Variable	Description	Definition
OL	Visual appearance liking	Continuous variable
PI	Purchase intent	Continuous variable
FEMALE	Female participants	Dummy variable:
		1 = female
		0 = otherwise
SHOP-SUPER	Participants who buy food	Dummy variable:
	at supermarkets	1 = shop at supermarket
		0 = otherwise
AGE55	Participants who have 55	Dummy variable:
	years and older	1 = older than 55 years
		0 = otherwise
LOWINCOME	Participants who belong	Dummy variable:
	to a low level of	1 = income below  1,500 €
	household monthly	0 = otherwise
	income	

Table S1. Variables used in the models and their description.

Supplementary material to the article "Consumers' acceptability and sensory evaluation of a traditional local fresh potato variety", by Petjon Ballco, Miguel I. Gomez and Azucena Gracia. Spanish Journal of Agricultural Research, Vol. 21, No. 1, 2023 (https://doi.org/10.5424/sjar/2023212-20076)



Figure S1. Visual inspection and evaluation of potato packages

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