Revista Mexicana de Economía y Finanzas, Vol. 13 No.2, (2018), pp. 273-289 273

Is Mexico's Forward Exchange Rate Market Efficient? Alejandro Islas-Camargo¹

Department of Statistics, Instituto Tecnológico Autónomo de México (ITAM)

Willy Walter Cortez

Department of Quantitative Methods of the University of Guadalajara

Tania Pamela Sanabria Flores²

University of Strathclyde

Banamex

(Recibido 1 de junio 2017, aceptado 21 de noviembre 2017.) DOI: http://dx.doi.org/10.21919/remef.v13i2.277

Abstract

This study proves the hypothesis of no bias in the forward exchange rate for the Mexican exchange market. A nonlinear Markov model with regime change was used instead of a linear regression model. The model identifies two states in the behavior of the forward exchange rate: one in which the null hypothesis of efficiency holds and the other one in which it does not. With the linear model the hypothesis is rejected for both forward rates, 30 and 90 days. However, when using the two-state model it is not possible to reject the null hypothesis for the 30-day forward rate in the state identified as efficient, but can be rejected in the other state. For the 90-day forward rate, the two states cannot be distinguished. Therefore, the nonlinear two-state Markov model is superior to the traditional linear regression model to test the hypothesis of no bias in the forward exchange rate, which is rejected in periods of high economic and political uncertainty.

JEL Classification: C22; C50; C51; E58; F31; G14 Keywords: Forward exchange rate; Unbiased Forward Exchange Rate Hypothesis; Mexican Foreign Exchange Market; Markov Switching; Market Efficiency

¿El mercado mexicano de tipo de cambio a futuro es eficiente?

Resumen

El estudio prueba la hipótesis de no sesgo de la tasa forward de tipo de cambio para el mercado cambiario mexicano. Se utilizó un modelo no lineal de Markov con cambio de régimen en vez de un modelo de regresión lineal. El modelo identifica dos estados en el comportamiento del tipo de cambio forward : uno en el que la hipótesis nula de eficiencia se sostiene y otro en el que no. Con el modelo lineal la hipótesis se rechaza para ambas tasas forward, 30 y 90 días. Sin embargo, con el modelo de dos estados no es posible rechazar la hipótesis nula para la tasa forward de 30 días en el estado identificado como eficiente, pero se rechaza en el otro estado, En el caso de la tasa de 90 días no se distingue entre los dos estados. Por lo tanto, el modelo no lineal de Markov de dos estados es superior al modelo de regresión lineal para probar la hipotesis de no sesgo del tipo de cambio, la cual es rechazada en periodos de alta incertidumbre económica y política.

¹Correspondence to: Alejandro Islas, Department of Statistics, Instituto Tecnológico Autónomo de México (ITAM), Río Hondo 1, Col. Progreso Tizapán, México 01080, D. F., México. e-mail: aislas@itam.mx, Tel. (+52) 55 56284000 Ext. 3832. Fax:(+52) 55 56284086.

²This work was done whilst she was visiting the University of Strathclyde.

Clasificación JEL: C22; C50; C51; E58; F31; G14

Palabras claves: Tipo de cambio forward; Hipótesis de insesgamiento del tipo de cambio; Mercado cambiario Mexicano; Modelos de cambio de régimen de Markov; Mercado eficiente.

1. Introduction

The unbiased forward exchange rate hypothesis (UFRH) states that the forward discount is an unbiased predictor of the future spot exchange rate if we assume risk neutrality and a covariance stationary risk premium. Acceptance of the UFRH should also imply that the foreign exchange market is efficient. If the foreign exchange market is efficient, the spot (forward) exchange rate should incorporate all available information, and it should not be possible to forecast one spot (forward) exchange rate as a function of another.

Depending on the time period, selection of exchange rates and type of methodology, researchers have reached different conclusions about the efficient market hypothesis. Rapp and Sharma, (1999), for instance, find mixed evidence of market efficiency among spot and forward rate for each of the G-7 countries. They argue that market efficiency is supported by the finding of co-movement between the forward and the corresponding spot rate. Nevertheless, the rate of depreciation and the forward premium were not found to exhibit co-movements as the efficiency hypothesis would imply. Barkoulas, et al. (2003) also find that the UFRH is accepted for a group of six major developed economies provide that the risk neutral assumption is dropped.

The evidence in favor of UFRH for emerging economies seems to be less clear. Varetsalo (2014), in a study for 10 emerging economies, rejects the unbiased forward hypothesis³. He finds that in the majority of cases, extending the time horizon the regression produces increasing biased estimates of the future exchange rate. By the same token, Kumar and Azouzi (2011) find the same result in their analysis of the Tunisian and Indian foreign exchange markets, namely that the UFRH does not hold for both markets. Their analysis also concludes that the Indian market is less biased than the Tunisian. Frankel and Poonawala (2010), on the other hand, compare the behavior of the forward bias between developed and emerging economies and find that contrary to general beliefs, emerging economies present a smaller forward discount bias than advanced economies. According to Frankel and Poonawala, the existence of such a bias in emerging economies can be attributed in large part to expected depreciations rather than to the existence of time varying exchange risk premium.

For the Mexican economy, Verschoor and Wolff (2001) evaluate the relationship between the forward discount and the future change in the exchange rate. They reject the null hypothesis that the forward discount is an unbiased predictor of future change of the exchange rate. Moreover, when decomposing the forward discount bias into its two main components, -namely, the irrational

 $^{^{3}\}mathrm{The}$ sample included Brazil, Chile, Czech Republic, India, Indonesia, Mexico, Russia, South Africa, South Korea and Turkey.

behavior of investors and the existence of time varying risk premia-, they find that survey expectations were off by large and significant constant. They also find that there is a large average risk premium as well as a time-varying risk premium.

