.000	0.131	0.000
Secondary education	0.105	0.061	0.208	0.093	0.105	0.000	0.188	0.000
College	0.363	0.000	0.143	0.295	0.111	0.000	0.313	0.000
Tenure (1-5 years)	0.515	0.000	0.295	0.067	0.336	0.000	0.477	0.000
Tenure (6-15 years)	0.510	0.000	0.289	0.090	0.398	0.000	0.552	0.000
Tenure (16+ years)	0.402	0.000	-0.089	0.649	0.486	0.000	0.616	0.000
Unemployment spell	0.141	0.035	-0.327	0.112	0.043	0.000	0.104	0.000
Long unemployment spell	0.118	0.147	0.802	0.000	0.118	0.000	0.083	0.000
Experience	0.027	0.679	-0.130	0.198	-0.011	0.325	0.017	0.245
Trade	-0.131	0.046	0.102	0.599	-0.096	0.000	-0.088	0.000
Hotel – restaurants	-0.092	0.272	0.490	0.025	-0.113	0.000	-0.022	0.410
Real estate	0.085	0.354	0.278	0.238	-0.105	0.000	-0.099	0.000
Services	-0.297	0.004	0.251	0.234	-0.146	0.000	-0.147	0.000
Other industry	0.000	0.997	0.187	0.571	0.004	0.622	0.100	0.000
Unskilled	-0.050	0.454	0.264	0.199	0.019	0.022	-0.050	0.001
Managers	0.158	0.001	0.183	0.084	0.498	0.000	0.508	0.000
Technicians	0.286	0.001	0.633	0.004	0.203	0.000	0.207	0.000
Intercept	10.919	0.000	8.227	0.000	9.183	0.000	8.584	0.000
λ (selection term)	-1.130	0.000	-0.364	0.236	-0.387	0.000	-0.010	0.790
Adjusted R^2	0.101		0.080		0.438		0.470	
No. of observations	2,899		831		14,473		8,352	

Note: time and regional dummies have been used in all regressions.
Omitted categories: 30 years old or younger person with primary education, tenure less than one year,
without previous unemployment spell or labor experience, working in the manufacture sector in "other occupation."
Selection terms estimated using multinomial logits.

Source: Our estimation using ECHP

TABLE A4: SELECTION EQUATIONS (MULTINOMIAL LOGITS)

Variables	Males				Females			
	Self-employed		Paid employed		Self-employed		Paid employed	
	Coeff.	P>|t|	Coeff.	P>|t|	Coeff.	P>|t|	Coeff.	P>|t|
Age 31-44	0.968	0.000	0.424	0.000	0.796	0.000	0.318	0.000
Age 45-61	1.033	0.000	-0.104	0.260	0.403	0.002	-0.190	0.009
Secondary education	0.494	0.003	0.671	0.000	-0.130	0.172	0.031	0.555
College	1.008	0.000	1.699	0.000	0.187	0.067	0.642	0.000
Separated	0.080	0.805	0.829	0.000	-1.062	0.000	-1.289	0.000
Divorced	0.118	0.771	0.825	0.000	-0.535	0.177	-0.852	0.000
Widowed	0.366	0.336	0.222	0.234	-0.896	0.054	-0.814	0.009
Single	0.342	0.105	0.265	0.000	-1.302	0.000	-1.039	0.000
Children under six	-0.091	0.489	-0.282	0.000	-0.039	0.577	0.007	0.875
Other family income	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Capital/property income	0.000	0.001	0.000	0.398	0.000	0.000	0.000	0.273
Intercept	-3.415	0.000	0.369	0.002	-1.456	0.000	1.388	0.000
Pseudo R^2	0.101				0.075			
No. of observations	30,288				27,955			

Note: time and regional dummies have been used in all regressions.
Omitted categories: 30 years old or younger married person with primary education.
Reference Group: non-employed.

Source: Our estimation using ECHP

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