It should be pointed out that the conclusions reached by these studies are based on econometric techniques that assume lineal relationships between the forward premium and the change of the future exchange rate. However, given that Mexico's monetary and exchange rate policies have not remained constant over the last two decades or so but rather have been evolving, one would expect that the relationship between the forward premium and the change of future spot rate is non lineal.

Benavides (2016), for example, finds a positive relationship between the risk premium and depreciation expectations during periods of high exchange rate volatility. That is an explanation of the apparently stable trend of the premium in recent years, relative to values before 2010, despite the relatively constant Mexican peso depreciation increasing trend. The author shows that during periods when it is observed an above-normal depreciation in the currency, such as during the Financial Crisis of 2008-2009 and around the Greek Financial Crisis (2011), the forward risk was high.

One of the implications of Benavides (2016) results is that the UFRH does not hold. However, we would argue that since the early 2000s there have been several types of policy interventions in both the money and foreign exchange markets which have altered the relationship between the forward and the spot exchange rates, so that the unbiased forward exchange hypothesis may be accepted for certain periods of time.

Our main purpose is therefore to test the UFRH in Mexicos foreign exchange market. To test the hypothesis we use weekly data on the 30 and 90 day forward rates and spot rate. Furthermore, we use two models to test the unbiased hypothesis: a lineal and a non-lineal one. The non-lineal model is a two-regime Markov Switching model.

Our two main results are. First, the two-state Markov Switching model is preferred to the single state model for both the forward and the spot rates. Second, we found evidence in favor of the UFRH for the 30 day forward rate. In this case, state 1 is the efficient state, whereas state 2 is the inefficient state. Even though this approach to test the unbiased exchange rate hypothesis is not new, to the best of our knowledge, our work is the first one that tests the hypothesis in a nonlinear framework for the Mexican case. We believe that this paper serves useful in several ways. First of all, the findings of this empirical analysis provide guidance to understand better the Mexican foreign exchange market operation. Second, this paper contributes to increase the limited literature by testing the foreign exchange market efficiency hypothesis in a nonlinear framework. Moreover, the results shed light on the course of time-varying parameters and smoothed probabilities that identifies periods where the hypothesis holds and where it is rejected.

The remaining of the paper is divided into three additional sections. In section two we briefly discuss foreign exchange market efficiency and describe the econometric models used to test the hypothesis. Section three presents the empirical results and the main implications. Section four offers some concluding remarks.

2. Literature Review

For the last two decades, exchange rates have become increasingly unpredictable and the activities of businesses have become highly international. As a result, many business decisions depend on future exchange rates. Therefore, accurate knowledge of exchange rates is very important for currency traders who are engaged in hedging and arbitrage in the foreign exchange markets.

Exchange rate market efficiency is a key for investors to take good decisions. If the market is inefficient, investor can obtain above average profits by taking advantage of this inefficiency, but if the market is efficient, then the investor will not be able to obtain above average profits. It has been noted that market inefficiencies tend to disappear along time; thus when they exist it is preferable to take advantage of it. Fama (1984) argued that no market is ever perfectly efficient; that is, no market is perfectly competitive and frictionless, so that there will always be a way to get an edge.

The unbiased forward exchange rate hypothesis was first proposed by Fama (1984). He sustained that the forward exchange rate that is observed in the market for a future period is the certainty equivalent determined by the market for the spot exchange rate in that future period. That is, the forward exchange rate is an unbiased predictor of future spot exchange rates. This hypothesis also implies that forward exchange rate is efficient in the sense that it fully reflects any available information that is relevant for the spot exchange rate, i.e. the forward rate incorporates all the expectations that economic agents have formed about the future exchange rates (Chiang, 1988). The main conclusion of the assumed exchange market efficiency is that the expected rate of return by trading in the forward exchange rate market will be zero (Geweke and Feige, 1979; Hansen and Hodrick, 1980).

According to Fama (1970), markets could be efficient in a weak-form, semistrong form or strong-form. The classification depends on the speed at which information is reflected in the prices. The weak-form asserts that prices fully reflect the information implicit in historical prices and new information is unrelated to previous information. The semi-strong form states that prices reflect all relevant information that is publicly available, while the strong-form claims that all the information, available or not to any participant, is accurately reflected in market prices.

Early studies found strong empirical support for the unbiased forward exchange rate hypothesis. See for instance, Kohlhagen, (1979), Giddy and Dufey, (1975), and Fama, (1976) among others. However, later studies have found evidence that is contrary to these early findings. Among the latter are Levich (1985), Boothe and Longworth (1986), Frankel and Rose (1995) and

Engel (1996). These mixed empirical results question the hypothesis that the forward exchange rate is an efficient predictor of the spot rates and have given rise to a puzzle among finance scholars.

Several explanations about the existence of the puzzle have been put forth. Amongst them we find the following three. First, it represents the premium (discount) to speculative agents characterized by risk aversion (Ott and Veugelers, 1986). Second, it results from irrational expectations and speculative bubbles (Frankel and Rose, 1995). Third, it arises as a consequence of international market inefficiency from various frictions (Frankel and Froot, 1987). Some studies argue that the nonlinear behavior of the forward discount can help explain the empirical puzzle (Sarno et al, 2006).

The conclusions drawn about the unbiased forward exchange rate hypothesis have changed partly because researchers have modified their empirical models in the light of new developments in measurement, financial theory and econometric techniques. We believe that the lack of conclusive evidence about the hypothesis is due to the fact that the forward exchange rate hypothesis may change over time and that the links between the forward and the spot exchanges rates are very sensitive to the sample period considered for the analysis.

Unless researchers have strong a priori indications of when and why the forward and spot exchange rates change is linked, accounting for such changes in a linear framework may be difficult. To overcome those difficulties, some researchers such as, Clarida et al (2003), Spagnolo et al (2005) and Chen (2010) argue that the results obtained from a Markov switching model are better than the ones obtained from a lineal model.

Turning to the studies done for testing the unbiased forward exchange rate hypothesis in the Mexicos foreign exchange market, they are scarce and in the linear framework, and provide mixed evidence. For instance Garduño (1996) and Galindo et al. (2004) tested the semi-strong version of the efficient market hypothesis and did not find evidence in favor of the hypothesis. Garduño (1996) included data from 1991 to 1994, while Galindo et al (2004) from 1980:1 to 2002:12. Cabrero et al. (2013), through a bootstrap technique, failed to reject the hypothesis of efficiency. Their period of analysis was 1997-2011.

2.1 Foreign Exchange Market Efficiency and the Econometric Models. In a relatively simplistic version of competitive exchange markets with no transaction costs, assuming that economic agents are risk neutral and that the information is used rationally, the foreign exchange market efficient hypothesis implies that the forward exchange rate is an unbiased and efficient predictor of future spot exchange rates. Therefore, the forward rate forecast error is random and unrelated to the information set available to market participants at the time expectations are formed.

However, empirical studies have concluded that the forward rate is often a biased predictor of future spot rates. A number of models have attributed this bias to the risk premium; that is, currency traders will demand a high return for holding the currency. Hence, market participants may not be risk neutral

but risk averse. They will exploit a profit opportunity resulting from a difference between their expected future spot rate and the current forward rate only if the expected return is sufficiently large.

In what follows we sketch the basic ideas behind the unbiased forward exchange rate hypothesis. Let s_t be the log spot exchange rate, f_{kt} the log kperiods forward exchange rate (domestic price of the foreign currency). Agents' risk neutrality implies that there is not risk premium, that is

$$\mathbb{E}_t[s_{t+k}] = f_{k,t} \quad (1)$$

Recall that $r_{k,t} = f_{k,t} - \mathbb{E}_t[s_{t+k}]$ is the expected excess return from forward exchange speculation, where $\mathbb{E}_t[\]$ is the conditional expectation of the spot rate at time t+k formed on the basis of the information available at time t and $f_{k,t}^p = f_{k,t} - s_t$ is the k-period forward premium. The assumption that agents use rationally all the available information implies no gains for speculators on the expected returns, hence

$$s_{k+t} = \mathbb{E}_t[s_{t+k}] + \varepsilon_{t+k} \quad (2)$$

Thus, the traditional approach to test the foreign exchange market efficiency is based on equations (1) and (2),

$$s_{t+k} = \alpha + \beta f_{k,t} + \varepsilon_{k,t} \quad (3)$$

where α and β are the parameters, and $\varepsilon_{k,t}$ is the error term⁴.

Previous to the surge of co-integration modeling framework, concerns that non-stationary spot and forward rate would lead to the wrong inference in OLS regressions let some researchers to induce stationarity by differencing them; see for instance Bilson (1981), Longworth (1981), Hansen and Hodrick (1983), Fama (1984) and Huang (1984). The stationary version of the unbiased hypothesis states that the k-period forward exchange premium $f_{k,t}^p$ provides an unbiased forecast of the future spot exchange rate, that is, $\mathbb{E}_t[s_{t+k} - s_t] = f_{k,t}^p$. This hypothesis is tested empirically using the following regression equation,

$$s_{t+k} - s_t = \alpha + \beta f_{k,t}^p + \varepsilon_{k,t} \quad (4)$$

Given the assumption of risk neutral agents and perfectly competitive markets, the foreign exchange market efficient hypothesis implies the following joint hypothesis for both equations (3) and (4):

$$H_0: \alpha = 0 \quad and \quad \beta = 1$$

According to Fama's market efficiency's forms, if H_0 is true then the unbiased forward rate hypothesis holds in its strongest form. The assumption of rational expectations implies that $\alpha = 0$. Additionally, if the forward premium,

 $^{^4}$ Cornell (1977), Levich (1979) and Frenkel (1980), among others, followed this modeling approach.

 $f_{k,t}^p$, is an unbiased predictor of future changes in the spot rate, that is, if the equilibrium condition between forward and spot holds, the estimates of β should not be significantly different from one. But instead of finding $\beta = 1$, the empirical coefficients obtained are not only systematically below unity, but even predominately negative.

We now recall to the model we shall use to test the efficient market hypothesis. In an efficient market, historic forward rate forecast errors $(s_{t+k} - f_{k,t})$ should not be useful for explaining current forward rate forecast errors. Hansen and Hodrick (1980) studied this issue by pointing out that the hypothesis that $\mathbb{E}_t[s_{t+k}] = f_{k,t}$ implies that the forecast error is uncorrelated with information available at time t. That is, for the joint hypothesis $H_0: \alpha = 0$ and $\beta = 1$, equation (2) implies that the forecast error $(s_{t+k} - f_{k,t})$ is orthogonal to the information set that is available at the time the expectation is made. This proposition is often tested empirically using the following regression equation,

$$s_{t+k} - f_{k,t} = \beta_0 + \sum_i \beta_i (s_t - f_{k,t-i}) + \varepsilon_{t,k} \quad (5)$$

where the forecast error is made a function of past forecast errors. No significant values of β_0 and the β_i combined with a white noise error process ε_{t+k} would suggest that the efficient market hypothesis holds in the short run. In summary, the exchange market will be efficient in its weak-form when the spot and forward rates are co-integrated. If the factor of co-integration equals 1, then the hypothesis holds in the semi-strong definition of market efficiency. Finally, the strong-form follows, in addition to the conditions for the previous forms, that the forecast error must be a white noise process.

2.2 Empirical models.

In this section, we briefly describe the econometric models used in the empirical analysis. First, we consider Hansen and Hodrick's (1980) model and label it "Model A"

$$s_{t+k} - f_{k,t} = \beta_0 + \beta_1 (s_t - f_{k,t-1}) + \beta_2 (s_{t-1} - f_{k,t-2}) + \varepsilon_{t+k}; \varepsilon_t \mid I_{t-1} \sim N(0, \sigma^2)$$
(6)

where I_t is the information set available to agents at time t. In this equation, we regress the forecast errors on a constant and lagged forecast errors. Note that Model A assumes that the conditional variance is a constant. However, as it is well known the conditional variance of many economic and financial time series are time-varying.

The null hypothesis for testing the efficient market hypothesis in Model A is therefore,

$$H_0:\beta_0=\beta_1=\beta_2=0$$

As noted previously, Clarida et al (2003), Spagnola et al (2005) and Chen (2010), favor the use of a nonlinear Markov switching model because it is better fit to test the market efficiency hypothesis when the market has faced several disturbing shocks which may induce time varying coefficients.

Markov-Switching has become one of the most popular nonlinear time series modeling technique. Roughly speaking, it involves multiple structures that characterize the time series behavior during different regimes. By allowing the model to switch between these structures, this representation is able to capture relatively complex dynamic patterns. An important feature of this kind of model is that the switching mechanism is controlled by an unobservable state variable that follows a first-order Markov chain structure. The Markovian property regulates the process in such a way that the current value of the state variable depends on its immediate past value. As such, a given structure may prevail for a random period of time, and it is replaced by another structure when switching takes place.

Hence, "Model B" is a two-state Markov switching model that differentiates between the state in which the unbiased forward exchange rate hypothesis is fulfilled and the state in which it is not. To complete the description of the Markov-Switching model we point out that the unobservable realization of the regime $w_t \in 1, 2$ is governed by a discrete-time, discrete-state Markov stochastic process, which is defined by transition probabilities as follows:

$$p_{ij} = Pr(w_{t+1} = j \mid w_t = i), \sum_{j=1}^{2} p_{ij} = 1 \text{ for all } i, j \in \{1, 2\}$$
(7)

where p_{ij} denotes the probability that state *i* will be followed by state *j*, and these are collected into a transition probability matrix P given by

$$P = \begin{bmatrix} p_{11} & p_{21} \\ p_{12} & p_{22} \end{bmatrix} \quad (8)$$

The model is useful to make probabilistic inferences about the unobserved state w_t based on estimates of the transition probabilities p_{ij} . Two types of inference can be made: (i) about the smoothed probability, $Pr(w_t = j \mid I_N)$, which is the probability of being in state j based on the entire observed information set, and (ii) about the filtered probability, denoted as $Pr(w_t = j \mid I_t)$, which is the best guess about w_t inferred from information in the sample data up to time t < N. Therefore, Model B is defined as follows:

$$s_{t+k} - f_{k,t} = \beta_{0w_t} + \beta_{1w_t} (s_t - f_{k,t-1}) + \beta_{2w_t} (s_{t-1} - f_{k,t-2}) + \varepsilon_{t+k}; \varepsilon_t \mid I_{t-1} \sim N(0, \sigma_{w_t}^2)$$
(9)

where $\beta_{iw_t} = \beta_{i1}$ if $w_t = 1$, and $\beta_{iw_t} = \beta_{i2}$ if $w_t = 2$ for i=0, 1, 2 while $\sigma_{w_t}^2 = \sigma_1^2$ if $w_t = 1$ and $\sigma_{w_t}^2 = \sigma_2^2$ if $w_t = 2$.

For the model specification test, where H_0^{ss} is the single state (SS) null hypothesis, we follow Engel and Hamilton (1990) to prove the following hypothesis:

$$H_0^{ss}: \beta_{01} = \beta_{02}, \quad \beta_{11} = \beta_{12}, \quad \beta_{21} = \beta_{22}, \quad \sigma_1^2 \neq \sigma_2^2$$

If we cannot reject H_0^{ss} , then it is implied that the true data generating process comes from a single state, as opposed to two states. The test statistics for H_0^{ss} hypothesis is the Wald statistic, and it has the $\chi^2_{(3)}$.

For testing the hypothesis of market efficiency in the two-state Markov switching model, the hypothesis for state 1 and that for state 2 are:

$$H_0^{w1}: \beta_{01} = \beta_{11} = \beta_{21} = 0$$

$$H_0^{w2}: \beta_{02} = \beta_{12} = \beta_{22} = 0$$

The Wald statistics for testing H_0^{w1} or H_0^{w2} is as follows

$$W = (R\hat{\beta}_w)^T [R\Theta(\hat{\beta}_w)^{-1} R^T]^{-1} (R\hat{\beta}_w) \sim \chi^2_{(3)}$$

where R is a 3 × 3 restriction matrix; $\hat{\beta}_w = (\beta_{ow}, \beta_{1w}, \beta_{2w})^T$ and Θ is the asymptotic variance.

3. Data end empirical results

3.1 Data description

The data set used in our empirical analysis consists of weekly data on the natural logarithm for the Mexican/US foreign exchange spot rate and forward rate, namely those for the 30 and 90 days forward rates. Following the covered interest rate parity, forward rates for the 30 and 90 days were valued the Thursday of each week. For the domestic risk free instruments we use the 28 and 90 days secondary market interest rates of Mexican certificates of deposit (CETES); while for the foreign risk free instruments, the four weeks Treasury Bills and the three month Treasury Bills were used. The spot rate and CETES are from the Mexican Central Bank statistics (http://www.banxico.org.mx) and Treasury Bills are from the US-Federal Reserve Bank of ST. Louis statistics (https://fred.stlouisfed.org). Sample periods were determined on the availability of data. Therefore, data for the 90-day forward rate run from March 28, 2002 to January 5, 2017; while data for the 30-days forward rate run from January 31, 2002 to January 5, 2017.

3.2 Empirical results.

In table 1 we present the estimated regressions of the forecast error on a constant and two lagged forecast errors. We also present hypothesis tests for model selection; model generating process originated by a single state versus two states and market efficiency in the two-state Markov switching model. All numerical computations were carried out with WinRATS version 9.1 (www.estima.com)

As we can observe from table 1, the Likelihood Ratio (LR) test for model selection indicates that the two-state Markov switching model is preferable to the one state linear regression model, for both, the 30 and 90 day forward rate. As Krolzing (1997) argues, there is no general test to compare two models with different number of regimes. The issue is that the asymptotic theory cannot be used here because there are unidentified nuisance parameters as well as violation of the non-singularity conditions. However, most researchers still use the LR to obtain useful supporting evidences. Throughout this paper, the LR tests are considered in this way.

Moreover, the test results for H_0^{ss} : $\beta_{01} = \beta_{02}, \beta_{11} = \beta_{12}, \beta_{21} = \beta_{22}, \sigma_1^2 \neq \sigma_2^2$ (the true data generating process comes from a single state) indicates that,

again, the two-state Markov switching model is preferable to the single-state model.

Next, we test the efficient market hypothesis $(H_0, H_0^{w1} \text{ and } H_0^{w2})$. For the linear Model A, we reject the efficiency of the markets for both, the 30 and 90 days forward rate at the 5% level. We now turn to the results from Model B, the two-state Markov switching model. For the 30-days forward rate, the parameters estimates in state 1, the constant and the two lagged forecast errors are significantly equal to zero, but in state 2 the constant and the two lagged forecast error are significantly different from zero. The χ^2 statistics for the 30-days forward rate in Model B are 6.824 with the p-value equal to 0.1864 in state 1, while 63.938 with the p-value equal to 0.000 in state 2. Therefore, we cannot reject the null hypothesis of efficiency in state 1, but we reject the hypothesis in state 2 at the 1% level. The results suggest that state1 is the efficient state and state 2 is the inefficient state.

Finally, as shown in Table 1, for the 90-day forward rate, the χ^2 statistics indicates that the efficient market hypothesis is rejected at the 1% level, for state 1 and 2, which indicates that both of the states are inefficient, implying that the lagged forecast error have explanatory power to predict the current forecast error for the 90-day forward rate.

Table 1. Estimated	l results	from	models	А	and I	В.
--------------------	-----------	------	--------	---	-------	----

. . . .

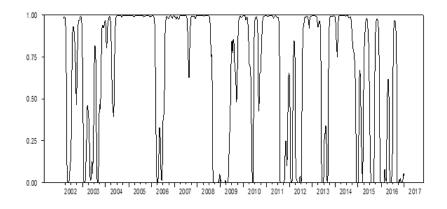
		Model	A: s_{t+k} –	$f_{t,k} = \beta_0 \cdot$	$+\beta_1(s_t -$	$f_{t-1,k}$ + β	$_2(s_{t-1}-f_t)$	$-2,k$) + ε_{t+}	$k; \varepsilon_t I_t$	_1~N(0,	σ^2)		
Parameter	β	β_1	β_2	σ^2	Log(L)								
30-day	0.0006	-0.045	0.088	0.0008*	1639.59	7							
90-day	(0.001) 0.009	(0.065) -0.056	(0.067) 0.044	(0.00001) 0.0026*	1173.622	2							
	(0.005)	(0.125)	(0.116)	(0.0012)									
	Ν	/lodel B: s	$f_{t+k} - f_{t,k}$	$= \beta_{0w_{\star}} +$	$\beta_{1w_t}(s_t -$	$f_{t-1,k}) + \beta$	$R_{2w_t}(s_{t-1} - $	$f_{t-2,k}) + $	$\varepsilon_{t+k}; \varepsilon_t$	$ I_{t-1} \sim N($	$(0, \sigma_{w_t}^2)$		
Parameter	β_{01}	β_{02}	β11	β12	β21	β22	σ_1^2	σ_2^2	p11	p22	p	q	Log(L)
30-day	0.0154	-0.0075*	0.0266	-0.3329*	-0.0480	0.1807*	0.0002*	0.0016*	0.9752	0.9170	0.6614	0.3385	1798.59
	(0.0280)	(0.0014)	(0.1033)	(0.0570)	(0.1067)	(0.0596)	(0.00002)	(0.0002)					
90-day	0.0321*	-0.0141*	-0.2212*	-0.0879	-0.4975*	0.3600*	0.0005*	0.0037*	0.9662	0.9406	0.6377	0.3622	1437.13
	(0.0041)	(0.0013)	(0.1831)	(0.0582)	(0.1825)	(0.0584)	(0.00003)	(0.0003)					
			Moo	lel selectio	n test: Lik	elihood ra	tio test (Mo	del A vs N	fodel B)				
30-day	317.992*												
-	(0.0000)												
90-day	527.019*												
-	(0.0000)												
				H_0^{ss} :	$\beta_{01} = \beta_{02}$	$\beta_{11} = \beta_{12}$	$, \beta_{21} = \beta_{22}$	$\sigma_1^2 \neq \sigma_2^2$					
30-day	48.3304*			,	01 102								
-	(0.0000)												
90-day	239.572*												
-	(0.0000)												
	$H_0: \beta$	$b_0 = 0, \beta_1$	= 0 and	$\beta_2 = 0; P$	$I_0^{w1}: \beta_{01} =$	$0, \beta_{11} =$	$0, \beta_{21} = 0$	and H_0^{ν}	${}^{v_2}: \beta_{02} =$	$0, \beta_{12} =$	$0, \beta_{22} =$	= 0	
30-day		1.8041				6.824				63.938*			
-		(0.6140)				(0.1864)				(0.0000)			
90-day		10.972*					270.833						
5		(0.0118)				(0.0000)				(0.0000)			

Numbers in parenthesis are standard errors for parameter estimates, while p-values for testing hypothesis. * denotes significance at the 5% level

Smoothed Probabilities

As noted in Hamilton (1989, 1990), the Markov switching model allows us to form a probabilistic inference about the unobserved state s_t based on the estimates of the transition probabilities $p_i j$. Figure 1 presents the estimated smoothed probabilities of the efficient regime for the 30-days forward rate-Model B. Smoothed probabilities, which are calculated recursively based on the complete sample, generally provide the most informative inference about the state in which the data generating process lies at a particular time.

Figure 1. Smoothed probabilities of efficient regime for the 30-day forward rate-Model B



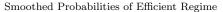


Table 1 also shows that according to the estimates from model B, the efficient and inefficient regime for the 30-days forward rate may have sustained periods. This high persistence of both regimes is represented by the large regime-staying probabilities, $p_1 1 = 0.975$ for the efficient regime, and $p_2 2 = 0.917$ for the inefficient one. That is, the Markov chain that drives changes in regime is highly persistent, so if the system is in either of the two regimes, it is likely to remain in that regime. However, given that in our estimations, we use weekly data, figure 1 shows that efficient regime shift back and forth very often.

The corresponding efficient dates, identified by Model B, are presented in Table 2. The March-April 2002 period, the first efficient period identified by the model, can be partially explained by the following event: By the end of August 1996, Mexico's Foreign Exchange Commission, considered that foreign exchange's reserves could be increased without disturbing the foreign exchange market. The scheme adopted allowed commercial banks to buy US dollars through put options; holders of these rights could sell US dollars to Mexico's central bank at the interbank exchange rate published for the previous business day if the exchange rate was not higher than the average exchange rate for the 20 business days previous to the date on which these rights were exercised. The objective

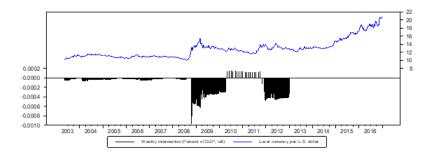
was to encourage purchase US dollars when there was an excess supply of foreign currency, and discourage those purchases when there was an excess demand.

On the other hand, in order to minimize the asymmetric impact of the option scheme on the foreign exchange market, a contingent dollar sales scheme was introduced in February 1997. Under this scheme, Mexico's central bank auctioned everyday US\$ 200 million. This scheme was not intended to defend specific levels for the exchange market, but only to moderate exchange rate volatility by providing liquidity during days of high uncertainty, thus discouraging some participants from engaging in speculative strategies.

Between August 1996 and March 2001, the Mexico's central bank purchased more than US\$ 38 billion under the above mentioned policy of international reserve accumulation. However, as pointed out by Sidaoui (2005), after a preliminary evaluation of pros and cons, the Mexican Exchange Market Commission canceled both the put option and the sale of US\$ scheme, effective June and July 2001, respectively, thereby leaving the exchange rate essentially free to float, and from that point on, the exchange rate began to appreciate until April 2002. That is, from March 7, 2002 to April 18, 2002, the exchange rate was determined by market powers and, hence, the market during that period was more likely to be efficient.

Figure 2 presents Mexican Central Bank interventions and exchange rate from May 5, 2003 to January 7, 2017. As we can observe, the foreign exchange rate interventions has been associated with market currency depreciation. This behavior may reflect the central banks preferences to adopt, during trendless periods of the spot exchange rate, a policy where market forces decide the movement of the rates without any intervention. It may also reflect the central banks preference to adopt a slowdown policy during appreciation periods, by which it intervenes and goes to deter the trend of appreciation.

Figure 2. Intervention and Exchange Rate.



Source: Own estimation on the basis of BANXICO data. Intervention measure as a percentage of the average annual GDP between 2003 and 2016. Positive values of interventions refer to purchases, whereas negative values refer to sales. Upward movements of the exchange rate correspond to depreciation.

Another period that deserves special mention run from September 4, 2008 to July 11, 2009; the period that encloses the global financial crisis. During this period the Mexico's

Central Bank intervened in order to influence the exchange rate through foreign currency auctions, known in Mexico as extraordinary auctions. As it can be observed in figure 2, the exchange rate depreciation during the period of analysis occurred on March 2, 2009 where the US dollar-Mex peso parity reached a level of 15.6.

According to Benavides (2011), the nearly 55% depreciation of the Mexican currency during the period from August 5, 2008 to March 2, 2009 motivated the Mexico's Central Bank to intervene in the foreign exchange market. The reason for this intervention was to provide liquidity to the market.

Given the high volatility on the exchange rate market during October 2008 the Central Bank conducted direct non-coordinated interventions⁵. The days of these direct interventions were the 8, 9, 10, 16 and 23rd of October 2008. Benavides (2011) sustains that during this period of high instability, Central Bank's interventions were the only relevant macroeconomic shocks. We argue that because of these interventions the foreign exchange market became inefficient (at least, during this period). In other words, the policy adopted by Mexico's Central Bank, likely affected the efficiency of the market as observed in Figures 1 and 2.

Finally, although the appraisal of the effects of political events on the exchange rate is not the aim of this paper, it is well known that economic agents not only incorporate economic information but also political one into their expectation about the governments engagement to the level of the foreign exchange rate. For instance, the governments ideological bias is considered by economic agents as a signal that gives them information about governments monetary policy objectives. Extensive literature on political ideology assumes that right parties prioritize inflations control mechanisms while left parties gives more emphasis on employment and wealth redistribution policies (see, for instance, Alesina and Sach, 1988). Then, economic agents could be more speculative on the decision of populist governments about the monetary policy and its effects on the exchange rate. Hence, the forward exchange rate will reflect this information.

During electoral campaigns, economic agents receive information from competing parties promoting their policy objectives and programs. Weeks previous to the Election Day are filled with a great deal of uncertainty as to who will win the election, and therefore, these periods are often associated with policy modifications that may affect the governments engagement to the exchange rate. The uncertainty in expectations associated with political events during election periods will contribute to a risk premium in the forward exchange rate market.

⁵Interventions are those exchange rate transactions that monetary authorities carry out with the objective of influence the exchange rate. Direct non-coordinated interventions are interventions publicly announced that usually occurs unilaterally through foreign currency auctions made by one of the relevant Central Banks

Therefore, according to this argument, we expect the forward rate to be a biased predictor of future spot rates more often during periods of potential political changes than during periods when governments tenure in office is secure.

The results shown in Table 2, at first sight suggest that the periods related to federal electoral campaigns do not correspond to efficient regime. With regards to the 2006 and 2012 Mexican presidential elections, where a leftist party had high chances of winning the presidential elections, it is worth noting that, prior and post-election days – from March 16 to July 27, 2006 for the first case and from April 12 to July 19, 2012 for the second case –the forward exchange rate was a biased predictor of future spot rate.

One final comment about political events and exchange rate uncertainty, Mexico is arguably the major world economy most dependent on the U.S. economy. The trade between Mexico and the U.S. has grown fivefold since NAFTA took effect in 1994, making Mexico the largest U.S. trade partner after China and Canada, according to data from the International Monetary Fund. While Mexico has also strengthened its trade ties with other nations and has a free-trade agreement with the EU, it still sent 73 percent of exports to the U.S. in 2015. In this context, NAFTA currencies have been under pressure during U.S. election year given Trump's campaign promises to renegotiate the trade deal between the North American countries. The Mexican peso had an inverse correlation to the fortune of the Trump campaign: the higher Trump was ahead of the election the further the peso depreciated. There were a lot of unknowns about how the Trump presidency would unfold and how his trade and tariff agenda would impact the NAFTA. Definitely, the uncertainty during this period of political potential change contributed to the existence of a risk premium in the exchange rate market. This was because traders demanded a higher return for taking a forward position in the exchange rate market, the more unexpected the arrival of news the more unexpected trading volumes reflecting the spread in the rates. As a result, the forward rate was a less accurate predictor of the future spot rate movements during almost all 2016.

Table 2. Efficient periods as identified by model

Period	
2002:03:07-2002:04:18	2010:09:16-2011:08:04
2002:07:18-2002:09:19	2011:12:22-2012:01:12
2002:10:03-2003:01:02	2012:03:01-2012:04:05
2003:07:10-2003:08:07	2012:07:26-2013:05:23
2003:10:23-2004:04:15	2013:09:19-2014:11:20
2004:05:20-2006:03:09	2015:01:22-2015:02:12
2006:08:03-2008:08:28	2015:04:02-2015:06:25
2008:06:18-2009:09:10	2015:09:24-2015:12:03
2009:09:24-2010:05:06	2016:04:14-2016:05:05
2010:06:17-2010:08:26	2016:07:07-2016:09:08

Note: The dates at which we conclude that the process had switched between regimes are based on the cutoff point $p(w_t = i|I_N) \leq 0.5$.

Revista Mexicana de Economía y Finanzas, Vol. 13 No.2, (2018), pp. 273-289 287

4. Conclusions

In this paper, we have considered the problem of testing the unbiased forward exchange rate hypothesis to the Mexicans foreign exchange market. Instead of the linear regression base model, our empirical analysis has been based on a nonlinear Markov switching model. The use of a two-state Markov switching model allows us to differentiate between efficient and inefficient states. Our empirical results show that the hypothesis of market efficiency is rejected for the 30 and 90 day forward rates in the case of the linear model, while for the two-state Markov switching model, results suggest that for the 30 day forward rate we cannot reject the null hypothesis of efficiency in state 1, but we reject the hypothesis in state 2; identifying state 1 as the efficient state and state 2 as the inefficient one. For the 90 day forward rate we cannot identify the efficient and inefficient states. Our results also shown that the nonlinear two-state Markov switching model is far superior to the traditional single state linear regression model to test the unbiased forward exchange rate hypothesis to the Mexicans foreign exchange market.

References

- Alesina, A., and J. Sachs (1988). Political parties and the business cycle in the United States: 1948-1984. Journal of Money, Credit and Banking, 20(1), pp. 63-82.
- Barkoulas, J., C. F. Baum, and A. Chakraborty, (2003). Forward Premiums and Market Efficiency: Panel Unit-root Evidence from Term Structure of Forward Premiums. Journal of Macroeconomics, 25(1), pp. 109-122.
- Benavides, G. (2011). Central bank exchange rate interventions and market expectations: The case of Mexico during the financial crises 2008-2009. Revista Mexicana de Economía y Finanzas, 6(1), pp. 5-27.
- Benavides, G. (2016). Exchange Rate Risk Premium: An Analysis of its Determinants for the Mexican Peso-USD. Banco de Mexico Working Paper N 2016-11. Bilson, J. F. O. (1981). The speculative efficiency hypothesis. Journal of Business, 54, pp. 435–451.
- Boothe, P., and D. Longworth (1986). Foreign exchange market efficiency tests: Implications of recent empirical findings. Journal of International Money and Finance 5(2), pp. 135-152.
- Cabrero, R., R. Cermeño, and F. Hernández-Trillo (2013). Eficiencia en el mercado cambiario: nueva evidencia para el caso mexicano. Revista Mexicana de Economía y Finanzas, 8(1), pp. 53-74.
- Chen, S. W. (2010). Testing the hypothesis of market efficiency in the Taiwan-US forward exchange market since 1990, Applied Economics, 42(1), pp. 121-132.
- Chiang, T. C. (1988). The forward rate as a predictor of the future spot rate a stochastic coefficient approach. Journal of Money, Credit and Banking, 20(2), pp. 212-232.
- Cornell, B. (1977). Spot rates, forward rates, and exchange market efficiency. Journal of Financial Economics, 5, pp. 55–65.
- Clarida, H. R., L. Sarno, M. Taylor, and G. Valente (2003). The out-of-sample success of term structure models as Exchange rate predictors: a step beyond. Journal of International Economics, 60, pp. 61-83.
- Engel, C., and J. D. Hamilton (1990). Long swings in the exchange rate: are they in the data and do markets know it? The American Economic Review, 80, pp. 689-713.
- Engel, C. (1996). The forward discount anomaly and the risk premium: a survey of recent evidence. J. Empirical Finance, 3, pp. 123-192.

- 288 Nueva Época REMEF (The Mexican Journal of Economics and Finance)
- Fama, E. F. (1970). Efficient capital markets: A review of theory and empirical Work. The Journal of Finance, 25(2), pp. 383-417.
- Fama, E. F. (1976). Forward rates as predictors of future spot rates. Journal of Financial Economics, pp. 361-377.
- Fama, E. F. (1984). Forward and spot exchange rates. Journal of Monetary Economics, 14, pp. 319-338. Frankel, J. A., and K. Froot (1987). Using survey data to test standard propositions regarding exchange rate expectations. American Economic Review, 77(1), pp. 133-153.
- Frankel, J. A., and A. K. Rose (1995). An empirical characterization of nominal exchange rates. In: Grossman, G., and K. Rogoff (Eds.). Handbook of international economics, North-Holland, Amsterdam.
- Frankel, J. A., and J. Poonawala (2010). The forward market in emerging currencies: Less biased than in major currencies. Journal of International Money and Finance, 29(3), pp. 585-598.
- Frenkel, J. A. (1980). The forward exchange rate, expectations, and the demand for money: the German hyperinflation: Reply. The American Economic Review, 70(4), pp. 771–775.
- Galindo, L. M., and V. Salcines (2004). La eficiencia del mercado cambiario entre el euro, el peso mexicano y el dólar: un análisis de cointegración con restricciones. Análisis Económico, XIX(41), pp. 277-291.
- Garduño, R. S. O. (1996). Evidencia empírica de la eficiencia del mercado de tipos de cambio por adelantado en México. Estudios Económicos, El Colegio de México, 11(2), pp. 181-209.
- Geweke, J., and E. Feige (1979). Some joint tests of the efficiency of markets for forward foreign exchange. Review of Economics and Statistics, 61(3), pp. 334-341.
- Giddy, I. H., and G. Dufey (1975). The random behavior of flexible exchange rates: implications for forecasting. Journal of International Business Studies, 6(1), pp. 1-32.
- Hamilton, J. D. (1989). A new approach to the economic analysis of nonstationary time series and the business cycle. Econometrica, 57(2), pp. 357-84.
- Hamilton, J. D. (1990). Analysis of time series subject to changes in regime. Journal of Economics, 45(1-2), pp. 39-70.
- Hansen, L. P., and R. J. Hodrick (1980). Forward exchange rates as optimal predictors of future spot rates: an econometric analysis. Journal of Political Economy, 88(5), pp. 829-853.
- Hansen, L. P., and R. J. Hodrick (1983). Risk averse speculation in the forward foreign exchange market: an econometric analysis of linear models, in: Frenkel, J. A. (ed.). Exchange Rates and International Macroeconomics, The University of Chicago Press: Chicago, pp. 113-152.
- Huang, R.D. (1984). Some alternative tests of forward exchange rates as predictors of future spot rates. Journal of International Money and Finance, 3(2), pp. 153–167.
- Kohlhagen, S. W. (1979). The forward rate as an unbiased predictor of the future spot rate. Columbia Journal of World Business, 14(4), pp. 77-85.
- Krolzing H. M. (1997). Markov-Switching Vector Autoregressions: Modelling, Statistical Inference, and Application to Business Cycle Analysis. Springer-Verlag.
- Kumar, R. V. and D. Azouzi (2011). A comparative study of forward rate unbiased hypothesis in Tunisian and Indian foreign exchange market. SSRN Working paper, January. http: //dx.doi.org/10.2139/ssrn.1739642
- Levich, R. M. (1979). Are forward exchange rates unbiased predictors of future spot rates? Columbia Journal of World Business, 14(4), pp. 49–61.
- Levich, R. M. (1985). *Empirical studies of exchange rates: price behavior*, rate determination and market efficiency. Handbook of International Economics II, New York: Elsevier Publisher B.V.
- Longworth, D. (1981). Testing the efficiency of the Canadian-U.S. exchange market under the assumption of no risk premium. The Journal of Finance, 36(1), pp. 43–49.
- Ott, M., and P.T.W.M. Veugelers (1986). Forward exchange rates in efficient markets: the effects of news and changes in monetary policy regimes. Federal Reserve Bank of St. Louis, pp. 5-15.

Rapp, T. A., and S. C. Sharma (1999). Exchange Rate Market Efficiency: Across and Within Countries. Journal of Economics and Business, 51(5), pp. 423-439.

- Sarno, L., and M. Taylor (2002). *The economy of exchange rates*. Cambridge University Press, Cambridge.
- Sarno, L., G. Valente, and H. Leon (2006). Nonlinearity in deviation from uncovered interest parity: an explanation of the forward bias puzzle. Rev. Finance, 10(3), pp. 443-482.
- Sidaoui, J. (2005). Central banking intervention under a floating exchange rate regime: ten years of Mexican experience. In: Foreign Exchange Market Intervention in Emerging markets: Motives, Techniques and Implications. Monetary and Economic Department, 21, pp.209-30.
- Spagnolo, F., Z. Psaradakis, and M. Sola (2005). Testing the unbiased forward exchange rate hypothesis using a Markov switching model and instrumental variables. Journal of Applied Econometrics, 20(3), pp. 423-37.
- Varetsalo, Veli-Rasmus (2014). Unbiased forward rate and time horizon in emerging economies and implications for hedging practices. MS Thesis, School of Business, Aalto University, Finland.
- Verschoor, W. F. C., and C. C. P. Wolff (2001). Exchange risk premia, expectations formation and news in the Mexican peso/U.S. dollar forward exchange rate market. International Review of Financial Analysis, 10(2), pp. 157-174.